



Agenda Date: 12/7/2016
Agenda Placement: 8D

Napa Sanitation District Board Agenda Letter

TO: Honorable Board of Directors
FROM: Timothy Healy - General Manager
NS-Administration
REPORT BY: Stephanie Turnipseed, Pollution Prevention and Outreach Coordinator - 707-258-6002
SUBJECT: Approval of New Logo Design

RECOMMENDATION

View new logo designs and approve a design to adopt as the new District logo or advise how to proceed with an altered design.

EXECUTIVE SUMMARY

Based upon feedback received at the October 19th Board Meeting, new logo designs were created with the help of a graphic designer. The design that is chosen will be adopted as the new District logo. Staff will adapt the design for all necessary uses, including: letterhead, website, outreach materials, and black and white materials when necessary. The transition to the new logo will take place gradually as business cards, promotional materials, and equipment need to be replaced.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

None.

SUPPORTING DOCUMENTS

A . New Logo Presentation

Napa Sanitation District: Approve

Reviewed By: Timothy Healy