



A Tradition of Stewardship
A Commitment to Service

County Executive Office

1195 Third Street, Suite 310
Napa, CA 94559
www.countyofnapa.org

Main: (707) 253-4421
Fax: (707) 253-4176

Minh C. Tran
County Executive Officer

December 8, 2020

Halley C. Lauer

Napa, CA 94559

Re: Napa County Library Commission

Dear Mr. Lauer:

You have been a valued member of the **Napa County Library Commission** representing Napa County. The term of your position will expire on January 31, 2021. If you wish to request reappointment for another three-year term, please check the following box:

- ☒ Yes, I would like my name, this letter and application forwarded to the Board of Supervisors for possible reappointment to the **Napa County Library Commission** for the term commencing immediately and expiring January 31, 2024.

=====

If you have chosen to request reappointment, please check one of the two boxes below regarding your last application.

- ☒ I confirm that all the information on my last application is current.
- ☐ Some of the information on my last application is no longer current or is five (5) years old or older. I will submit a new or revised application.

(To complete a new application form either contact the Napa County Executive Office or go to the following link to complete your application online: [Link to Napa County Committees and Commissions page](http://www.countyofnapa.org)).

After checking the appropriate box, **sign and date on the lines below and return this letter to the County Executive Office by mail, email, or fax.**

A handwritten signature in cursive script, appearing to read "Halley C. Lauer".

SIGNATURE

January 1, 2021

DATE



A Tradition of Stewardship
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County Executive Office
1195 Third Street, Room 310 Napa, CA 94559-3082
(707) 253-4421 FAX (707) 253-4176
APPLICATION FOR APPOINTMENT TO
BOARD, COMMISSION, COMMITTEE OR TASK FORCE

RECEIVED

OCT 03 2017

eAFA

NAPA COUNTY
EXECUTIVE OFFICE

PLEASE TYPE OR PRINT (Complete pages 1 through 3)

NOTE: Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

PLEASE NOTE THAT APPOINTEES MAY BE REQUIRED BY STATE LAW AND COUNTY CONFLICT OF INTEREST CODE TO FILE FINANCIAL DISCLOSURE STATEMENTS.

For information about Form 700 Conflict of Interest Code click on this link [Committee List of Form 700 Filers](#)

*Application for Appointment to: (Name of Board, Commission, Committee or Task Force)

Napa County Library Commission

*Category of membership for which you are applying:

(This information can be found on the news release announcing the opening.
You may apply for more than one category if more than one position is open.)

Napa County

*Supervisorial District in which you reside:

Napa County 1

*Full Name:

Halley C. Lauer

*Date:

*Current Occupation: (within the last twelve (12) months)

Assistant Winemaker

Winemaking Business Analyst

*Current License: (Professional or Occupational, date of issue and/or expiration including status)

*Education/Experience: (A resume may be attached containing this and any other information that would be helpful to the Board in evaluating your application.)

Cornell University - Chemistry and Biology, B.A.
UC Davis - Enology and Viticulture, M.S.
Louis M. Martini Winery - Enologist
William Hill Winery - Assistant Winemaker
See resume for more detail

*Community Participation: (Nature of activity and community location)

Napa Moms - Napa Valley
Mamas Unite - Napa County
Women for Winesense - Napa & Sonoma Chapter
See resume for more detail

*Other County Board/Commission/Committee on which you serve/have served:

None

*Application for Appointment to: (Name of Board, Commission, Committee or Task Force)

Napa County Library Commission

Names, addresses and phone number of three (3) individuals familiar with your background:

*Name:

Kori Butler

*Address:

[REDACTED]

*City:

Napa

*State:

CA

*Zip Code:

94558

*Telephone:

[REDACTED]

*Name:

Emily Ellis

*Address:

[REDACTED]

*City:

Napa

*State:

CA

*Zip Code:

94558

*Telephone:

[REDACTED]

*Name:

Allen Arntsen

*Address:

[REDACTED]

*City:

Madison

*State:

WI

*Zip Code:

53715

*Telephone:

[REDACTED]

Name and occupation of spouse within the last 12 months, if married (For Conflict of Interest purposes):

Quinn Arntsen, attorney

*Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute:

It takes local support and participation to keep our community resources functioning and evolving and I would like to do my part to help. I am smart, organized, and a lifetime library enthusiast. See resume for more.

*Application for Appointment to: (Name of Board, Commission, Committee or Task Force)

Napa County Library Commission

APPLICANTS APPOINTED BY THE BOARD OF SUPERVISORS WILL BE REQUIRED TO TAKE AN OATH OF OFFICE.

All applications will be kept on file for one year from the date of application.

PERSONAL INFORMATION

The following information is provided in confidence, but may be used by the Board of Supervisors when making the appointment, or be used by the Committee/Commission/Board/Task Force following appointment for purposes of communicating with the appointee.

*Full Name:

Halley C. Lauer

*email Address:

*Home Address:

*Work Address:

*City:

*State:

*Zip Code:

Napa

CA

94559

*City:

*State:

*Zip Code:

Napa

CA

94558

*Telephone:

*Telephone:

OCT 03 2017

HALLEY C. LAUER

NAPA COUNTY
EXECUTIVE OFFICE

EDUCATION

University of California, Davis, Masters of Science in Viticulture and Enology, 2012Thesis: *The Effect of Deficit Irrigation on Grape Quality Characteristics:
An Analysis of Current Literature*Honors: Wine Spectator, Orange County Wine Society, and Pearl & Albert J. Winkler
Scholarships; The Rusty Staub Endowed Fellowship; and National Grape & Wine
Initiative SponsorshipActivities: Co-Vice President, Davis Enology and Viticulture Organization
Teaching Assistant, Analysis of Musts and Wines**Cornell University**, Bachelor of Arts in Chemistry and Biology, 2008

