

Fee Methodology Outreach Options

Napa Sanitation District
Board of Directors Meeting
August 16, 2017

Discussion Outline

- Descriptions of different levels of outreach
- Option #1 – Public Meetings
- Option #2 – Workshops
- Option #3 – Policy Charrette / Policy Team

Outreach Options



Inform



Consult



Involve



Collaborate



Empower



Outreach Options



Inform

Goal: Provide public with balanced and objective information. Help public understand problems, opportunities and solutions.

Techniques:

- Newsletters
- Websites
- Exhibitions
- News Media

Typical Characteristic: One-way communication

Outreach Options



Consult

Goal: Obtain public feedback on analysis, alternatives, and decisions.

Techniques: Public Meetings
Surveys
Focus Groups

Typical Characteristic: Ask public opinions about final recommendations at end of process

Outreach Options



Involve

Goal: Work directly with the public throughout the process to ensure concerns and desires are understood and considered.

Techniques:

- Workshops
- Deliberative Polling
- Written Responses to Concerns

Typical Characteristic: Public asked opinions about options, prior to staff making recommendation

Outreach Options



Collaborate

Goal: Partner with the public in each aspect of the decision including the development of alternatives and identification of preferred solution.

Techniques: Participatory decision making
Design Charrette

Typical Characteristic: Public involved and engaged in development of options; identifies preferred option to Board

Outreach Options



Empower

Goal: Place final decision making in the hands of the public.

Techniques: Community Development Trust

Typical Characteristic: Public group makes final decision

Outreach Option #1

Public Meetings



Consult

Outreach Option #1



- Present staff recommendations
- Receive public comment

Outcome: Public comment on staff recommendations

Outreach Option #2

Workshops



Involve

Outreach Option #2



- Present issues to public
- Encourage discussion and feedback
- Ask public to make recommendations

Outcome: Public feedback incorporated into staff recommendations

Outreach Option #3

Policy Charrette /
Policy Team



Collaborate

Outreach Option #3



Step 1: Policy Charrette

- Build a Team (~10 public members)
- Provide staff and consultant support
- Pose policy questions

Outcome: Draft Recommendations
from Team

Outreach Option #3



Step 2: Public Workshop(s)

- Draft Recommendations Presented
- Public Q&A
- Board members in audience (listening)

Outcome: Public Feedback

Outreach Option #3



Step 3: Policy Team Consideration

- Consider comments from public meeting
- Make final recommendations

Outcome: Recommendation to NapaSan Board of Directors

Outreach Option #3



Step 4: NapaSan Board Sets Policy

- Evaluate recommendations
- Evaluate feedback

Outcome: Policy Decision

Outreach Option #3



Step 1: Policy Charrette/Public Team

Step 2: Public Workshop(s)

Step 3: Policy Team Consideration

Step 4: NapaSan Board Sets Policy

Resources



Option 1:
Public Meetings



Option 2:
Workshops



Option 3:
Policy Charrette /
Policy Team

Shorter process
Less staff time
Less consultant time

Longer process
More staff time
More consultant time

Discussion and Direction



Option 1:
Public Meetings



Option 2:
Workshops



Option 3:
Policy Charrette /
Policy Team