



Keeping your state clean one mile at a time

**Request for Information
Napa County and Upper Valley Waste Management Agency
Litter Removal Services
July 30, 2021
Steven Lederer
Napa County Public Works Director**

Presented by:

**California Highway Adoption Co.
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RFI Napa County and UVWMA Litter Removal Service

It is commendable that the County of Napa is proactively addressing the growing problem of litter by establishing this Litter Removal program. To help to make this program successful, we urge you to choose California Highway Adoption Co. We are the best equipped firm, with proven results, who can effectively handle the size of this worthwhile, community-minded project.

California Highway Adoption Co. has been a Caltrans-approved litter removal contractor for 26 years. Every month we provide litter removal for hundreds of miles of highway and other public thoroughfares. We clean more miles than any other contractor in the state. We handle numerous city accounts and work with Caltrans every day. Our knowledge and working relationships are in place and we are ready to start this project as soon as possible with no learning curve.

Safety is our priority. Our crews are trained to defensively pick up litter and debris while minimizing the risks. They provide litter and debris removal daily. They know the protocols for homeless encampments, hazardous materials, restricted areas and how to provide service in environmentally sensitive areas.

Crews will remove the litter utilizing commercial hand trash pickers and dispose of the litter in commercial garbage bags with the litter being brought to the county-designated dump. Our crews drive marked company vehicles that have caution lights and signage.

If California Highway Adoption Co. is awarded this project, we would have Julie Redden spearhead this program. Julie Redden is our Sales Director and has lived in St. Helena for 28 years. Her children have grown up here and attended St. Helena's public schools. Julie's knowledge of the community will be a great asset. She knows the Valley and the demographics. Julie is aware of the delicacy of balancing the demands of a thriving tourist business as well as serving the established local community. Fortunately, cleaning up Napa County is a benefit for both.

Currently, Julie is working with District 4 Bay Area Adopt A Highway Coordinator Michael Jevicky to create more litter removal sites and vegetation control sites along the Highway 29 corridor. Caltrans is understaffed and unable to keep up with the demands throughout California. This will open more areas for litter service to be done more frequently and increase our fuel reduction against wildfires. These sites will be open to all contractors or volunteers who would like to join the Adopt A Highway Program. Julie lives in Napa County and cares about her community.

Two Examples of Current Litter Programs with Cities

City of Fresno – Litter & Debris Project

California Highway Adoption Company (CHAC) cleans all the major freeways in the City of Fresno. We provide twice a month litter service on the busier freeways and gateways. All other freeways receive monthly litter service. We provide the City of Fresno with our work schedule and send a weekly report to our City contact, Miguel Ramirez. This report outlines the areas that were cleaned the previous week, as well as bag counts for each day. Also included are before and after photos of areas cleaned. Our CEO, Tony Decker, discusses any questions or special requests as they arise with the City of Fresno's Public Works Manager. This project involves 500 hours of labor per month and 30 hours of administration.

City of Antioch - Litter Project – Republic Services

Republic Services, the City of Antioch's waste disposal company, subcontracts to California Highway Adoption Company litter and debris removal for approximately 36 miles of city streets designated by the City of Antioch twice weekly. In addition, one alley way is cleaned every week. Streets and sidewalks are cleaned. A monthly report of weekly trash bag counts per street is sent to Republic Services. Republic Services utilizes this information in reports they give to the City of Antioch's Public Works Department. Additional litter service will be done outside the scope of our Agreement, by request, for an extra fee. We utilize a two-person crew. Litter and debris are brought to the dumpster at the city yard. The crew leader sends our administration a daily bag counts and pictures. Our District Sales Manager Julie Redden manages the crew and handles all administration in this program. This project involves 174 hours of labor per month and 12 hours of administration.

Statement of Qualifications

- **License to Practice in California:** Landscape Maintenance of America, dba: California Highway Adoption Company (CHAC) is currently performing contract work for over 700 landscape roadside maintenance (Adopt-A-Highway) sites in California. As an approved contractor with Caltrans, we are required to hold a C-27 contractor's license. Our license (#959608) is in good standing and Mark Decker is the Responsible Managing Officer (RMO). In addition, we have hundreds of encroachment permits to perform litter abatement on our State's Highways and Freeways.
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References

1. City of Fresno – Miguel M. Ramirez – Community Coordinator (Public Works Department) – 559.621.1351 – Miguel.ramirez@fresno.gov
2. Republic Services (City of Antioch) – Susan Hurl, Division Municipal Service Manager – 925.671.5804 – shurl@republicservices.com
3. City of Glendale – Shea Eccleston – ACA Coordinator/Public Works – 818-548-3916 – secleston@glendaleca.gov
4. Caltrans – David Boggs – Emergency Operations Coordinator – 530.218.2392 – David.boggs@dot.ca.gov
5. Caltrans – Michael Jevicky – Adopt-A-Highway Coordinator (District 4) – 510.715.8338 – Michael.jevicky@dot.ca.gov

California Highway Adoption's Recommendation for Litter Removal Services

- We propose a two-man crew working Monday and Thursday each week. If there are complaints in certain areas this will give the crew the time to attend to it within a two to four day window.
- A regular hot spot route every week or every other week would be advisable.
- Crews will keep bag count and take before and after pictures of litter/debris removal.
- The county could also have a site on their website for illegal dumping or trash complaints. These complaints would be passed on to our company to be cleaned in a timely manner. We do not recommend a phone number hot line for complaints. It is inefficient and takes too much time from the county employees.
- Having an on-call service is not in this budget.
- A project of this scope with a two-person crew working two days a week would cost approximately \$125,000 a year.

Questions and General Comments

Are you getting funds from the CA Clean Initiative? If not, we need to look into this.

Some alternative ideas to help illegal dumping.

Ask the community to have their contractor or handy man supply receipts and/or pictures or your trash being taken to the dump.

Install video cameras at interchanges or sites where trash is being illegally dumped. Attach huge fines and follow through with the penalties and the word will get around and illegal dumping will decrease.

Please feel free to contact us with any questions you may have.
