

## Winery Comparison Analysis

# Taplin Cellars Winery Permit #P20-00165 Summary of Location and Operation Criteria

| LOCATIONAL CRITERIA                                | STAFF COMMENTS                                      |
|--|---|
| Size of Parcel                                     | 20 acres  |
| Proximity of Nearest Residence                     | 688 feet  |
| Number of Wineries Located Within One Mile         | 18  |
| Located Within the Napa Valley Business Park (AKA  |   |
| Airport Industrial Area)                           | No  |
| Primary Road Currently or Projected to be Level of |   |
| Service D or Below                                 | No  |
| Primary Road a Dead End                            | Yes   |
| Located Within a Flood Zone                        | No  |
| Located Within a Municipal Reservoir Watershed     | No  |
| Located Within a State Responsibility Area or Fire | N.  |
| Hazard Severity Zone                               | No  |
| Located Within an Area of Expansive Soils          | No  |
| Located Within a Protected County Viewshed         | No  |
| Result in the Loss of Sensitive Habitat            | No  |
| OPERATIONAL CRITERIA                               | STAFF COMMENTS                                      |
| Napa Green Certified or Other Related Program      | Applicant plans to to have a "Green Winery"         |
| Percentage of Estate Grapes Proposed               | 67%   |
| Number of Proposed Variances                       | 0   |
| Wastewater Processed On-Site                       | Yes   |
| Voluntary Greenhouse Gas Emission Reduction        |   |
| Measures Proposed                                  | Yes   |
| Vanpools, Flexible Work Shifts, Shuttles, or Other |   |
| Traffic Congestion Management Strategies           | Appointments to be scheduled outside of peak hours; |
| Proposed   | bike riding incentives                              |
| Violations Currently Under Investigation           | 0   |
| High Efficiency Water Use Measures Proposed        | 0   |
| Existing Vineyards Proposed to be Removed          | 0   |
|  |   |
| On-Site Employee or Farmworker Housing Proposed    | 0   |
| Site Served by a Municipal Water Supply            | No  |
| Site Served by a Municipal Sewer System            | No  |
| Recycled Water Use Proposed                        | No  |
| New Vineyards Plantings Proposed                   | No  |
| Hold & Haul Proposed: Temporary (Duration of       |   |
| Time) or Permanent                                 | No  |
| Trucked in Water Proposed                          | No  |

## Tapling Cellars Winery Permit #P20-00165 Wineries Within One Mile of APN 027-100-005

|                           |                             |           |           |            | Towns/          | Washb              | Number of        |           |
|---------------------------|-----------------------------|-----------|-----------|------------|-----------------|--------------------|------------------|-----------|
| Name                      | Address                     | Bldg Size | Cave Size | Production | Tours/ Tastings | Weekly<br>Visitors | Marketing Events | Employees |
| Louis M. Martini Winery   | 254 St. Helena Highway      | 153,761   |           |            |                 | 1,694              | 4                | 37        |
| Hall Winery               | 401 St. Helena Highway      | 179,787   | 0         | 1,260,000  | Public          | 3,500              | 171              | 36        |
| Edge Hill Estate Winery   | 2585 Sulphur Springs Ave    | 13,450    | 5,000     | 24,000     | Appt            | 60                 | 7                | 5         |
| Savestrin Winery          | 397 Main Street             |           | 0         |            |                 |                    |                  |           |
| Delectus (Milat Winery)   | 1091 S. St. Helena Highway  | 5,340     | 0         | 20,000     | Public          | 7,280              | 0                | 1         |
| Sutter Home Winery        | 100 St. Helena Highway      | 292,000   | 0         | 3,247,000  | None            | 0                  | 0                | 80        |
| Corison Winery            | 987 St. Helena Hwy          | 9,480     | 0         | 20,000     | Appt            | 520                | 8                | 3         |
| Sutter Home Winery        | 277 St. Helena Hwy          | 41,000    | 0         | 200,000    | Public          | 182,000            | 0                | 101       |
| V. Sattui Winery          | 1111 White Lane             | 38,290    | 0         | 96,000     | Public          | 444,288            | 437              | 59        |
| Sulphur Springs Winery    | 2252 Sulphur Springs Avenue | 0         | 0         |            |                 |                    |                  |           |
| Prager Winery             | 1281 Lewelling Lane         | 3,352     | 0         | 8,500      | Appt            | 2,184              | 0                | 4         |
| Sinegal Estate Winery     | 2125 Inglewood Ave          | 7,025     | 13,200    | 60,000     | Public          | 6,240              | 56               | 3         |
| Anomaly                   | 455 Bella Vista Ct.         | 0         | 0         |            |                 |                    |                  |           |
| Marciano Winery           | 2233 Sulphur Springs Ave.   | 10,675    | 0         | 20,000     | Appt            | 3,900              | 7                | 3         |
| Young Inglewood Vineyards | 1919 Inglewood Ave          | 10,575    | 0         | 30,000     | Appt            | 5,824              | 28               | 6         |
| Villa Helena              | 1455 Inglewood Ave          | 5,012     | 0         | 20,000     | None            | 1,040              | 2                | 1         |
| Davies Family Winery      | 555 Main St                 | 0         | 0         |            |                 |                    |                  |           |
| Flora Spring Wine Co.     | 2006 W. Zinfandel Ln.       | 23,065    | 13,500    | 120,000    | Appt            | 36,400             | 317              | 20        |

