



# CSRMA

## Risk Management Seminar

22 August 2017

CASA Conference - San Diego

## **Risk Management: Why Things Go Right - Why Things Go Wrong**

*presented by:*

**Gordon J. Graham**

~ TUESDAY ~ 22 August 2017

**7:00-7:50am**

**Buffet Breakfast**

**8:00-12noon**

**Seminar**

The phrase "risk management" gets thrown around quite a bit, but what is "real" risk management? It is more than the "safety" stuff. It is more than the "insurance" stuff. It is more than the "ergonomics" stuff. Everything you do in your organization involves a level of risk.

Learn how to *recognize* the real risks you face, how to *prioritize* these risks,

how to *mobilize* (act) to do something about the real risks in your organization so things go right.

But when things go wrong there is the potential for nasty consequences. Identify these potential consequences - and the *causational factors* most often responsible for these consequences.

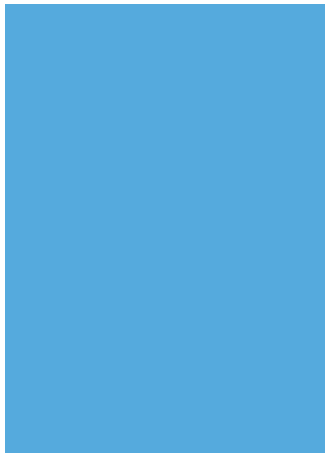
- Learn *proven strategies and tactics* to address these problems
- Understand the *risk/frequency matrix*
- Where to *focus* your initial and ongoing training efforts

*Gordon J. Graham, Graham Research Consultants*

**WHEN:**  
Tuesday  
August 22, 2017

**SCHEDULE:**  
Buffet Breakfast:  
7:00am - 7:50am

**Seminar:**  
8:00am-12noon



**WHERE:**  
Marriott Marquis San Diego  
333 W. Harbor Drive, San Diego, CA 92101  
PH: 619.234.1500

**COST:**  
The seminar is FREE to all CSRMA members. Registration and buffet breakfast begins at 7:00am. There will be a nominal fee of \$50 for all non-CSRMA members (exact change or check only, payable to CSRMA either in advance or at the door).

**HOW:**  
[REGISTER ONLINE](#)

**PLEASE NOTE:**

It is important that we have an accurate headcount prior to the date of the seminar to ensure breakfast is available for all those attending. Please take a moment to pre-register if you plan to attend.

**GO HERE TO REGISTER:**

<http://www.riskcontrolonline.com/Main/ViewSeminars.cfm>

**QUESTIONS?**

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