Rate Modification and Prop 218 Process Outreach Update

Napa Sanitation District

Board of Directors Meeting

January 20, 2021

Presentation Overview

- Updates regarding:
  - Review of Timeline
  - Printed Materials
  - Stakeholder Engagement
  - Feedback and Questions

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Outreach Timeline

- January 20, 2021
  - Receive feedback on 218 notices and brochure
  - Discuss talking points

- January 21/22, 2021
  - Make edits to Prop 218 notices and brochure
  - Send documents sent to printer by 1/27

- February 8, 2021
  - Printed materials mailed
  - Received by customers by February 15th

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Outreach Timeline

- January 21 through Public Hearing in March
    - Two public meetings
    - Open House
    - Direct outreach with individual customers

- March 31, 2021
    - Public Hearing on rate proposal

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Proposition 218 Notices

- Residential and Non-residential
  - Staff and legal review done
  - Will be translated into Spanish

Feedback or questions?

Staff Recommendation: Approve Prop 218 notices to be sent to printer by January 27th.

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Brochure

- One version for all customers
- Content reviewed by staff
- Will be translated into Spanish

Feedback or questions?

Staff Recommendation: Approve brochure to be sent to printer by January 27th.

Talking Points

- Aligned with brochure and 218 notice content

- Given to Board and staff

Feedback or questions?

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Stakeholder Engagement

- Stakeholder groups contacted:
    - Napa Chamber of Commerce
    - Napa County Hispanic Chamber of Commerce
    - Napa Downtown Association
    - Napa Taxpayers Association
    - Napa Valley Community Housing
- Meetings scheduled with:
    - Napa Taxpayers Association
    - Napa Downtown Association

Stakeholder Engagement

- Stakeholder groups to contact next:
  - City & County Government
  - Large Industrial and Commercial Customers
  - Community Organizations (Kiwanis, Rotary)
  - Environmental Groups
  - Educational Institutions
  - Media Outlets (Napa Register, Patch)
  - Planning 2 public meetings and a virtual open house for February/March

Discussion/Questions

Any additional feedback or questions?

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