

**2021 Calistoga HW/E-waste/Shred Event Survey Data**

<b>Have you participated in an up valley HHW event before?</b>		
Yes	263	68%
No	122	32%
<b>Total</b>	<b>385</b>	<b>100%</b>

<b>Do you have HHW, E-waste or Shredding?</b>		
HW / Ewaste	119	31%
HW ONLY	113	29%
Ewaste only	59	15%
HW / Ewaste / Shred	41	11%
HW / Shred	23	6%
Ewaste / Shred	15	4%
Shred Only	15	4%
<b>Total</b>	<b>385</b>	<b>100%</b>

<b>In What Up Valley Area do you live?</b>		
Calistoga	286	74%
St. Helena	64	17%
County- Angwin	10	3%
County - Deer Park	9	2%
County - Other	7	2%
Yountville	5	1%
County - Pope Valley	4	1%
<b>Total</b>	<b>385</b>	<b>100%</b>

<b>How did you find out about this event?</b>		
NEWSLETTER MAILED WITH TRASH BILL	159	41%
CALISTOGA TRIBUNE AD OR INSERT	61	16%
BANNER DOWNTOWN	61	16%
OTHER	38	10%
WORD OF MOUTH	29	8%
POSTER/FLYER AROUND TOWN	15	4%
WEEKLY CALISTOGAN AD	14	4%
ST. HELENA STAR AD	8	2%
<b>Total</b>	<b>385</b>	<b>100%</b>