

Moving Forward



2021 Winter Conference | January 27-28 | Virtual Event

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Draft Winter Conference Program "SUBJECT TO CHANGE"

Wednesday, January 27

9:00 a.m. – 9:15 a.m.	Welcome from CASA President Jason Dow
9:15 a.m. – 10:15 a.m.	Keynote: The Future of Work Heather McGowan
10:15 a.m. – 10:30 a.m.	BREAK
10:30 a.m. – 11:00 a.m.	What Comes Next in California? Navigating the Governor's Executive Orders, Follow Up Actions, and 2021 Budget Priorities
11:00 a.m. – 11:45 a.m.	Water in Real Life: Navigating Complex Communications Stephanie Corso, Rogue Water Group Arianne Shipley, Rogue Water Group
11:45 a.m. – 12:15 p.m.	BREAK
12:15 p.m. – 1:15 p.m.	Lunchtime Screening of Brave Blue World/Networking Session
1:15 p.m. – 1:30 p.m.	BREAK
1:30 p.m. – 2:30 p.m.	Roundtables Session 1 (See Topic List Below)
2:30 p.m. – 2:45 p.m.	BREAK
2:45 p.m. – 3:45 p.m.	Roundtables Session 2 (See Topic List Below)
3:45 p.m. – 5:00 p.m.	Federal Legislative Committee Meeting (via Zoom)
4:00 p.m. – 5:00 p.m.	Associates Committee Meeting (via Zoom)
4:00 p.m. – 5:00 p.m.	Communications Committee Meeting (via Zoom)

Thursday, January 28

8:00 a.m. – 9:00 a.m.	Virtual Women's Networking Breakfast/Coffee (Specialty Meeting)
9:00 a.m. – 9:15 a.m.	Welcome from CASA Vice President Jasmin Hall
9:15 a.m. – 10:15 a.m.	What's Next in Washington? Radhika Fox, US Water Alliance Ken Kaposic, Former Deputy Assistant Administrator for Office of Water (Invited)
10:30 a.m. – 10:45 a.m.	BREAK
10:45 a.m. – 12:00 p.m.	What's Next for Agency Financing and Investment? A Perspective on Bond Ratings, Agency Revenues, and Project Finance <ul style="list-style-type: none">▪ Robb Grantham, Santa Margarita Water District▪ Doug Scott, Fitch Ratings▪ Brian Forbath, Stradling Yocca Carlson & Rauth▪ Jeff Tucker, Vallejo Flood & Wastewater District
12:00 p.m. – 12:15 p.m.	BREAK
12:15 p.m. – 1:30 p.m.	Virtual Luncheon Program: Executive Director Presentation on New 5 Year Strategic Plan 2020 CASA Awards Program State Legislative Update (Jessica Gauger) Federal Legislative Update (Eric Sapirstein)
1:30 p.m. – 2:45 p.m.	Forging Partnerships for a Shared Future <ul style="list-style-type: none">▪ Karen Cowan, CASQA: Stormwater Opportunities▪ Jamie Ecker, Waste Management: 1383 Implementation (Invited)▪ Peter Grevatt, Water Research Foundation: WBE Efforts▪ Andria Ventura, Clean Water Action: PFAS Collaborations (Invited)
2:45 p.m. – 3:00 p.m.	BREAK
3:00 p.m. – 4:00 p.m.	State Legislative Committee (via Zoom)

Roundtable Topics

- Communications: Agency Outreach to Diverse Audiences
- Communications: Explaining Wastewater Based Epidemiology to Your Community
- COVID-19: Latest Updates on WBE Activities
- COVID-19: Workplace Considerations
- Technical: Odor Control - Effective Strategies for Engaging Collaborating with Your Communities
- Regulatory: SRF Program Update
- Regulatory: Climate Resiliency and Mitigation Actions
- Technology: Pre-Processing Technology for Co-Digestion
- Regulatory: SB 1383 Implementation
- Regulatory: CECs Roundtable [Updates on Microplastics and PFAS]
- Federal: What to Expect from a New Administration: First 100 Days to Next Four Years