

Strategic Planning Taskforce



**DANIS
KREIMEIER**

Library and
Community
Outreach Director

**DAVID
MORRISON**

Planning, Building
and Environmental
Services

**JOHN
ROBERTSON**
Sheriff

**RONALD
ABERNETHY**
Public Defender

**STEVE
LEDERER**
Director of
Public Works

2018

Planning Napa County's Future Strategic Plan



2019-2022

A Tradition of Stewardship
A Commitment to Service





DATA COLLECTION

2017

- **5 Community Meetings**
 - Cherish about Napa County
 - Vision for Napa County
- **Board of Supervisors – Strengths, Weakness, Opportunities, Threats (SWOT) & Fishbowl**



2017

Napa County Department Heads

- Safe and Healthy Communities
- Housing and Community Development
- Stewardship of Natural and Local Environment



2017/18

Community Conversations Napa County Library

- 17 Conversations
- Over 200 participants
- Diversity, Safety, and Inclusivity





2017 RESEARCH FINDINGS

WHAT WE CHERISH

- Natural beauty and environment
- Generous and giving community
- Small town feel and pace
- Safe place to raise a family
- Diverse population
- Accessible and supportive government
- Prosperous agriculture



VISION FOR FUTURE OF NAPA

- Healthy and affordable place to live and raise families.
- Inclusive of its diverse, growing populations and provides opportunities to build community and for everyone to feel safe.
- Government is accountable, effective and transparent.

VISION FOR FUTURE OF NAPA

- Government officials and leadership work closely with the community to overcome obstacles and solve problems.
- Strong infrastructure and good transportation, including public transportation.
- Healthy and protected water.

VISION FOR FUTURE OF NAPA

- Protects and preserves its open space and natural environs.
- Provides housing to everyone, regardless of economic background.
- Puts locals over special interest priorities.
- Prepared for emergencies and disasters of all kinds.

VISION FOR FUTURE OF NAPA

- Prosperous, sustainable, diverse agriculture.
- Prosperous, diverse economy that is not solely reliant on hospitality/wine and provides well-paying jobs.





DATA AND PROCESS

2018

Interviews with Board of Supervisors & Board of Supervisors Meeting



**BRAD
WAGENKNECHT**
District One



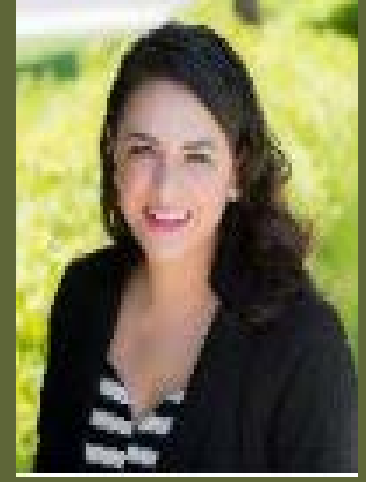
**RYAN
GREGORY**
District Two



**DIANE
DILLON**
District Three



**ALFREDO
PEDROZA**
District Four



**BELIA
RAMOS**
District Five

2018

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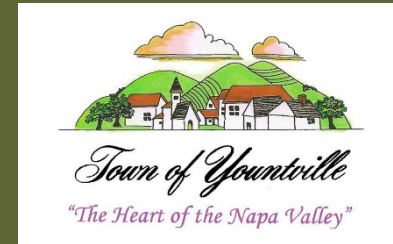
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2018

Interviews with City and Town Elected Officials & Managers



JASON HOLLEY
American Canyon
City Manager

DYLAN FEIK
Calistoga
City Manager

STEVE POTTER
Interim, Napa
City Manager

MARK PRESTWICH
St. Helena
City Manager

STEVE ROGERS
Yountville
Town Manager

2018

5

District meetings

- Economic Vitality
- Health and Human Services
- Social Services
- Housing
- Natural Resources and Environmental Sustainability
- Public Safety
- Transportation
- Government Effectiveness
- Arts and Culture

2018

30

Issue Focused
Meetings

- Housing
- Transportation
- Environmental Services/ Natural Resources
- Young Families
- LGBTQ
- Public Safety
- Health and Human Service
- Commission on Aging | Older Adults
- Veterans
- Chamber of Commerce and Hospitality
- Special Interest Groups
- Napa County Leaders & Other Govt. Officials
- Two meetings in Spanish-Only

2018

3

Public Board of
Supervisors
Meetings

July 31

Kick Off

October 16

Update and
Preliminary Findings

December 18

Presentation of
Plan

2018

2018 PRELIMINARY RESEARCH FINDINGS



A photograph of a desk setup. On the left is a silver laptop with a dark screen. In the center is a smartphone displaying a webpage. To the right is an open notebook with a blue pen resting on it. A hand with pink nail polish is holding the pen. In the background, there is a potted plant and a glass container with colorful pens.

ONLINE SURVEY
2,712 Responses

2018



64%

Satisfied with current quality of life in Napa



49%

**Quality of life will get better or stay about the same
in Napa County in the next three years**

SUPERVISORS' PRIORITIES

- Preserve our environmental resources and agriculture
- Regionally, holistically coordinate and address
 - Housing
 - Traffic
 - Emergency Preparedness
- Employ data informed methods for sustainable land use, and ensure compliance
- Protect vulnerable populations

SUMMARY OF THEMES

- Qualified workforce, living wage
- Diverse business and industry
- Focus on residents
- Community engagement, inclusion, information, education and outreach

SUMMARY OF THEMES

- Behavioral health services
- Place-based services
- Access to services, including transportation to services
- Partnerships (Government, Private and Non Profit)
- Programs for youth, vulnerable populations, and the incarcerated
- Family friendly activities
- Whole child development and care
- Food insecurity

SUMMARY OF THEMES

- Agricultural Heritage
- Permits, processes, policies, procedures and related enforcement
- Data driven, evidence based information decisions
- Environmental quality
- Quality and quantity of water
- Interplay of Tourism, Hospitality and resources
- Sustainable use of environmental resources

SUMMARY OF THEMES

- Affordable housing, especially workforce
- Housing our homeless
- Services for Seniors
- Vacation rentals and second homes

WHERE DO WE GO FROM

Week of October 29 |
Complete Research and Analysis

Week of October 29 |
Task Force Analysis Meeting

Week of November 5 |
Department Head Meeting

December 11 |
Draft Report Published

December 18 | BOS Discussion