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| GARGIULO WINERY | 8,573 | 0 | 20,000 | 10 | 70 | 3,640 | 480 | 12 | 4,120 |  |
|-----------------|-------|---|--------|----|----|-------|-----|----|-------|--|

#### Taplin Cellars Winery Permit #P20-00165

#### **PRE-WDO WINERIES**

|                                     |           |           |            |          |          |          | Annual   | Number of |            |        |           |
|-------------------------------------|-----------|-----------|------------|----------|----------|----------|----------|-----------|------------|--------|-----------|
|                                     |           |           |            | Daily    | Weekly   | Annual   |          | Marketing | Annual     |        |           |
| Name                                | Bldg Size | Cave Size | Production | Visitors | Visitors | Visitors | Visitors | Events    | Visitation | Acres  | Location  |
| CANDLESTICK RIDGE VINEYARDS         | 3,018     | 0         | 20000      | 0        | C        | 0        | 0        | 0         | 0          | 40.47  | ANGWIN    |
| DUNN VINEYARDS                      | 2050      | 6000      | 20000      | 0        | 20       | 1040     | 0        | 0         | 1040       | 39     | ANGWIN    |
| POPE VALLEY WINERY                  | 4836      | 0         | 20000      | 0        | 20       | 1040     | 0        | 0         | 1040       | 36.41  | Pope Vly  |
| DUTCH HENRY WINERY                  | 2600      | 4500      | 20000      | 10       | 50       | 2600     | 0        | 0         | 2600       | 9.29   | HILLSIDE  |
| ARAUJO ESTATES WINERY               | 8703      | 9700      | 20000      | 18       | 126      | 6552     | 573      | 15        | 7125       | 162.23 | Valley Fl |
| WERMUTH WINERY/RANCHO DE LAS FLORES | 775       | 0         | 20000      | 30       | 100      | 5200     | 0        | 0         | 5200       | 7.44   | HILLSIDE  |
| REVERIE II WINERY                   | 2789      | 0         | 20000      | 0        | 34       | 1747     | 0        | 0         | 1747       | 26.44  | HILLSIDE  |
| LA JOTA VINEYARD                    | 5000      | 5700      | 20000      | 0        | 4        | 208      | 0        | 0         | 208        | 6.57   | ANGWIN    |
| VILLA HELENA                        | 5012      | 0         | 20000      | 15       | 20       | 1040     | 70       | 2         | 1110       | 4.47   | Valley Fl |
| DELECTUS (MILAT WINERY)             | 5340      | 0         | 20000      | 20       | 140      | 7280     | 0        | 0         | 7280       | 10.5   | Valley Fl |
| DANA ESTATES                        | 8886      | 19000     | 20000      | 6        | 20       | 1040     | 240      | 4         | 1280       | 26.54  | Valley Fl |
| TES SABORES                         | 2150      | 780       | 20000      | 4        | 4        | 208      | 0        | 0         | 208        | 24.7   | HILLSIDE  |
| THE TERRACES                        | 1964      | 0         | 20000      | 2        | 10       | 520      | 0        | 0         | 520        | 21.19  | HILLSIDE  |
| FLEURY FAMILY WINERY                | 4230      | 0         | 20000      | 0        | C        | 1800     | 0        | 0         | 1800       | 10.12  | Valley Fl |
| PINA CELLARS                        | 3000      | 0         | 20000      | 0        | 30       | 1560     | 0        | 0         | 1560       | 23.19  | HILLSIDE  |
| DALLA VALLE VINEYARDS               | 7070      | 0         | 20000      | 0        | C        | 0        | 0        | 0         | 0          | 26.61  | HILLSIDE  |
| SCREAMING EAGLE WINERY              | 22333     | 16000     | 20000      | 5        | 15       | 780      | 0        | 0         | 780        | 73.13  | Valley Fl |
| RAZI WINERY                         | 4600      | 0         | 20000      | 15       | 50       | 2600     | 0        | 0         | 2600       | 14.55  | Valley Fl |
| AVERAGE CALCULATION                 | 5242      | 3427      | 20000      | 7        | 36       | 1956     | 49       | 1         | 2005       | 31.27  |           |
|                                     |           |           |            |          |          |          |          |           |            |        |           |
| MEDIAN CALCULATION                  | 4415      | 0         | 20000      | 3        | 20       | 1040     | 0        | 0         | 1280       | 23.19  |           |
|                                     |           |           |            |          |          |          |          |           |            |        |           |
|                                     |           |           |            |          |          |          |          |           |            |        |           |

