

Planning Napa County's Future Strategic Plan



2019-2022

A Tradition of Stewardship
A Commitment to Service





DATA COLLECTION

2017

- 5 Community Meetings
 - Cherish about Napa
 - Vision for Napa County
- Strengths, Weakness, Opportunities, Threats (SWOT)
- Board of Supervisors – SWOT & Fishbowl



2017

Napa County Department Heads

- Safe and Healthy Communities
- Housing and Community Development
- Stewardship of Natural and Local Environment



2017/18

Community Conversations Napa County Library


- 17 Conversations
- Over 200 participants
- Diversity, Safety, and Inclusivity



Strategic Planning Taskforce



2018

A desk setup for online surveying. On the left, a silver laptop is open, showing a Mac OS desktop with icons for iBooks, App Store, Dashboard, and System Preferences. In the center, a smartphone displays a social media post with a photo of hands typing on a laptop keyboard and a list of hashtags including #arturovz, #getsonatide, #stirastah, #applestorecity, #advinje, #kurcent, #irma, #free hi-res iPad images, #photoshop, #macbook, #iphon6, #freelancer, #images, #iphone, #apple, and #josepallat cool. To the right, a hand with purple nail polish holds a blue marker over an open notebook. A small potted plant sits on the desk behind the laptop, and a glass container with colorful pens is in the top right corner.

ONLINE SURVEY

2018

Interviews with Board of Supervisors & Board of Supervisors Meeting



**BRAD
WAGENKNECHT**
District One



**RYAN
GREGORY**
District Two



**DIANE
DILLON**
District Three



**ALFREDO
PEDROZA**
District Four



**BELIA
RAMOS**
District Five

2018

A person in a dark suit stands with arms crossed behind a desk. The desk is cluttered with numerous stacks of white papers, some held together by black clips. A pen lies on the desk in the foreground. The background shows a window with bright light, creating a soft glow.

REVIEW EXISTING DATA

2018

Interviews with City and Town Managers



JASON HOLLEY
American Canyon
City Manager

DYLAN FEIK
Calistoga
City Manager

STEVE POTTER
Interim, Napa
City Manager

MARK PRESTWICH
St. Helena
City Manager

STEVE ROGERS
Yountville
Town Manager

2018

5

District meetings

- Economic Vitality
- Health and Human Services
- Social Services
- Housing
- Natural Resources and Environmental Sustainability
- Public Safety
- Transportation
- Government Effectiveness
- Arts and Culture

2018

30

Issue Focused
Meetings

- Housing
- Transportation
- Environmental Services/ Natural Resources
- Young Families
- LGBTQ
- Public Safety
- Health and Human Service
- Commission on Aging | Older Adults
- Veterans
- Chamber of Commerce and Hospitality
- Special Interest Groups
- Napa County Leaders & Other Govt Official
- Two meetings in Spanish-Only

2018



RESEARCH FINDINGS

STRENGTHS



AREAS FOR GROWTH



OPPORTUNITIES



THREATS



VISION FOR FUTURE OF NAPA



SUPERVISORS PRIORITIES





64%

Satisfied with current quality of life in Napa

49%

Quality of life will get better in Napa
in the next three years



CHALLENGES & SOLUTIONS



RESEARCH FINDINGS



ECONOMIC VITALITY





HEALTH & HUMAN SERVICES

SOCIAL SERVICES



HOUSING





**NATURAL RESOURCES &
ENVIROMENTAL SUSTAINABILITY**

PUBLIC SAFETY



TRANSPORTATION



GOVERNMENT EFFECTIVENESS



WHERE DO WE GO FROM

W
I

- Continued Research and Analysis
- December 18 | Adopt