



COUNTY of NAPA

WILLIAM S. CHIAT
County Executive Officer

MARY JEAN McLAUGHLIN
Public Information Officer/Committees & Commissions

WORKFORCE INVESTMENT BOARD

Return To: Mary Jean McLaughlin
County Executive Office
1195 Third Street, Room 310
Napa, Ca 94559-3082

PLEASE PRINT OR TYPE (Please complete all pages)

1. Full name: William Kreysler

2. Supervisorial District in which you reside: _____

3. a. Current occupation (within last 12 months): President

Composite Fabrication

b. Business interests in last 12 months: SAME

4. Current License (Professional or Occupational); Date of issue and/or expiration:

State of California - Contractors State License
Board #765988

Status: _____

5. Education/Experience: A resume may be attached containing this and any other information that would be helpful to the Board in evaluating your application.

- Bachelor of Arts: English Literature & History; San Diego St. Univ, CA
- 1983-Present: President, Kreysler & Assoc.; American Canyon, CA
- 1972-1983: Exec VP & Production Mgr., Performance Sailcraft Corp, SAN RAFAEL, CA
- 1967-1972: Owner/Sole Proprietor, Renaissance Marine, San Diego, CA

6. Community participation (nature of activity and community location):

CFA, COMPOSITE FABRICATORS ASSOCIATION

BOARD of DIRECTORS, 1992-1995, 1999 to PRESENT

CHAIRMAN, ARCHITECTURAL PRODUCTS COMMITTEE, 1991-PRESENT

FOUNDER: CFA COMMITTEE ON BUILDING CODES & COMPOSITE MATERIALS

FOUNDING MEMBER: CFA TECHNICAL COMMITTEE

7. Other County Boards/Commissions/Committees on which you serve/have served:

SPI, COMPOSITES INSTITUTE (SOCIETY of the PLASTICS INDUSTRY)

BOARD of DIRECTORS, 1995-1998

8. Names, addresses and phone numbers of three individuals familiar with your background:

Marguerite Matthews VP Bank of Maine 415 884-5366

Stev Gould Esq 650 CA St 25TH FL SF 94108 (415) 593-3015

Doug Holm 100 Pine St #2200 SF 94111 415 352-3254

9. Name of spouse and occupation of spouse within last 12 months, if married (for Conflict of Interest purposes):

Jacque Guiffre - Sculptor/Artist

10. Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute:

Help develop educational opportunities for students interested in skilled craftsmanship positions, not necessarily college bound.

11. Indicate the category of membership for which you are applying.

 Economic Development X Private Sector Business Other

PLEASE NOTE THAT APPOINTEES MAY BE REQUIRED BY STATE LAW AND COUNTY CONFLICT OF INTEREST CODE TO FILE FINANCIAL DISCLOSURE STATEMENTS.

Signature: William Kreysler Date: 4/26/04
All applications will be kept on file for one year from the date of application

PERSONAL INFORMATION

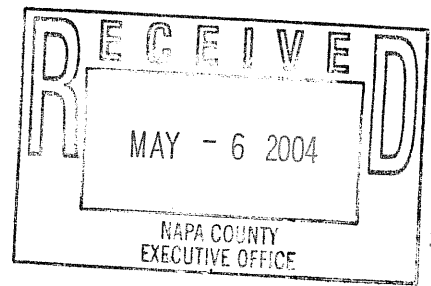
Full Name: William Kreysler

Home Address

Street: [REDACTED]
City/State: [REDACTED]
Zip: [REDACTED]

Office Address

Company Name: Kreysler & Associates
Street: 501 Green Island Rd.
City/State: AMERICAN CANYON, CA
Zip: 94503
E-mail: bill@kreysler.com
Telephone: 707.552.3500
Fax: 707.552.3501



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PLEASE PRINT OR TYPE (Please complete all pages)

1. Full name: PETER D SMITH
2. Supervisorial District in which you reside: 2
3. a. Current occupation (within last 12 months): PRESIDENT
GREENE'S CLEANERS
- b. Business interests in last 12 months: ABOVE
4. Current License (Professional or Occupational); Date of issue and/or expiration:

- Status: _____
5. Education/Experience: A resume may be attached containing this and any other information that would be helpful to the Board in evaluating your application.