Honors: Dean's List, Distinguished Leadership Award Nominee

Activities: Executive Chairperson, Cornell University Program Board
Master of Ceremonies, Alpha Chi Sigma – Professional Chemistry Fraternity
Teaching Assistant, Honors General and Inorganic Chemistry
Undergraduate Research, Hess Lab – Biophysics
Laboratory Technician, Bergstrom Lab – Plant Pathology

WORK EXPERIENCE

Assistant Winemaker *William Hill Estate, Napa, California* August 2015 - Present
Shepard wine from the vine to the bottle • Work with other departments and wineries to build
efficiencies and a superior product • Direct lab and seasonal winemaking staff**Enologist** *Louis M. Martini, St. Helena, California* January 2013 – August 2015
Guided winemaking process from crush pad to bottling through work orders • Ran trials to
increase understanding of vineyard blocks and product potential • Trained and directed intern
team • Was awarded 100 points by Robert Parker/The Wine Advocate for the 2013 Lot 1

COMMUNITY INVOLVEMENT

Napa Moms *Napa Valley* April 2017 - Present
Member-led non-profit designed to enhance the lives of mothers in Napa Valley by providing
valuable community resources and fostering a supportive community for mothers • Host meet-up
groups for moms and their pre-walkers • Volunteer at community education events • Member of
the book club**Mamas Unite** *Napa County* June 2017 – Present
Community for Napa County moms of young children • Contribute to a forum discussing the
trials and joys of parenting tiny, adorable, irrational humans • Host and attend family events**Women for Winesense** *Napa and Sonoma Chapter* September 2016 - Present
Organization committed to offering outstanding educational programs, mentoring and
networking opportunities to wine enthusiasts and industry professionals • Attend roundtable
meetings, professional presentations, and participate in mentoring subgroups

INTERESTS

Reading • Skiing • Quilting • Cooking • Wine • Swimming • Traveling • Rock climbing

PERSONAL STATEMENT

I have always loved libraries. As a child, I remember packing my basket with picture books at my local branch. In college, there were many afternoons spent studying deep in the stacks. Once I began my career, my relationship with the library became digital as I scrolled through the Overdrive audiobook options in preparation for my commute up valley. And now, I am back in the children's section with my infant son, singing and bouncing during story time.

I have deep admiration for the Napa County Library and its ability to serve all denizens of the County. It gives access to vital information and resources throughout all stages of life, from helping kids learn how to read, to providing resources for finding a job, to furnishing legal information when times get tough, and even for escaping the heat when it is 108°F outside. Plus, there are a lot of great books! At this point in my life, it is important for me to give back to the community and help create a better world for the next generation and the Library Commission seems like a great fit.

If appointed to be a Library Commissioner, I would focus my energies in three main areas:

1. Maintain Children's Programing. As a new parent, I hope to advocate for the wee ones just learning to love books. I have been to story time at the Napa branch and the Yountville branch with my 3-month old son, Olin. He doesn't have a long attention span, but was rapt the whole time. The instructors did a great job of holding the children's interest and showing them how exciting books are. In addition to story time, the Library already has several great programs for children of all ages and I want to help these programs flourish. I am a member of Napa Moms and a few other new parent groups, so I have access to the opinions and ideas of many parents of small children in the Valley. My goal is to use this information to help tailor programs to the needs and desires of children and their parents.
2. Publicize Existing Programs. When doing my homework to apply for the Library Commission, I took a deep dive into the programs that already exist at the Library. I was surprised and impressed to see so many interesting activities of which I had never heard: Crafternoons, Discovery + Go, art programs, and (my personal favorite) story time, just to name a few. I have a couple ideas about how the Library could improve its marketing to leverage its existing programs. First, it would be helpful if there were a sheet that had a list of all library programs with one or two sentence summaries and a link to the relevant page on the library's website. Hardcopies of the sheet could be available at each branch, posted prominently on the library's webpage, and linked to on the Library's Facebook page. This leads to my second idea, which is increased promotion on social media. I didn't realize this until I had my baby and got involved in new parents' organizations, but moms are incredibly active on Facebook. The best way to make sure new parents are aware of (and bring their children to) library events, is to have the event promoted on Facebook. As an active member of Napa Moms, I could help promote events on the group's Facebook page.
3. Strengthen Technological Capabilities. I have been a longtime user of e-books and audiobooks from my local libraries and am particularly impressed with the Library's offerings. These are great technologies that make it much easier for people to access library resources despite the chaos of modern life and ever-growing commutes. (In fact, audiobooks from my local library kept me sane while I was living in Berkeley and commuting up to St. Helena.) Notwithstanding the Library's strong digital offerings, there are areas that could be improved. For one, the online catalog should be as large or larger than the print collection—I would like to pursue discussions with other libraries about creating shared digital collections

to draw on resources from a broader group of people. The digital collection is also too focused on text-heavy books, such as novels, and should be broadened to include more of the Library's catalog, such as pictorial DIY guides, reference books, and graphic novels. Finally, as discussed above, it would be great if the Library did more to promote its digital offerings, particularly the e-books and audiobooks, but also some of the more niche offerings such as the music sharing service and foreign language programs.

To paraphrase the American Library Association, a public library is a locally run service that's purpose is to meet the needs of the local community. Without local support and participation, a library will wither. It takes work to keep our community resources functioning and evolving and I would like to do my part to help. As a frequent user of the Napa County Library, I believe the Library Commission is a great place for me to contribute to our community. I am smart, organized, and a lifetime library enthusiast and would be a valuable addition to the Library Commission.