



**MINUTES OF THE SEPTEMBER 19, 2011
REGULAR MEETING OF THE BOARD OF DIRECTORS**

1. CALL TO ORDER

The Upper Valley Waste Management Agency met in regular session on Monday, September 19, 2011 at 1:30 p.m. at Rutherford Grove Winery, 1673 St. Helena Hwy, St. Helena. Vice Chair Slusser called the meeting to order at 1:30 p.m.

2. ROLL CALL

The following members were present: Vice Chair Karen Slusser, member Diane Dillon, member Marjorie Mohler, and member Sharon Crull. Chair Mark Luce was excused.

3. PLEDGE OF ALLEGIANCE

Vice Chair Slusser led the Pledge of Allegiance.

4. PUBLIC COMMENT

None

5. CONSENT CALENDAR ITEMS

A. Approval of Minutes

Staff requested approval of the August 15, 2011 regular meeting minutes.

Approved Consent Calendar: DD-SC-MM-KS-ML(x)

6. ADMINISTRATIVE ITEMS

A. California Integrated Waste Management Act

David Briggs, ERS with the County of Napa, referred to his report on activities relevant to the Act found in the packet. In addition to the information in the packet, the following was discussed:

- PG&E recently offered temporary funding to several CA counties for projects that inform the public of the importance of recycling fluorescent lamps and improve lamp recycling rates. Napa County is collaborating with PG&E to establish additional public collection sites and promote appropriate handling of the lamps. PG&E has agreed to cover the costs of lamp hauling and recycling and related publicity and advertising. Staff has solicited several owners of retail stores serving rural areas or the Hispanic community, encouraging them to accept the lamps on a voluntary basis. Operators of five stores in the up-valley and east county areas have agreed to serve as lamp collection sites, including Vallarta Market in Calistoga, Pope Valley Market, College Hardware in Angwin, La Luna Market in Rutherford, and Ranch Market in Yountville. Staff plans to announce the new collections sites in October of 2011. PG&E will fund the expanded lamp collection effort until December 31, 2012.

Member Mohler questioned whether there is educational outreach to the Hispanic Community.

Dave Briggs stated to the Board that all educational instruction and related publicity is available bilingually.

Member Crull asked for instruction regarding proper handling of broken fluorescents.

Dave Briggs stated to the board that the Hazardous Materials Team from the County of Napa will visit each collection site with educational materials and spill kits in the near future.

The volunteer group, Napa Valley CanDo, is sponsoring a campaign to encourage local residents to switch from disposable shopping bags to reusable bags in order to save energy, avoid litter in waterways and roads, and reduce public costs of pollution. The group plans to sponsor shows of the movie, "BagIt!" that points to problems caused by plastic bags, distribute free reusable bags at local stores, and ask residents to sign a pledge to choose reusable bags. The County and City of Napa have provided some financial support for the campaign and are assisting with publicity. Staff is coordinating with the Calistoga Green Committee and the St. Helena Climate Protection Task Force to arrange for up-valley distributions of the reusable bags. Councils of the cities of Calistoga, St. Helena, and Napa are making formal proclamations in support of the campaign.

Yountville Town Manager Steve Rogers suggested supporting this campaign at Yountville's Annual Yountville Days Parade and Festival, happening October 1-3, 2011, and Mr. Briggs indicated that he would work to do this.

Dave Briggs noted that Napa Valley CanDo is also organizing a "Before and After" survey of the Better Bag Campaign in the month of October.

Member Crull noted that the Campaign will be featured at the St. Helena Harvest Festival, October 22, 2011.

7. FRANCHISES' BUSINESS ITEMS

A. Franchise's Status

In addition to the information found in the packet, the following was discussed.

Christie Abreu reported on the draft of the October Newsletter adding that she will be giving a small presentation at the St. Helena City Council meeting on behalf of the Climate Protection Task Force.

Christie also noted that the Board of Sustainable Napa County toured Clover Flat Landfill on September 15, 2011 and was very interested in the energy generation projects that are planned.

B. Waste Management Companies' Issues

There was a general discussion regarding proposed Use Permit Modification at Clover Flat Landfill and it was mentioned that the project will be heard by the Napa County Planning Commission on September 21.

Mr. Pestoni gave a brief update regarding Clover Flat Landfill including the Gas Recovery System, the planned addition of 1 megawatt of power to be generated by the planned wood chip digester, as well as the new name; Clover Flat Resource Recovery Park.

C. Study Session on Franchise Issues

DISCUSSION ITEM: The agency manager requests the Board hold a study session, and provide guidance as to which items might be investigated further, to include:

1. Franchise Fees
2. Mandatory Service (and how we would change rate methodology to address Prop 218)
3. Biweekly service for recycling or green waste
4. Build in cleanup costs of the Yountville event into Yountville rates
5. One time (annual) residential surcharge to fund HHW event
6. Whether it is time to do a "ground up" review of service costs
7. Comparison of rates for multiple toters versus bins for larger commercial recycling customers
8. How distance charges are applied to those with multiple toters
9. Services for people who are not physically capable of moving their toters
10. Whether certain services could be cut to reduce costs,

A brief discussion on the above issues was conducted, with general guidance that there was currently most

interest in pursuing items 1, 4, 6, and 10. The Board requested that this agenda item return in the future for continued discussion.

8. OTHER BUSINESS ITEMS

A. Manager's Report

Agency Manager, Steven Lederer, referred to his report on activities related to the Agency. Steve provided a brief overview of the requirements in AB 2398 (Perez), Extended Producer Responsibility requirements for carpet manufacturers.

No action taken.

B. Reports from Jurisdictions

- i. Napa County: None
- ii. Calistoga: None
- iii. St. Helena: None
- iv. Yountville: None

No action taken.

C. Board of Directors Comments

None.

D. Future Agenda Items

The Board held a study session on item 7C, with members of the public able to make comments. No action was taken, and item 7C will continue to the next scheduled meeting.

9. ADJOURNMENT

Meeting was adjourned at 2:30 p.m.

AYES: _____
 NOES: _____
 ABSTAIN: _____
 ABSENT: _____

By: _____
 ATTEST: Steven Lederer, Manager of the Upper Valley Waste Management Agency

KEY
 Vote: DD = Diane Dillon; MM = Marjory Mohler; ML = Mark Luce; SC = Sharon Crull; KS = Karen Slusser
 The maker of the motion and second are reflected respectively in the order of the recorded vote.
 Notations next to vote: N = No; X = Excused; A = Abstain; B = Absent