

Attachment A – 2019 St Helena HW Event

Have you participated in an up valley HHW event before?

Answer	Frequency	Percent
Yes	90	56%
No	72	44%
Total	162	100%

In what up-valley area do you live?

Answer	Frequency	Percent
St. Helena	90	56%
Calistoga	30	19%
Yountville	13	8%
County- Angwin	13	8%
County - Other	6	4%
County - Deer Park	5	3%
County - Pope Valley	5	3%
Total	162	100%

How did you find out about this event?

Answer	Frequency	Percent
NEWSLETTER MAILED WITH TRASH	114	70%
WORD OF MOUTH	19	12%
CALISTOGA TRIBUNE AD	9	6%
ST. HELENA STAR AD	7	4%
POSTER/FLYER AROUND TOWN	6	4%
WATER BILL INSERT	3	2%
YOUNTVILLE SUN AD	2	1%
OTHER	2	1%
ST. HELENA OR HOWELL MTN - SCHOOL NOTIFICATION	0	0%
Total	162	100%