| Taplin Cellars Winery (Proposed)   3615   0 20000   16 90 6180 340 9 5840 20   Valley Fl |
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# Taplin Cellars Winery Permit #P20-00165 Winery Comparison (20,000 Gallons)

### NAPA VALLEY BUSINESS PARK (AKA AIRPORT INDUSTRIAL AREA) WINERY PERMITS SMALL WINERY EXEMPTION PERMITS

|                                   |            |             |               |          |          |          |          | Annual    | Number of |          |        |            |
|-----------------------------------|------------|-------------|---------------|----------|----------|----------|----------|-----------|-----------|----------|--------|------------|
|                                   |            |             |               | Tours/   | Daily    | Weekly   | Annual   | Marketing | Marketing | Total    |        |            |
| Name                              | Bldg Size  | Cave Size   | Production    | Tastings | Visitors | Visitors | Visitors | Visitors  | Events    | Visitors | Acres  | Location   |
| NAPA VALLEY BUSINESS PARK (AKA AI | RPORT INDU | STRIAL AREA | ) WINERY PERM | 1ITS     |          |          |          |           |           |          |        |            |
| ROCCA FAMILY WINERY               | 11770      | 0           | 20000         | APPT     | 32       | 224      | 11648    | 10800     | 213       | 22448    | 1      | NVBP       |
| PEJU                              | 12800      | 0           | 20000         | PVT      | 10       | 70       | 3640     | 100       | 1         | . 3740   | 1.07   | NVBP       |
| SMALL WINERY EXEMPTION PERMITS    |            |             |               |          |          |          |          |           |           |          |        |            |
| HELENA VIEW - JOHNSTON VINEYARD   | 1200       | 0           | 20000         | TST/APT  | 0        | (        | 0        | 0         | C         | 0        | 6.25   | HILLSIDE   |
| BLACK SEARS WINERY                | 4765       | 3600        | 20000         | APPT     | 16       | 112      | 5824     | 300       | 10        | 6124     | 65.18  | ANGWIN     |
| AETNA SPRING CELLARS              | 2500       | 0           | 20000         | TST/APT  | 0        | (        | 0        | 0         | C         | 0        | 41.18  | POPE VLY   |
| DOMAIN CHARBAY WINERY             | 7500       | 0           | 20000         | APPT     | 0        | (        | 0        | 0         | C         | 0        | 10.56  | HILLSIDE   |
| SPRING MOUNTAIN VINEYARDS #2      | 8550       | 0           | 20000         | TST/APT  | 0        | (        | 0        | 0         | C         | 0        | 270.2  | HILLSIDE   |
| VOLKER EISELE FAMILY ESTATE       | 2400       | 0           | 20000         | NO       | 0        | (        | 0        | 0         | C         | 0        | 275.89 | CHILES VLY |
| HAKANSON WINERY                   | 720        | 0           | 20000         | NO       | 0        | (        | 0        | 0         | C         | 0        | 29.73  | HILLSIDE   |