HIGH SCHOOL U.K

MARITIME ACADEMY U.K

SOME COLLEGE U.S.A

6. Community participation (nature of activity and community location):

FORMER MEMBER (15 YRS) AND PAST PRESIDENT KIWANIS CLUB OF
DIRECTOR NAPA CHAMBER OF COMMERCE, ELECTION ENDORSEMENT
COMMITTEE GREATER NAPA

7. Other County Boards/Commissions/Committees on which you serve/have served:

8. Names, addresses and phone numbers of three individuals familiar with your background:

DAN MONEZ 53 ST. FRANCIS CIR NAPA 224-3909

ED HENDERSON 955 SCHOOL ST. NAPA 257-9513

CHARLE REILAND 2984 WOODCREST DR. NAPA 252-2063

9. Name of spouse and occupation of spouse within last 12 months, if married (for Conflict of Interest purposes):

TERRY LYNN SMITH CFO GREENE'S CLEANERS

10. Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute:

I WOULD LIKE TO BETTER UNDERSTAND THE
CALJOBS SYSTEM & SEEK WAYS TO POSSIBLY IMPROVE IT.
HAVING BEEN IN LOCAL BUSINESS FOR OVER 25 YRS
& HIRED SEVERAL HUNDRED EMPLOYEES I FEEL I
HAVE AN UNDERSTANDING OF BOTH THE JOB & CONSUMER
MARKET.

11. Indicate the category of membership for which you are applying.

☐ Economic Development ☒ Private Sector Business ☐ Other

PLEASE NOTE THAT APPOINTEES MAY BE REQUIRED BY STATE LAW AND COUNTY CONFLICT OF INTEREST CODE TO FILE FINANCIAL DISCLOSURE STATEMENTS.

Signature: 

Date: 5/5/04

All applications will be kept on file for one year from the date of application

PERSONAL INFORMATION

Full Name:

PETER D. SMITH

Home Address

Street:

[REDACTED]

City/State:

[REDACTED]

Zip:

[REDACTED]

Office Address

Company Name:

GREEN'S CLEANERS

Street:

860-B KAISER RD

City/State:

NAPA, CA

Zip:

94558

E-mail:

green78262

Telephone:

707 259-6188

Fax:

707 259-6478

COUNTY EXECUTIVE OFFICE

1195 Third Street • Suite 310 • Napa, CA 94559 • (707) 253-4421 www.co.napa.ca.us
FAX (707) 253-4176

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Return To: County Executive Office
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PLEASE PRINT OR TYPE

1. Full name: **Elizabeth M. Pratt**
2. Supervisorial District in which you reside: **District I**
3.
 - a. Current occupation (within last 12 months): **Director, Napa Valley College Small Business Development Center**
 - b. Business interests in last 12 months:
Director NYC SBDC
Adjunct Instructor Business Solano Community College
Business Consultant /Trainer (self-employed) Business Perspectives
4. Current License (Professional or Occupational); Date of issue and/or expiration:
State of California Small Business Certification Ref #003603 7/1/03
Master's Business Administration (MBA) 5/91
5. Education/Experience: A resume may be attached containing this and any other information that would be helpful to the Board in evaluating your application.
Please see attached
6. Community participation (nature of activity and community location):
Vice-President, Chapter Leader, Napa County Thrivent Financial for Lutherans- fraternal organization that provides matching funds to non-profits and local churches
Member of St. John's Lutheran APT, St. John Lutheran School and Church
Wine Country Aquatics of Napa (Swim Team Board)
Napa Chamber of Commerce, Business & HR Committee
Napa County ROP- Hospitality Service Advisory Board Member
7. Other County Boards/Commissions/Committees on which you serve/have served:
CALED, California Association of Local Economic Development Board, 2001-2
Solano Employment Connection, Solano WIB, 2000-01
Nor-Cal FDC, State Loan Program, Loan Committee, 2000-present
ASBDC, Association of Small Business Development Centers, 1996-present
Vallejo Vision Steering Committee Member, 1998-2000
8. Names, addresses and phone numbers of three individuals familiar with your background:

