

Napa County Child Care Planning Council

Strategic Plan 05-06

The purpose of the NAPA COUNTY CHILD CARE PLANNING COUNCIL is to assess Napa County child care needs and to develop plans to address those needs. The Council is committed to meeting the child care and development needs of children and families, through education, coordinated planning and advocacy efforts. The Council believes that all children in Napa County have the right to experience a safe, healthy and nurturing childhood with equal access to community services and support.

The Child Care Planning Council of Napa County began development of this Strategic Plan in August of 2005. The plan is intended to guide the Council in their activities, striving to achieve their goals (*see below*). The plan is fluid and flexible and will change as the needs of the community change. The plan may also change as new legislation and policies evolve. The Council will focus their immediate efforts on the objectives marked as high priority and continue to assess and prioritize the plan bi-annually.

Goals

- ❖ Advocate for increased availability, affordability, and accessibility of quality of childcare.
- ❖ Increase opportunities to educate the community about child care and development issues.
- ❖ Foster public-private partnerships designed to meet local child care needs.

Goal #1:

Advocate for increased availability, affordability, and accessibility of quality child care.

Objective 1:

Advocate by disseminating information and urging action.

Tasks	High	Med	Low
• Develop Fact Sheet on economic impact of affordable child care			
• Develop a Fact Sheet about quality child care			

Objective 2:

Advocate for funding and support for child care professional individual career advancement and education.

Tasks	High	Med	Low
• Increase communication with community partners related to workforce development and CARES.			

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Goal #2: Increase opportunities to educate the community about child development and child care issues.				
Objective 1: Communicate regularly with elected officials.				
Tasks	High	Med	Low	
- Disseminate & Publicize Needs Assessment - Presentations to Board of Supervisors, City Council's, local legislators, etc. - Create Fact Sheets about supply gaps (community pages) - Inform local officials and legislators about the lack of infant care in Napa County - Participate in public forums as available and/or appropriate - Disseminate pertinent information to local officials via mail and or email as needed - Form Legislative Task Forces as needed	X			
Objective 2: Develop partnerships with interested community groups.				
Tasks	High	Med	Low	
- Contact various groups: CRC, First Five, Parent Orgs., Provider groups, Professional Associations (<i>in process with community-council liaisons. Review and revise</i>) - Create Web links - Hold community meetings to distribute information about child care issues - Disseminate information about Advocacy Days				
Objective 3: Educate Legislators about the importance of Community Care Licensing services.				
Tasks				
- Contact legislators about funding and regulations to ensure health and safety of children - Have a representative at CCL Advocates meeting (in process - Linda Reed) - Talk with CCL about services - including annual visits, licensing, orientation, etc.				

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Goal #2 (cont'd):

Increase opportunities to educate the community about child development and child care issues

Objective 4:

Present community recognition awards.

Tasks			
- Solicit applications for awards for Family Friendly businesses - Form work group - Identify recipients; present award in public venue (Annual Chamber Awards Dinner) - Disseminate info via various media sources - Proclamations / Awards presentations	X		

Objective 5:

Research other County committees' P.R. efforts.

Tasks			
- Form P.R. research work group - Research how other counties do outreach info for their communities - Request P.R. and Marketing info from other Councils	X		

Objective 6:

Educate parents, providers, and the community on issues related to Preschool for All.

Tasks			
- Inform and gather community input about Preschool for All from parents and providers - Educate private and public providers about the commonalities and differences - Develop a fact sheet to include in Provider Pages - updated information about PFA with comments tear-off sheet - Create a sheet about Preschool Indicators of School Success			

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Goal #2 (cont'd):

Increase opportunities to educate the community about child development and child care issues.

Objective 7:

Inform providers and government bodies about the LPC role and how we can support ongoing sustainability and success of child care.

Tasks	High	Med	Low
- Utilize planning document to talk to policy-makers about removing barriers to child care - Work with City Councils, Supervisors, Planning Commissions - Support development of child care inclusion in County General Plan (<i>in process – projected 2 year- long term</i>)	X		

Goal #3:

Foster Public / Private partnerships designed to meet local child care needs.

Objective 1:

Make a recommendation to the County Supt. Of Schools to convene a Task Force of stakeholders to develop guiding principles for PFA.

Tasks	High	Med	Low
Draft letter to the Superintendent detailing importance of the issue and the supports that the Council will offer to the process.	X		