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**Rob McMillan,  
EVP & Founder,  
Silicon Valley Bank Wine Division**

Rob is one of the top wine-business analysts in the US and has several times been named as one of the Top 50 Most Influential People in the US Wine Industry, the only banker ever recognized.

A frequent commentator in the National press, international speaker, lecturer at several West Coast universities and regular blogger, Rob's informed opinions are sought after and trusted by wine producers, and financiers alike, both here and abroad. He has been delivering Silicon Valley Bank's public views on the wine industry, as well as authoring its

highly regarded State of the Wine Industry Report for over 20 years.

Starting in 1992, Rob developed Silicon Valley Bank's Wine Division from the idea and start-up phase, to the point where it's now regarded as the leading provider of financial services to the fine wine business. In addition to his public role, today within the bank he is responsible for new business while maintaining direct client relationships throughout the wine portfolio.

Rob McMillan received a bachelor's degree in Finance/economics from Sacramento State University and an MBA from Santa Clara University's Leavey School of Business. He has served on a variety of board capacities over the course of his career in diverse industries and continues to do so today within the wine space.

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