

Attachment A – 2018 St Helena HW and Tire Event

Have you participated in an up valley HHW event before?

Answer	Frequency	Percent
Yes	92	53%
No	81	47%
<b>Total</b>	<b>173</b>	<b>100%</b>

In what up-valley area do you live?

Answer	Frequency	Percent
St. Helena	103	60%
Calistoga	31	18%
County- Angwin	18	10%
Yountville	6	3%
County - Other	6	3%
County - Deer Park	5	3%
County - Pope Valley	4	2%
<b>Total</b>	<b>173</b>	<b>100%</b>

How did you find out about this event?

Answer	Frequency	Percent
NEWSLETTER MAILED WITH TRASH BILL	132	76%
ST. HELENA STAR/WEEKLY CALISTOGAN INSERT	20	12%
WORD OF MOUTH	14	8%
WATER BILL INSERT	3	2%
OTHER	2	1%
BANNER AT WINERY ENTRANCE	1	1%
POSTER/FLYER AROUND TOWN	1	1%
ST. HELENA OR HOWELL MTN PEACHJAR	0	0%
YOUNTVILLE SUN AD	0	0%
<b>Total</b>	<b>173</b>	<b>100%</b>

Do you have tires, HW or both?

Answer	Frequency	Percent
HW ONLY	148	86%
TIRES ONLY	17	10%
BOTH	8	5%
<b>Total</b>	<b>173</b>	<b>100%</b>