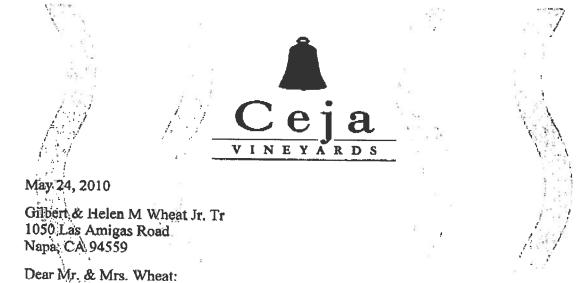
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We are writing to you to share information about a new family winery that we hope to build on our property located at 1016 Las Amigas Road in the Carneros District of Napa County. We are very excited that our wines will finally have their own "home."

We anticipate a hearing before the Napa County Planning Commission on June 18, and we would like to be available to answer any questions that you might have in advance of the hearing. As many of you know, we have been talking with you about a family winery for some years, and we want you to learn more about the details of our vision. So enclosed you will find plans and a description of the winery, including the winery marketing plan.

The winery will be a 45,000-gallon (about 20,000 cases) per year facility built in three phases. We anticipate producing approximately 30,000 gallons of wine (about 13,500 cases) annually for the first several years after Phase One of the winery is completed, building up to the 45,000-gallon maximum with the conclusion of Phase Three. We will be crushing fruit from vineyards owned by the Ceja family, and we will be importing some grapes from other Napa County growers. The design of the winery is California Mission style, in the vernacular of many other Napa County wineries, including the world famous Robert Mondavi Winery in Oakville.

Our family would be happy to meet with you to discuss our plans for the winery and to answer any questions that you might have. It is our sincere desire that the winery be a good and compatible neighbor in the Carneros District, which is also our home. So, we would be happy to meet with you at a time and place of your convenience.

Thank you for your kind consideration of a project that has been the dream of the Ceja family for a lifetime.

Sincerely,

Amelia Morán Ceja President and Owner, Ceja Family Vineyards

Enclosures: Site Plan, Elevations for Winery, Project Description

Ultro Premium Carneros Producer of Pinot Noir, Chardonnay. Meriot, and Cabernet Sauvignom

P.O. Box 5957 • Napa, CA.94581 • Ph. 707 255-3954 • Fx. 707 253-7998 • www.cejavineyards.com . .