



A Tradition of Stewardship
A Commitment to Service

Planning, Building and Environmental Services

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David Morrison
Director

November 6, 2014

Rob McMillan, EVP and Founder
Silicon Valley Bank, Wine Division
899 Adams Street, Suite G-2
St. Helena, CA 94574

Re: **PLANNING COMMISSION PRESENTATION**
Direct to Consumer Wine Sales Study Session - November 5, 2014

Dear Mr. McMillan,

On behalf of the Napa County Planning Commission and the Planning, Building and Environmental Services Department, please accept my sincere appreciation for the excellent presentation you gave at our Planning Commission's Regular Meeting of November 5, 2014.

As you are aware, the Commission has been quite interested in learning more about the economic forces behind the projects that come before them. Your presentation was wonderfully informative, balanced, and put forth with an engaging inviting style. I believe the entire Commission was thoroughly impressed and enriched by the subject matter and how it was presented. I personally am most appreciative of your respectfulness to avoid delving into related land use policy topics that were expressly not a part of the day's hearing topics. You are a true professional.

Public service comes in many forms. Although I expect that it is not readily evident to the citizens of Napa County, your actions constitute one form of public service. Whether one agrees with the material presented or not, the fact that you stepped forward and provided this information at our request truly represents service to the community.

Sincerely,



John McDowell
Deputy Planning Director

cc: Napa County Planning Commission
David Morrison, PBES Director
Laura Anderson, Deputy County Counsel