

Planning Napa County's Future Strategic Plan



2019-2022

A Tradition of Stewardship
A Commitment to Service



Strategic planning overview



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What is a Strategic Plan?
Why should we have one?
Characteristics of a Strategic Plan
Proposed Work Plan
Get Connected and Get Involved

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Why have a Strategic Plan?



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- Set direction and priorities
- Get everyone on the same page
- Guide decision-making
- Drive alignment
- Communicate your message

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Characteristics of a Strategic Plan

1. Involves stakeholder input
2. Creates Vision
3. Sets priorities to achieve Vision
4. Defines specific goals and specific actions to achieve priorities
5. Requires integration, daily, all levels
6. Monitors performance and progress
7. Allows for flexibility

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CHAPTER
04

OUR STRATEGIC INITIATIVES



INITIATIVE 01 | QUALITY OF LIFE

Healdsburg respects and values the diversity of its community and strives to protect and enhance the quality of life for its citizens.



INITIATIVE 02 | ECONOMIC DIVERSITY & INNOVATION

Strengthen Healdsburg's economy and tax base through economic development efforts that support diversifying the business mix, generating jobs, proactively retaining and attracting businesses, streamlining processing, enhancing customer service and maintaining a business friendly reputation.



INITIATIVE 03 | EFFECTIVE & EFFICIENT GOVERNMENT

The implementation of best business practices to ensure municipal government is operating in an efficient and effective way while providing high quality customer service.



INITIATIVE 04 | FISCAL RESPONSIBILITY

Through long term fiscal planning develop a structurally balanced budget, maintain adequate reserves for economic uncertainty and capital replacement, fund ongoing costs with ongoing revenues, maintain competitive compensation and set fees for services that are based on the cost of providing the service.



INITIATIVE 05 | INFRASTRUCTURE & FACILITIES

Healdsburg will initiate action necessary to catch up on the deferred maintenance of City facilities and infrastructure including streets, sidewalks, parks, utility lines and buildings and develop a program for long-term maintenance that includes a system for establishing priorities among projects and maintenance services.



Proposed Work Plan



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June & July 2018:

Preparation, Formation & Education

- Draft high level timeline / work plan
- Engage Department Heads and Managers
- Engage Board of Supervisors
- Identify existing documents to inform the plan

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Proposed Work Plan



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August & September 2018: Exploration & Information

- Conduct outreach with public & private stakeholders
- Review existing, and summarize recent, stakeholder feedback
- Create future state analysis

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Proposed Work Plan



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October 2018: Compilation & Dissemination

- Host retreat with Department Heads
- Review stakeholder feedback
- Confirm mission, vision, & values
- Identify major goals & related objectives
- Create draft plan
- Update Board of Supervisors

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Proposed Work Plan



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November & December 2018: Presentation & Adoption

- Present draft strategic plan to the Board of Supervisors
- Make final edits
- Adopt strategic plan

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Get Connected



Secure | <https://www.countyofnapa.org>

Chardonnay - Home Google TargetSolutions Training and Organiz ACO - Home Articles Personal County of San Mateo Creative

Account - Increase your productivity, customize your experience, and engage in information you care about.

NEWSROOM

POPULAR SERVICES

MAP



COUNTY OF NAPA STRATEGIC PLAN

Learn about the county's Strategic Plan and how you can be a part of the planning process



Get Connected



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- Social Media (Facebook, Twitter, etc.)
- Questions/Comments to
CEO@CountyofNapa.org
- (707) 253-4800

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Get Involved



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**Task Force of five Department Heads
appointed by the Board of Supervisors**

