



A Tradition of Stewardship
A Commitment to Service

RECEIVED

AUG 30 2018

NAPA COUNTY
EXECUTIVE OFFICE

County Executive Office

1195 Third Street, Suite 310
Napa, CA 94559
www.countyofnapa.org

Main: (707) 253-4421
Fax: (707) 253-4176

Minh C. Tran
County Executive Officer

August 23, 2018

Eddi Wolk

Napa, CA 94559

Re: Napa County Arts and Culture Advisory Committee

Dear Mr. Wolk:

You have been a valued member of the **Napa County Arts and Culture Advisory Committee** representing County At-Large (one-year term). The term of your position will expire September 30, 2018. If you wish to request reappointment for another one-year term, please check the following box:

☒ Yes, I would like my name, this letter and application forwarded to the Board of Supervisors for possible reappointment to the **Napa County Arts and Culture Advisory Committee** for the term commencing immediately and expiring September 30, 2019.

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If you have chosen to request reappointment, please check one of the two boxes below regarding your last application.

☐ I confirm that all the information on my last application is current.

☒ Some of the information on my last application is no longer current or is five (5) years old or older. I will submit a new or revised application.

(To complete a new application form either contact the Napa County Executive Office or go to the following link to complete your application online:

<https://www.countyofnapa.org/1420/Committees-Commissions>

After checking the appropriate box, sign and date on the lines below and return this letter to the County Executive Office by mail, email, or fax.


SIGNATURE


DATE

COUNTY EXECUTIVE OFFICE
1195 Third Street • Suite 310 • Napa, CA 94559 • (707) 253-4421
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Application for Appointment to Board, Commission, Committee, or Task Force

AUG 30 2018

NAPA COUNTY
EXECUTIVE OFFICE

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

Public Records Act

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Form 700 Conflict of Interest Code California Fair Political Practices Website

(Section Break)

Application for Appointment to: Napa County Arts and Culture Advisory Committee

Category of Membership for Which You Are Applying At-Large

Personal Information

The following information is provided in confidence, but may be used by the Board of Supervisors when making the appointment, or be used by the Committee/Commission/Board/Task Force following appointment for purposes of communicating with the appointee.

Full Name Eddi Wolk

Supervisory District in Which You Reside Napa 4

Home Address [REDACTED]

City Napa

State CA

Zip 94559

Phone [REDACTED]

Email Address [REDACTED]

Work Address N/A

City	Napa
State	CA
Zip	N/A
Work Phone	N/A
Current Occupation	Retired
Current License	N/A
Education/Experience	see attached resume
Resume	<u>EWolk resume 2018-abbreviated.doc</u>
Community Participation	Napa County Arts Committee (2013-present)
Other County Board/Commission/Committee on Which You Serve/Have Served	None

(Section Break)

Provide names, addresses and phone numbers of 3 individuals who are familiar with your background.

Reference 1

Name	Olivia Dodd
Phone	[REDACTED]
Address	[REDACTED]
City	Napa
State	CA
Zip	94558

(Section Break)

Reference 2

Name	Nancy Levenberg, Napa County Historical Society
Phone	[REDACTED]
Address	[REDACTED]

City	Napa
State	CA
Zip	94581

(Section Break)

Reference 3

Name	Christopher DeNatale
Phone	[REDACTED]
Address	[REDACTED]
City	Napa
State	CA
Zip	94558

(Section Break)

Name and occupation of spouse within the last 12 months, if married.	N/A
Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.	<p>As an artist and arts manager who moved to Napa eleven years ago, I have actively participated in the local cultural community: as a paid professional, volunteer, and patron. The growth and development of Napa County arts and cultural community are of vital interest and importance to me. Having served on the NC Arts & Cultural Committee for the past five years, I am very proud of the contribution(s) we have made to the amazing growth of the arts in the community during that time. It is my desire, supported and encouraged by my Committee colleagues, that I hope to continue to help develop this program.</p>

Email not displaying correctly? [View it in your browser.](#)

EDDI WOLK
[REDACTED]
Napa, CA 94559
[REDACTED]

EXPERIENCE

Napa County Arts and Culture Advisory Committee [volunteer] (2013-Present; Vice-Chair 2014-2017). The purpose of the committee is to help strengthen Napa County non-profit arts and culture organizations by awarding funds through a formal granting process; the funds awarded represent a percentage of the Napa County Transient Occupancy Tax. I have helped update and reconfigure the NCACAC guidelines numerous times during my tenure and provided leadership to improve the process for the Committee members, our constituents, and the County.

Napa County Historical Society, Marketing Consultant, 2011-2012

Created a detailed marketing plan encompassing all aspects of the NCHS's marketing and strategic development to enhance its visibility in the community and its fundraising capacity.

