



Communications and Outreach Program Update



NapaSan Board of Directors Meeting ~ November 3, 2021

What's the plan?

- Discuss outreach conducted since Early April 2021
- Staff continued to conduct outreach consistent with the 2021 Strategic Plan Goals

A Newsletter from NapaSan

FALL 2021

THE PIPELINE

NapaSan

Scott Sedgley, Chair • Ryan Gregory, Vice Chair • Mary Luros, Director • David Graves, Director • Peter Mott, Director

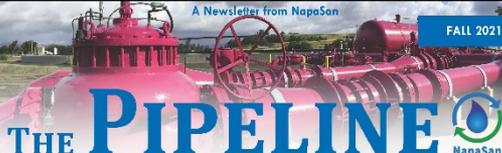
Rehabilitation of the 66-inch Trunk Sewer is Complete!

NapaSan's biggest pipe, the 66-inch trunk sewer, carries over 90 percent of the flow that comes from Napa and runs roughly 3 miles from Lincoln Avenue to the treatment plant. The pipe is over 50 years old, and inspection revealed corrosion and structural deterioration of about 1.5 miles of the pipe's length. Since there was backup for this vital piece of pipeline that was approaching the end of its service life, it was determined that rehabilitation needed to be done this summer.

NapaSan considered several methods that could address the problems found in the pipeline and ultimately selected a method called cured-in-place-pipe (CIPP) lining. CIPP lining requires little to no digging, saves time, and costs less than other repair methods. During the CIPP process, a flexible liner is inserted into the existing pipe using water pressure, and then it is exposed to heat to harden the liner inside the pipe. In order to perform the CIPP lining, a temporary bypass pipe was installed to carry the flow that would normally travel through the 66-inch trunk. When hardened, the liner forms a smooth surface inside the existing pipe, and it's just like new!

The rehabilitation of the 66" trunk sewer was completed in September and the newly lined pipe is ready to serve the community for years to come!

To learn more about NapaSan's active construction projects, visit www.napasam.com/construction.



Preparing the area before insertion into the pipe

The bypass pipe installed to carry the flow of the 66" trunk sewer pipe while CIPP lining takes place.

Doing some landscaping? Don't forget to keep your sewer cleanout uncovered!

Are you looking to change your landscaping? Before your project starts, be sure to mark your sewer cleanout and have it uncovered. To find your cleanout, check near the edge of your property, next to the sidewalk if that is one. The cleanout is typically covered with a blue or grey "X-MARKER". In the event of a sewer backup, it provides a point of relief so that an overflow happens in your yard and NOT in your home. It is so nice to see the access point for NapaSan to clear a backup in our lines. If you have questions about locating or moving your sewer cleanout, call NapaSan at (707) 258-6000 so we can send a member of our crew out to help you keep your cleanout accessible for future sewer repairs.

www.NapaSan.com 1515 Sausal Ferry Road • (707) 258-6000

Earth Day

- Sponsor and plan event
- Scavenger Hunt
 - ▣ Submissions from community
 - ▣ Prizes
- Film Night



Earth Day Napa Scavenger Hunt



Instructions:

1. Fill out the participant information in the boxes below.
2. Complete as many activities as you can. If you need some help, feel free to ask a friend or family member and submit your form together!
3. Draw a picture or paste a photo in each of the activity boxes below based on things you observe in your home, yard, neighborhood, a local park, or wherever you are. There are no wrong answers- this is how YOU see your environment!
4. Be safe and have fun!
5. Submit your completed Scavenger Hunt form and any photos or drawings to info@napasan.com by April 30, 2021.

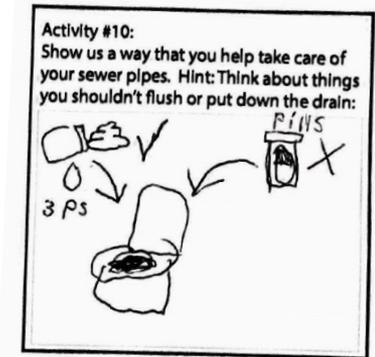
Name: _____ 

Can we post any of your scavenger hunt responses on our website or social media?

Yes, feel free to share No, please don't share

Activity #1:
Show us an example of indoor or outdoor water conservation:





5B. Proactively communicate with the public, stakeholders and the press regarding current programs, accomplishments, projects, and news.

- Facebook page- continues to grow
- Communication regarding construction projects
 - ▣ Summer 2021 Collection System Project and Browns Valley Project
 - ▣ Working with City of Napa and other agencies to share important messages



5C. Collaborate with other local agencies and groups to meet common goals.

- Bay Area Pollution Prevention Group
- Countywide Water Conservation Group
- EECNC
- Drug Takeback Event
- Prescription Bags



**Old pills piling up?
Dispose of them safely!**

Free drop-off bins help protect your family and the environment.

FOR DROP-OFF OF NON-CONTROLLED SUBSTANCES/MEDICATIONS:

HOUSEHOLD HAZARDOUS WASTE FACILITY: 889 Devilin Rd
American Canyon Open Friday and Saturday, 9 am - 4 pm

- Napa County Sheriff's Office: 1335 Airport Blvd, Napa
- Napa Police Department: 1539 First St, Napa
- Yountville Veterans Home: 123 California Drive, Yountville
- Yountville Sheriff Station: 1950 Mulberry St, Yountville
(Use call box at front door for access)
- St. Helena Police Station: 1480 Main St, St. Helena
- Calistoga Police Station: 1225 Washington St, Calistoga

Home-Generated Medications Only
Sponsored by NapaSan, the City of Napa, and Napa County



Got expired medications and sharps?
Dispose of them safely and for FREE!

DRUG & SHARPS TAKEBACK DAY

**Saturday, October 23
10 am to 2 pm**

Controlled substances, capsules, liquids, tablets, inhalers, and sharps are accepted. Sharps must be in a puncture resistant container.

Visit
www.countyofnapa.org/recycling
to find a location near you!

Sponsored by: City of Napa, Napa County Public Works, Napa Sheriff's Department, NapaSan, Napa Environmental Services, Napa Valley Health Management Agency, and the Drug Enforcement Administration.



2021 contest open to all Students and Families in Napa County!

**Napa County
Water Conservation
Video Contest**

2021 Theme:
**Imagine Our
Water-Wise Future**

2021 contest open to all Students and Families in Napa County!

Video Length: 30 seconds
Deadline: Friday, May 28, 2021

1st PLACE PRIZE: \$250 plus...

- video shown before films at Century Napa Valley Theatre
- \$60 gift card for movies

2nd PLACE: \$150 3rd PLACE: \$100

Sponsored by



NapaWatersheds.org/VideoContest

5D. Build and maintain relationships with community leaders, elected officials and stakeholders.

- School and Third Thursday tours restarted
- Tours for elected officials/community leaders when possible
- Spring or Summer 2022 Citizens Academy



Improved and New Outreach

- Use a social media calendar to schedule Facebook posts and increase consistency
- More Facebook videos and live events
- Outreach that seeks feedback or information from customers with an incentive
- A Napasan podcast!

Questions/Discussion

- Is there anything we should add or remove from our outreach program?
- Are there things we could improve?

Staff Recommendation

- Staff recommends continuing past outreach activities and designing future outreach to align with the Strategic Plan goals and any possible public health-related constraints.

THANK YOU