Mr. Bill Blair, Napa Valley Community College
2277 Napa-Vallejo Hwy
Napa, CA 94558
(707) 253-3309

Ms. Susan Jensen, SBA Loan Officer, Vintage Bank
222 Gateway Road West
Napa, Ca 94558 (707) 252-5100

Ms. Mary Wollesen, SBDC Initiative Director, Economic and
Workforce Development Program, Chancellors Office
560 Wall Street, Suite J
Auburn, CA 95603 (530) 885-5488

9. Name of spouse and occupation of spouse within last 12 months, if married

Marc F. Anderson, spouse
Financial Director, Robert Mondavi Winery

10. Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute:

I wish to serve on the Napa County Workforce Investment Board so I can positively contribute to our local economy and community. My affiliation with the NVC Small Business Development Center allows me the opportunity to represent the needs of the small businesses in our Napa community for which I am responsible for serving. Further, as a Napa resident, I have a vital interest in wanting our community to be economically vital, with a well-trained workforce now and for the future.

I feel that I would contribute to this Board in many ways: 1) I bring an unique background in workforce and economic development and strategic planning to this organization 2) I am eager to partner with the private and public board members so we may maximize our local resources 3) I am committed to working with all partners to create a cohesive workforce development team

11. Indicate the category of membership for which you are applying:
☒ Economic Development ☐ Private Sector Business

PLEASE NOTE THAT APPOINTEES MAY BE REQUIRED BY STATE LAW AND COUNTY
CONFLICT OF INTEREST CODE TO FILE FINANCIAL DISCLOSURE STATEMENTS.

Signature: 

Date: May 12, 2004

All applications will be kept on file for one year from the date of application

PERSONAL INFORMATION

Full Name: **Elizabeth (Beth) Pratt**

Home Address: 

Street: 

City/State: Zip

Office Address

Company Name:

Street:

City/State/Zip:

NVC Small Business Development Center
1156 First Street, Suite 103
Napa, CA 94559-2841

Elizabeth (Beth) Pratt
[REDACTED]
[REDACTED]
[REDACTED]**Small Business Economic Development:**

Acting Interim Director, Napa Valley College SBDC, Napa, CA, July 2003- present.

Director, Solano College Small Business Development Center (SBDC), Suisun, CA, November 1995 - 2002.

Business Consultant, Solano College Small Business Development Center, Suisun, CA, February 1993-1995.
Solano & Napa Valley College SBDCs, February 2002- present.

COORDINATE Responsible for the development and annual implementation of regional entrepreneurial training programs and customized training programs targeting businesses locally and regionally. Coordinate with municipalities to provide customized programs, in excess of \$150,000 annually. Worked closely with College VP of Workforce Development to develop contract education program. Examples of projects include a micro loan program, Vallejo Excellence in Customer Service training, entrepreneurial training programs (NxLevel), three Industry Driven Regional Collaborative programs as well as specialized redevelopment and business retention projects.

COUNSEL Responsible for direct counseling to small business owners in the areas of business planning, start-up, marketing, international trade, new technologies- e-commerce, government procurement, accounting and financing. Instructed workshops on starting a small business, business financing, marketing, tax planning and international trade. Directed a center that annually provided more than 5,000 hours of one-on-one counseling to nearly 500 businesses.

ORGANIZE Overall responsibility for all SBDC programs, business workshops, and the marketing of small business classes offered through Solano Community College and special events such as the procurement fairs, local lender trade shows and regional annual business conference and trade show

MARKET Responsible for overseeing all SBDC outreach efforts including marketing of workshops, conferences and specialized programs through direct mail and press releases. Developed marketing materials and created database for direct mailing. Represented the SBDC at countywide, statewide, national and international events as both speaker and panelist. Selected to represent California State Trade Mission to Katowice, Poland, February 1999.