Leadership Napa Valley, 2010-2011

A year-long course to build leadership skills and explore leadership opportunities throughout Napa County. A significant portion of the course is to design and implement a project benefiting the community.

DI ROSA, Director of Development, May 2007-June 30, 2009

Senior management position responsible for creating and implementing fundraising strategy. At the time of employment, organization had a \$1.2 million budget. Contributed income comprised approximately 70% of the income.

Responsibilities included conceptual and hands-on participation with planning, solicitation of major gifts, membership, grants research and writing, member/donor stewardship, and special events. Oversaw the strategic development of the department and supervised the Development Associate, as well as the Public Relations Manager. Accomplishments include:

- **Board Giving**
Achieved record high of \$58,384 (compared to \$29,500 in 2007)
- **Individual and Major Gifts**
Achieved significant gains, including increased giving from renewed donors, as well as cultivation of new donors including launch of a new Major Donor group; number of major donors increased by 22%. Results: 2008 yielded \$139,167 compared to \$54,907 in 2007, including solicitation of the largest Major Gift in institutional history, a \$225,000 5-year pledge.
- **Foundation Grants**
Increased Foundation support by 167%. Achieved the largest grant in di Rosa history: \$75,000 3-year grant from the Wattis Foundation, and an increased grant from the Gamble Foundation. Pursued numerous new sources of Foundation funding, including the Irvine Foundation, the Getty Foundation, the Warhol Foundation, the Tremaine Foundation, and the Anderson Family Foundation. Some were received some were not, but it pushed the vision for di Rosa.
- **Corporate Sponsorships**
2008 saw the most significant corporate sponsorships in institutional history: di Rosa realized \$57,500 in corporate sponsorships, more than its history; 2007 yielded \$27,500.

ARTS CONSULTANT, July 2000-May, 2007

Senior consultant with *Arts Consulting Group*, specializing in all aspects of arts management: fund raising, strategic planning, and Board development. Clients include: Opera Pacific (Orange County CA), Eugene Symphony (Oregon), Synagogue Kol Ami (Los Angeles), the Long Beach Symphony Orchestra, the Music Circle (Los Angeles), REPRISÉ! BEST IN BROADWAY (Los Angeles), Mozart Classical Orchestra (Orange County, CA), The Actors' Gang Theatre (Los Angeles), Theatre LA, Pacific Symphony Orchestra (Orange County, CA).

SANTA MONICA MUSEUM OF ART, Acting Director, February 1999-June 2000

Responsible for the leadership and management of an internationally recognized contemporary art museum dedicated to the presentation of emerging and mid-career artists at the cusp of their professional achievement. Responsibilities included strategic, administrative and artistic planning, fund development, as well as financial, marketing, public relations, facility, and personnel management. Oversaw a staff of five full-time and two part-time staff. Upon completion of tenure, Board awarded success bonus.

LOS ANGELES CHAMBER ORCHESTRA, Director of Development, 1997-1999.

Senior management position responsible for creating and implementing fundraising strategy for world-class orchestra. At the time of employment, organization had a \$1.9 million budget. Contributed income comprised approximately 70% of the income.

Oversaw the strategic development of the department and supervised the Associate Director of Development. Responsibilities included conceptual and hands-on participation with planning, grants writing, research, stewardship, special events, and direct solicitation of major gifts. Completed fiscal year 1998 with a \$95,000 surplus.

ORANGE COUNTY PERFORMING ARTS CENTER, (Costa Mesa, CA), Associate Director of Development, Corporate and Foundation Support, 1994-1997.

Successfully managed the planning, cultivation, solicitation, and stewardship of Corporate and Foundation contributions of approximately \$2 million of an annual \$5 million fund raising campaign for a presenting arts organization with a \$23 million operating budget.

THE ART INSTITUTE OF CHICAGO, Department of Twentieth Century Painting and Sculpture, Exhibition Coordinator/Curatorial Assistant, 1987-1991.

Managed administrative aspects of special exhibitions, including major touring exhibitions – two of which won International Critics Awards – with budgets from \$100-500,000 +.

CHRISTIE MANSON & WOODS INTERNATIONAL, Inc. [CHRISTIE'S], (New York, NY), Impressionist and Modern Department, Specialist, 1982-1986.

Involved in all aspects of organizing and promoting major auctions of Impressionist and Modern paintings and sculpture, totaling \$50 million in sales per year.

EDUCATION

MBA, Anderson Graduate School of Management, UCLA, (Arts Management)

MFA, HUNTER COLLEGE, (City University of New York)

BA, BARNARD COLLEGE, (Columbia University), Cum Laude

Major: English

Minor: French

Awards: Winner: Columbia University Playwriting Contest