

Print**Application for Appointment to Board, Commission, Committee, Task Force or Position -
Submission #1718****Date Submitted: 10/13/2020**

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

Public Records Act

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Form 700 Conflict of Interest Code

[California Fair Political Practices Website](#)

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

Application for Appointment to:

Napa County Assessment Appeals Board

Name of Board, Commission, Committee, Task Force or Position.

Category of Membership for Which You Are Applying*

board member

This information can be found on the news release announcing the opening. You may apply for more than one category if more than one position is open.

Personal Information

The following information is provided in confidence, but may be used by the Board of Supervisors when making the appointment, or be used by the Committee/Commission/Board/Task Force following appointment for purposes of communicating with the appointee.

Full Name*

Donald Chase

Supervisorial District in Which You Reside*

District 1

Home Address*

[Redacted]

City*

Napa

State*

California

Zip*

94558

Phone*

[Redacted]

Email Address*

[Redacted]

Work Address*

[Redacted]

City*

Napa

State*

California

Zip*

94558

Work Phone*

[Redacted]

Current Occupation*

retired full time from 40 year career as a wine industry executive. Currently consult providing wine industry management services

Within the last 12 months

Current License

State of CA, Department of Real Estate ID # 00847368, inactive 07/21/2023

Professional or occupational, date of issue, and expiration including status

Education/Experience

1973 Rider University, Trenton, NJ Bachelor of Science - Accounting
1981 Marist College, Poughkeepsie, NY Masters of Business Administration

Resume

Dac resume.doc

Attach a resume containing this and any other information that would be helpful to the Board in evaluating your application.

Community Participation

Vine Village - Celebration Committee member

Nature of activity and community location

Other County Board/Commission/Committee on Which You Serve/Have Served

see resume re affiliations

Public Actions that may impact Credit Rating

N/A

List all court or other public administration actions impacting your credit rating within the past ten (10) years.

Provide names, addresses and phone numbers of 3 individuals who are familiar with your background.

Reference 1

Name*

Mike Thompson

Phone*

[REDACTED]

Address*

[REDACTED]

City*

Washington

State*

DC

Zip*

20515

Reference 2

Name*

Michael Holman

Phone*

[REDACTED]

Address*

[REDACTED]

City*

Napa

State*

CA

Zip*

94559

Reference 3

Name*

Bill Dodd

Phone*

[REDACTED]

Address*

[REDACTED]

City*

Napa

State*

CA

Zip*

94558

Name and occupation of spouse within the last 12 months, if married.

Catherine S. Chase, Tasting Room Staff at Silver Oak Winery

For Conflict of Interest purposes

Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.*

I have been in the wine industry and a resident of Napa County for 40 years. I understand the economics of vineyard properties, winery construction and operations, and have been a home owner in the city and county. I believe my skills sets would be of use the process of reviewing values and adjusting assessments..

Responded

Yes

Completed

Yes

I declare under penalty of perjury that the foregoing is true and correct.*

Yes

No

Electronic Signature Agreement

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

I agree.

Electronic Signature

Donald A. Chase

Date

10/13/2020

3:45 PM

DONALD A. CHASE

Napa, CA 94558

MANAGEMENT AND FINANCIAL EXECUTIVE with over 30 years of experience in wine and consumer products companies. Proven success in effective general management and financial control, long range planning, consolidating businesses, Use Permit and capital projects management, sourcing financing, and mergers and acquisition activities.

CORE SKILLS and COMPETENCIES

- Acquisitions & Divestures
- Cash Flow Control
- Cost Management
- Internal Controls
- Process Improvement
- Start Ups
- Technical Aptitude
- Acquiring Financing
- Construction Management
- Financial Analysis
- Operations Management
- Sales/Marketing/Distributor Mgt.
- Strategic Planning & Leadership
- Use Permit Applications
- Budgeting/Forecasting
- Contract Negotiation
- Financial Statements
- P & L Management
- Staff Development & Training
- Tasting Room/DTC Oversight
- Winery Management

EXPERIENCE

- 3/10 – Present **DON CHASE WINE CONSULTING, NAPA, CA**
Provide management expertise to wine and consumer clients on a contract basis.
- 8/14 – 12/17 **SHANNON RIDGE FAMILY OF WINES – Lower Lake, CA**
CFO for 170K case wine sales company. Assist Farming entities as requested.
- 2/11 – **POLARIS WINES INC, Napa, CA – CEO, BOARD DIRECTOR**
5/14 **POLARIS FOODS LLC**
Owner in start-up wine company and wholly owned food company. Each sources, markets and sells owned and agency brands from around the world.
- 9/01 – 2/10 **KUNDE FAMILY ESTATE, Kenwood, CA, PRESIDENT**
Responsible for all operations on 1850 acre estate, including farming 690 acres of vineyard, and producing up to 140,000 cases of annual production. Obtained new Use Permit. Report to Board of Directors made up of family and outside directors. Over 100 full and part time employees in total for both farming and wine production companies. Kunde Estate named one of “hottest small brands of 2005” by Wine Business Monthly
- 2/01 – **HOMEGROWN NATURAL FOODS, Napa, CA**
9/01 **CHIEF FINANCIAL OFFICER**
Managed all financial functions for \$45 million natural foods Company. Brands include Consorzio, Fantastic Foods, and Annie’s Homegrown Inc. 17 direct reports.
- 2/00 – 1/01 **HUNEEUS VINTNERS, Napa, CA CHIEF EXECUTIVE OFFICER**
Managed the start up and design of systems and financial plans for a vineyard operating company and related owned brands, Quintessa and Veramonte. Developed 50,000 case Use Permit submission and approval for Quintessa Winery.

