



County Executive Office
1195 Third Street, Room 310
Napa, CA 94559-3082
(707) 253-4421 FAX (707) 253-4176

eAFA

APPLICATION FOR APPOINTMENT TO BOARD, COMMISSION, COMMITTEE OR TASK FORCE

PLEASE TYPE OR PRINT (Complete pages 1 through 3)

*Application for Appointment to: (Name of Board, Commission, Committee or Task Force)

Advisory Board on Alcohol and Drug Programs

*Category of membership for which you are applying:
*(This information can be found on the news release announcing the opening.
You may apply for more than one category if more than one position is open.)*

Education

*Supervisorial District in which you reside:

District 3

*Full Name

Jennifer Stewart

Date

4/11/2006

*Current Occupation (within the last twelve (12) months):

**Catalyst Coalition Coordinator
Napa County Office of Education**

Current License (Professional or Occupational); Date of issue and/or expiration including status:

Education/Experience: *(A resume may be attached containing this and any other information that would be helpful to the Board in evaluating your application.)*

Resume Attached.

Community participation (nature of activity and community location):

**Project Graduation, Committee Member (Napa)
Napa Valley Unified Education Foundation, Board Member (pending - Napa)
Auction Napa Valley, Visuals Committee (St. Helena)
Napa County After School Partnership (Napa)
American Canyon Family Resource Center, Strategic Planning Committee (American
CANYON)**

Other County Board/Commission/Committee on which you serve/have served:

* Denotes Mandatory Entry Required

APPLICATION FOR APPOINTMENT TO BOARDS, COMMISSIONS, COMMITTEES, OR TASK FORCE

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Advisory Board on Alcohol and Drug Programs

Names, addresses and phone numbers of three (3) individuals familiar with your background:

*Name

Terry Longoria

*Address

*City

*State *Zip Code

*Telephone

*Name

Alison Seidman

*Address

*City

*State *Zip Code

*Telephone

*Name

Jennifer Payne

*Address

*City

*State *Zip Code

*Telephone

Name and occupation of spouse within the last 12 months, if married (for Conflict of Interest purposes):

*Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute:

I hope to give back to the community where I live and work, specifically by contributing my efforts to the Advisory Board on Alcohol and Drug Programs. As Napa County Office of Education's "Catalyst Coalition" Coordinator, my primary role is to foster a collaborative county-wide effort to develop responses to reduce youth alcohol, tobacco and drug use through resiliency promotion and risk reduction. Over the next few years, Catalyst Coalition will implement a county-wide awareness campaign to encourage public understanding of inappropriate use of alcohol and other drugs. They will also provide support to schools and community groups to offer diversionary activities for youth. They will closely follow the Strategic Prevention Framework and will work in conjunction with Napa County Health & Human Services's prevention team. I believe my current involvement in this area will be beneficial to the Advisory Board. I look forward to lending my time and talent to further promote a collaborative effort toward this issue, and I look forward to serving my community.

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Advisory Board on Alcohol and Drug Programs

APPLICANTS APPOINTED BY THE BOARD OF SUPERVISORS WILL BE REQUIRED TO TAKE AN OATH OF OFFICE.

PLEASE NOTE THAT APPOINTEES MAY BE REQUIRED BY STATE LAW AND COUNTY CONFLICT OF INTEREST CODE TO FILE FINANCIAL DISCLOSURE STATEMENTS.

All applications will be kept on file for one year from the date of application

PERSONAL INFORMATION

The following information is provided in confidence to the extent that it will not be posted on the Internet, but may be used by the Board of Supervisors when making the appointment, or be used by the committee/commission/board/task force following appointment for purposes of communicating with the appointee.

Full Name

*e-mail Address

*Home Address

*Work Address

*City

State

*Zip Code

*City

State

Zip Code

*Telephone

Telephone

Please Read!

Jennifer Stewart

OBJECTIVE

To utilize my knowledge and experience aiding, promoting and providing for the youth in my community.

EXPERIENCE

- 2006-Current Napa County Office of Education Napa, CA
Catalyst Coalition Coordinator
- Develop community-wide responses to reduce youth alcohol, tobacco and other drug use.
 - Create marketing/public relations plan and develop relationships with local media sources to insure press release placement.
 - Support community-wide planning and implementation of prevention and reduction strategies, including the Friday Night Live program.
 - Utilize the Strategic Prevention Framework to create a three-year strategic plan.
- 2003-2006 Boys & Girls Clubs of Napa Valley Napa, CA
Director of Development
- Marketed the opening & expansion of three new Clubs.
 - Created corporate newsletter, annual marketing/public relations plan and developed relationships with local media sources to insure press release placement.
 - Secured \$600,000 in long-range government funding through grants.
 - Independently handled all aspects of fundraising events and campaigns.
- 2000-2003 Boys & Girls Clubs of Huntington Valley Huntington Beach, CA
Director of Development
- Marketing efforts awarded *Most Successful Comprehensive Marketing Strategy* by Boys & Girls Clubs of America in 2002.
 - Named 2001 Agency Coordinator of the Year by Orange County's United Way for successful workplace fundraising and media campaign.
 - Independently handled all aspects of fundraising events and campaigns.
 - Increased annual special event fundraising proceeds by 34%, from \$186,000 in 2001 to \$250,000 in 2002.
- 1999-2000 Boys & Girls Clubs of Huntington Valley Huntington Beach, CA
Information Services Director
- Created first company newsletter, website, and email service.
 - Established relationships with key media and community leaders.
 - Led all aspects of community fundraising and marketing.
 - Developed an outcome measurement system to record grant milestones and success.
- 1997-1999 Walnut Creek Chamber of Commerce Walnut Creek, CA
Communications Assistant
- Managed public relations and event publicity including press releases and ad placement.
 - Produced all copy and design for company newsletter and website.
 - Acted as Chamber liaison during committee meetings and community forums.

EDUCATION

- 2003 California State University Long Beach
- Continued Education Courses – Nonprofit Marketing.
- 1997 University of California Santa Barbara
- B.A., English, Minor in Professional Writing.