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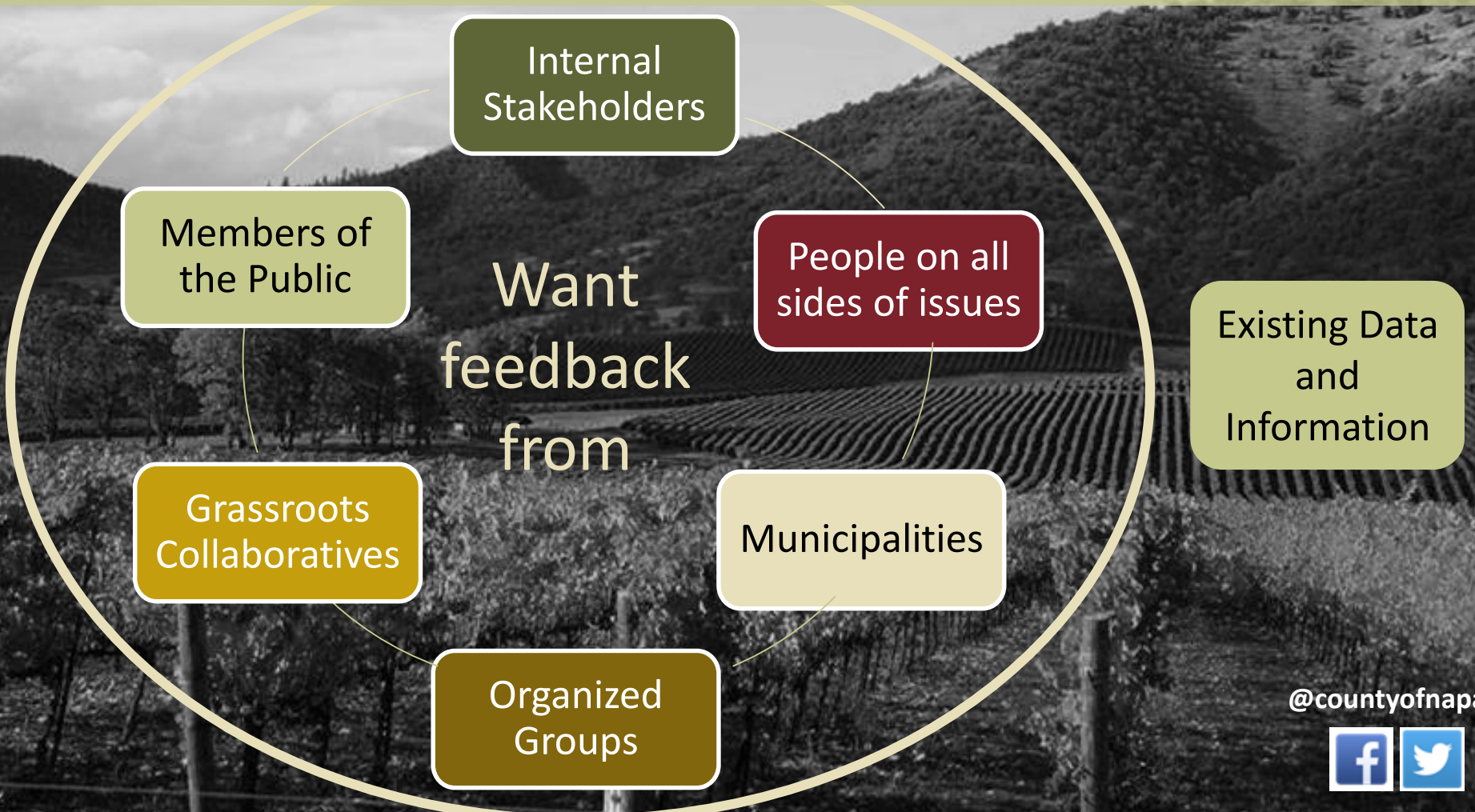


Get Involved



Obtaining key stakeholder feedback is key

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Get Involved



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Online Survey

www.countyofnapa.org

August 24 –
September 17

Results posted in
December

Community Meetings

Individuals with
similar interests to
have focused
discussion

August - October

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Get Involved



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The Strategic Plan will be an agenda item on at the following Board of Supervisors Meetings.

- July 31
- October 16
- December 18

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Planning Napa County's Future

Thank you

Additional questions?

CEO@CountyofNapa.org

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