

**County of Napa – Agricultural Commissioner’s Office Guidelines for Policy  
Participation in the Great Wine Capitals Global Network (GWC)  
Adopted by the Board of Supervisors July 17, 2007  
Revised 7/30/15**

**Background**

The Great Wine Capitals Global Network (GWC) is an organization representing the most distinguished wine regions of the world. Currently, the Great Wine Capitals Global Network includes representatives from Melbourne, Australia; Bordeaux, France; Napa Valley-San Francisco; Porto, Portugal; Cape Town, South Africa; Bilbao-Rioja, Spain; Florence, Italy and Mendoza, Argentina. Only one region is selected to represent a country and in our case, the Napa Valley has been designated the "Great Wine Capital" for the United States of America. Napa County participation in the Great Wine Capitals has been led locally by the Napa Valley Vintners and the St. Helena Chamber of Commerce. The Great Wine Capitals work to encourage international winery tourism, as well as economic, academic and cultural exchanges between the regions that are members. The County is an active partner with the St. Helena Chamber of Commerce, Napa Valley Vintners and other community representatives in the Great Wine Capitals Global Network. This policy guideline is meant to articulate how the County of Napa will participate in the GWC in the future.

**Participation of County of Napa Representatives**

~~The Chair of the Board of Supervisors is the highest ranking elected official in the County and the Agricultural Commissioner is the ranking agricultural official in the County. The current Chair of the Board of Supervisors and the currently appointed Agricultural Commissioner are designated to represent the County in the GWC. Should the current Chair of the Board be unwilling or unable to participate, he or she may designate another Board member to participate in their stead. Starting in 2008, the Board will establish their designee at the first meeting in January when other Board responsibilities are identified. From time to time, additional County government participants may be necessary due to their expertise with specific agenda topics and/or issues of importance to the County. If additional representation is deemed important, designation and participation of additional participants will be at the direction of the Board.~~

Designated representatives to the GWC General Assembly will be determined in accordance to Napa County Policy Manual. Part 1, Section 8B, Rule 25-E.

As participants, County of Napa delegates are required to:

1. Attend the monthly local GWC meetings and;
2. Attend GWC annual assembly panels as representatives of the County of Napa. Delegates may be requested to make formal presentations to small and/or large groups as required; and
3. Obtain authorization for out-of-country travel according to Napa County Travel Policies.

**Expenditures of County Resources**

The County will contribute ~~\$2500~~ annually for all travel costs related to GWC including participation/membership fees and registration fees ~~toward the total \$30,000 registration fee for the participation of the Napa Valley San Francisco delegation~~ from the Agricultural

Commissioner's budget. The Agricultural Commissioner's Office will include the costs in the annual budget preparation for Board approval. County delegates will itemize costs for travel to the GWC Annual General Meeting and submit on "Travel Expense" claim forms to the County Auditor Controller according to the Napa County Travel Policy. The Auditor Controller may use resources from the Agricultural Commissioner's budget for travel claims submitted by the Agricultural Commissioner and the Board of Supervisor's representative.