COLLABORATE Responsible for coordination among various economic development, job training, and educational organizations locally, regionally and statewide to provide streamline and effective service deliveries for business owners and entrepreneurs. Partners actively collaborated with include local EDC, WIB, Cities, California Technology, Trade and Commerce Agency, California Community College's Bay Area Consortium, Center's for International Trade and Development, U.S. Small Business Administration and financial institutions

MANAGE Supervise two staff at SBDC's primary location and at satellite office. Oversee 14 Business Counselors to provide adequate counseling and training assistance. Direct fiscal management responsibility for multiple federal and state grants funding sources and local contracts in excess of \$500,000 annually.

Business Instructor:

Adjunct Faculty Business Professor, Solano Community College from 2002 to present.

Responsible for 12 Small Business Management Classes.

Developed over 100 hours of small business curriculum and instruction.

Instructor for Introduction to Business, Small Business Management, Finance, Marketing & Management.

Adjunct Faculty Business Professor, Napa Valley Community College from 2001 to present.

Provided instruction in Business Communications, Business Math and Sales & Marketing.

Beth Pratt, page 2.

Development/ Fundraising:

GRANT ADMINISTRATION Responsible for grant and contract maintenance of over **\$600,000** (annually) in private, local, state and federal funding for Solano Community College. AS SBDC Statewide President, responsible for annual statewide strategic plan, marketing plan and fundraising plan (2000-01). Familiar with economic development funds through the SBA, California State Chancellor's Office, and California Employee Training Panel.

GRANT DEVELOPMENT/FUNDRAISING Generated over **\$5,000,000** of private, local, state and federal funding through proposal and grant writing over a seven-year period. Worked closely with financial institutions, Bank of America, Cal-Fed and Westamerica Bank, to implement several training grants. Responsible for fundraising and sponsorship of annual small business conference generating \$100,000 in cash and in-kind contributions.

Workforce & Community Development Coordination:

Workforce Development Coordination As Center Director worked closely with the Associate VP to develop Contract Education activities and coordinated the Solano College Workforce Development Institute (WDI), 1999-2002.

Community Development & Strategic Planning Represented SCC on several countywide employee and workforce development committees including the **Vallejo Vision Steering Committee** and the **Solano Employee Connection Steering Committee**, 1998- 2002.

Vice President of Napa County Thrivent Board, March 2003- present- a fraternal organization that provides funding and volunteer to local non-profits.
St. John's Lutheran Get on Track Coordinator, Fall 2001-3. Created and directed annual fundraiser that raises over \$30,000.

Marketing:

Academic Outreach Coordinator, Monterey Institute of International Studies, Monterey, CA. July 1991-1993.

Primary Responsibility: Coordination of all student recruitment programs and facilitation of the Institute's promotion and publicity. Supervised three assistants.

Self-Employed, Marketing/Consulting Business/ Trainer, Business Perspectives, February 1993- present. Clients include small businesses, government, educational institutions and non-profit corporations.

Education:

Masters of Business Administration, International Management, Monterey Institute of International Studies, Monterey, CA. May, 1991.

Bachelor of Arts, History, Lewis and Clark College, Portland, OR, 1985.

Skills:

Languages: Mandarin Chinese-working fluency, German-good, Cantonese, Swahili. Spanish- limited.

Computer Skills: Knowledge of Microsoft works-windows, CATS (SBDC tracking system), QuickBooks.

Grant Writing, Conference Planning, and Public Speaking.

Certified NxLevel Entrepreneurial Program Trainer.

State of California Certified Consultant Pool for Strategic Planning and Customer Service Training.

Affiliations:

Recognized by the California State Assembly for efforts in improving local economic development, 2002.

State Board, CALED, California Association of Local Economic Development, 2001-02.

President, Small Business Program, ED>NET, California Community Colleges, 2000-01.

Member, Solano Employment Connection, WIB Board, 2001-2002.

Member ASBDC, Association of Small Business Development Centers, 1996-present. Conference Presenter, 1996-98.

Board Member, Nor-Cal, FDC, State Loan Program, Loan Committee Member, 2000-present.