| BOND ESTATES                      | 4402       | 10400       | 20000         | TST/APT  | 0        | (        | 0        | 0         | C         | 0        | 38.79  | HILLSIDE   |
| HARLAN ESTATE I                   | 10797      | 0           | 20000         | TST/APT  | 0        | (        | 0        | 0         | C         | 0        | 80.17  | HILLSIDE   |
| WILLIAM HARRISON                  | 6400       | 0           | 20000         | TST/APT  | 0        | (        | 0        | 0         | C         | 0        | 8.8    | VALLEY FL  |
| VILLA RAGAZZI                     | 916        | 0           | 20000         | NO       | 0        | (        | 0        | 0         | C         | 0        | 25.33  | VALLEY FL  |
| ASTRALE E TERRA WINERY            | 864        | 0           | 20000         | TST/APT  | 0        | (        | 0        | 0         | C         | 0        | 62.27  | SODA CYN   |
| LA VALLEETTE WINERY               | 1600       | 0           | 20000         | NO       | 0        | (        | 0        | 0         | C         | 0        | 6.57   | SODA CYN   |
| WINERY OF THE ROSES               | 4500       | 0           | 20000         | TST/APT  | 0        | (        | 0        | 0         | C         | 0        | 11.15  | WOODEN VLY |
| HILL FAMILY ESTATE                | 1731       | 0           | 20000         | APPT     | 12       | 84       | 624      | 300       | 10        | 924      | 7.51   | VALLEY FL  |
| FRINGSINGER VINEYARDS             | 1008       | 5000        | 20000         | NO       | 0        | (        | 0        | 0         | C         | 0        | 20.21  | HILLSIDE   |
| HOPPER CREEK WINERY               | 3300       | 0           | 20000         | NO       | 0        | (        | 0        | 0         | C         | 0        | 8      | VALLEY FL  |
| WHITE ROCK VINEYARDS              | 0          | 6000        | 20000         | TST/APT  | 0        | (        | 0        | 0         | C         | 0        | 15     | HILLSIDE   |
| DAVIANA WINERY                    | 4840       | 1200        | 20000         | NO       | 0        | (        | 0        | 0         | C         | 0        | 24.231 | MST        |
| ROCCA FAMILY WINERY               | 11770      | 0           | 20000         | APPT     | 32       | 224      | 11648    | 10800     | 213       | 22448    | 1      | INDUSTRIAL |
| PEJU                              | 12800      | 0           | 20000         | PVT      | 10       | 70       | 3640     | 480       | 12        | 4120     | 11.18  | HILLSIDE   |
| KATES VINEYARD                    | 1200       | 0           |               |          | 0        | (        | 0        | 0         | C         | 0        | 4.15   | VALLEY FL  |
| PHILIP VINEYARD                   | 5000       | 0           |               | TST/APT  | 0        |          | 0        | 0         | `         |          |        | HILLSIDE   |
| TAPLIN CELLARS (PROPOSED)         | 3,615      | 0           | 20000         | TST/APT  | 16       | 90       | 5840     | 240       | 9         | 6180     | 20     | VALLEY FL  |