1/95 – 1/00 CLOS DU VAL, Napa, CA CHIEF OPERATING OFFICER

Operating manager for the facility reporting to the President and shareholders. Vineyard and Winery Operations, Finance, Sales and Retail departments reported directly to this position. Developed and managed performance versus annual and long term plans, managed banking relationships. Managed Use Permit modification approval.

9/94 - MILLER BRANDS OF THE EAST BAY, Walnut Creek, CA
1/95 GENERAL ADMINISTRATION MANAGER

Oversaw all financial activities for 4.5 million case, \$50 million gross sales beer and beverages distributorship. Responsibilities included budgetary and financial reporting to corporate headquarters, supervision of accounting and warehousing functions.

4/94 – 9/94 CONSULTANT

Contracted financial services/projects for beer, wine and warehousing clients.

3/93 - RUTHERFORD HILL WINERY, St. Helena, CA
4/94 MANAGING DIRECTOR

Performed day to day management for all aspects of family owned partnerships, including budgeting, cash flow, financing and revenue generating activities. Production, finance, retail and hospitality, and vineyard operations reported to this position. Liaison with National Sales and Marketing Company. Reported to Managing General Partners.

11/89 - HEUBLEIN FINE WINE GROUP, St. Helena, CA
12/92 VICE PRESIDENT OF ADMINISTRATION AND CONTROL

CFO for this 1 million case, \$80 million in sales fine wine marketing and Wine Production Company. This was a start up business, consolidating four companies into one. Responsibilities included accounting, annual and long term budgeting/planning, legal compliance, human resources, customer service and MIS functions. Sold two surplus facilities. Supervised staff of 27. Key brands - Beaulieu Vineyards, Inglenook, and Christian Brothers.

11/86 - CHRISTIAN BROTHERS SALES COMPANY, St. Helena, CA
11/89 (a wholly owned subsidiary of Mont LaSalle Vineyards Inc.)
SENIOR VICE PRESIDENT - FINANCE AND ADMINISTRATION

CFO for 2 million case, \$120 million in sales Wine and Spirits Marketing Company. Key domestic brands - Christian Brothers Brandy, Table and Dessert Wines. Import brands Champagne Lanson, Masi Italian Wines, Gonzales Byass Sherries and Brandies, Orlando Australian Wines, Cognac Otard and Quinta du Noval Ports.

PRESIDENT – QUAIL RIDGE CELLARS & VINEYARDS

Acquired during 1988, directed all operations including production, sales, marketing, and financial activities for this ultra premium winery during a period of planned growth.

1975- 10/86 THE NESTLE COMPANY, INC.
DIRECTOR OF OPERATIONS FINANCE, WINE WORLD INC.
St. Helena, CA

Managed operations of asset holding company. Administered annual and long term capital budgets, leases and real estate transactions/acquisitions for winery and vineyard operations. Constructed over 160,000 square foot of buildings (warehousing, barrel processing and storage, administration) and retail parking improvements to meet future demands. Liaison with City of St. Helena for construction projects.

MANAGER OF ADMINISTRATIVE OPERATIONS, SYNFLUR
Monticello AND White Plains, NY

Managed all financial and budgetary operations. Supervised administrative office and two plant locations for this flavor and fragrance manufacturing operation.

1973 –75 Staff and audit positions in public accounting and private industry.

EDUCATION

1981 - Marist College, Poughkeepsie, NY
Masters of Business Administration

1973 - Rider University, Trenton, NJ
Bachelor of Science Degree – Accounting

AFFILIATIONS

Vin de Zo dba Alma Rosa Winery - Buellton, CA – Advisory Board Director, current
Aeonskin – Long Beach, CA – Start Up Cosmetics Company – Advisory Board Director, current
Vine Village – Celebration Committee and Auctioneer - 2012 - CURRENT
Realtor, Napa County Board of Realtors (license current, inactive)
Sonoma Valley Vintners & Growers Alliance –Board Director 2004-08, Past President
Vintage High School Athletic Booster Club – 1999-2001, Past President
Wine Service Co-Op – Board Director, President 1999
Stags Leap District Winegrowers Association – President 1998-99
Napa Valley Vintners and Napa Valley Wine Auction – Board Director 1989-92