
From: Gallina, Charlene
Sent: Tuesday, December 19, 2017 3:54 PM
To: Fuller, Lashun
Subject: FW: B Cellars Correspondence

From: Macauley Vineyard [mailto:mhw@macauleyvineyard.com]
Sent: Thursday, December 14, 2017 5:04 PM
To: Gallina, Charlene <Charlene.Gallina@countyofnapa.org>
Cc: Duffy Keys <duffykeys@bcellars.com>
Subject: B Cellars

Charlene Gallina, Supervising Planner
Napa County Commissioners
Napa County Planning, Building and Environmental Services
1195 Third Street, Suite 210
Napa, CA 94559

Dear Charlene,

I am writing on behalf of B Cellars. The MACAULEY label was originally established in St. Helena in the early 1980's by my mom, Ann Macauley Watson. In the summer of 2000, I went to work for Rudd Estate in Oakville. During my Rudd experience and after delving into formal wine education, I was inspired to revive the family label. This led me to working with winemaker and childhood friend Kirk Venge and we crushed our first grapes in October 2001.

It's through Kirk that I now know Duffy Keys and his business partner Jim Borsack. With Kirk's involvement, they are making a good impression at the new winery and I appreciate what they have accomplished. I had the occasion to see Duffy the other day and he told me about the permit changes he and Jim are working on. He asked me if I thought what he was trying to achieve was reasonable and if so, would I support his efforts with a letter.

Given what I know (based on what Duffy told me), it seems to me their request for more visitors is pretty insignificant based on the popularity of all the other Oakville wineries. He also mentioned the Commissioners agreed to allow B Cellars to build the winery to the size of business that they envisioned, but then held back approving the 450 visitors they wanted saying B Cellars could come back later and apply for an increase. Assuming this is an accurate characterization of what happened, it seems as though this would be a prime time to give B Cellars a closer look and add those additional visitors.

I was told by Duffy that they submitted traffic studies by an outside specialist. He reported to me that the traffic study findings concluded the additional visitors to B Cellars will not require a special turn lane or make a significant impact to the existing traffic on the Cross Road. Based on my what I have been told and seen, I support their application.

Regards,

Mac Watson

Mac Watson

Proprietor
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