

MARKHAM VINEYARDS
St. Helena, CA

EXISTING VISITOR DATA

1989

The following data was compiled from daily estimates of retail sales/tasting visits performed by retail staff.

<u>Month</u>	<u>Estimated Number of Visitors</u>
January	971
February	1,268
March	1,695
April	1,825
May	2,325
June	1,715
July	2,685
August	2,553
September	2,790
October	1,770
November	1,706
December	<u>1,009</u>
TOTAL	22,312