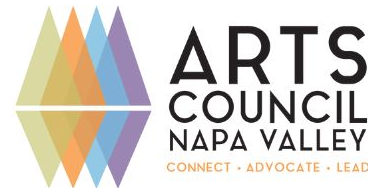


Arts Council Napa Valley

2020 ANNUAL REPORT
NAPA COUNTY BOARD OF SUPERVISORS
JULY 21, 2020



ACNV 2019-2020 Deliverables

Deliverable #1:

As an advisory member of the Napa County Arts & Culture Advisory Committee and upon request by County Staff, ACNV shall review Committee related guidelines, policies, meeting documents, announcements, collateral, etc. and provide staff feedback via a written response. Upon request by County Staff, ACNV shall post related announcements and relevant communications through the ACNV website, in the ACNV newsletter, as well as in social media posts. As part of this service, ACNV will provide web and social media analytics on the reach and impact of the post's outreach.

Deliverable #2

ACNV will further grow their existing databases made publicly available on the Creative Directory Napa Valley website populating them with resources and information on professional development, job opportunities, open calls, grants, news, and local events. The Creative Directory will be specifically populated with a comprehensive listing of local and regional performing and visual artists as well as arts-related services. The Napa Valley Arts & Culture Events Calendar now a part of the Creative Directory is managed by ACNV and populated with current events in a variety of categories. ACNV agrees to keep this list of art contacts current and relevant, to provide the free resource to County staff, businesses, individuals, and nonprofits. All public-facing data shall be posted and maintained on these sites at no charge to the contributors. As part of this service, ACNV will provide analytics on the reach and impact of these sites.



Deliverable #3

ACNV shall maintain a network of arts leaders and key stakeholders to collaborate on community and industry development initiatives, in line with the goals of the Cultural Plan. Specifically, ACNV shall (working with these stakeholders) complete in fiscal year 2019-20 an assessment of equity and inclusion in Napa County's arts and culture sector and provide recommendations for strategies to strengthen the sectors engagement in a manner that is more in line with the county's population.

In 2019-20 ACNV will reintroduce a new version of the STATE OF THE ARTS event. This new format will now feature a major single topic issue that affects the greater community from an Arts Point of View. The topic for October of 2019 is Housing. ACNV will share the feedback and suggestions from this event with County Staff and use it as a spring board to continue this important issue driven conversation.

Deliverable #4

ACNV shall operate the "ACNV Community Fund" to provide grant opportunities to small nonprofits and individual artists in high impact community projects, focused on reaching underserved populations in diverse regions. This scope of work shall include, active professional development to enhance the community's ability to successfully request, attract, and steward philanthropic dollars. As a part of this service, ACNV shall provide statistical and qualitative information on the impact of funded projects.

Deliverable #5

As the County's designated local arts agency, ACNV staff shall be made available (at no charge) to provide industry-related information and referrals. Including, upon request by County Staff, ACNV will work with and advise County staff on matters related to the arts industry and other matters where the arts may be applied. ACNV shall maintain a publicly accessible office and regular hours.



Year in Review- Pre COVID 19

- Equity & Inclusion - Eliminated Pay to Play & Membership... Hosted Arts Equity Roundtables
- Launched the Creative Directory - Now with over 200 Artists and 10 plus hiring organizations
- Community Fund Grants- \$20,000 in IMPACT... Continued tracking demographics of applicants & grantees
- Help County of Napa Grant over \$250,000 in Arts and Culture Grants - Refined Process
- Renewed California Arts Council SLP Grant
- Completed Arts Crisis Training
- Made State of the Arts Relevant through housing and space conversation
- Began Feasibility Study with City of Napa for Arts-Production Campus and/or Housing
- New Logo and Branding
- Launched new and functional website



- Implemented Education Alliance Communication Plan - Student and teacher driven
- Launched first All County Student Art Show
- Eliminated Napa Valley Now Calendar - Added Arts Calendar to Public Creative Directory
- Created Organization Communication Plan
- Welcomed our Arts Education Specialist back to school with Welcome Kits
- Presented Meet the Poster Artist as part of Latinx Cultural Month
- Renewed SATO Education Grant & California Arts Alliance Grant
- Sent Valley Oak Students to Hamilton Education through \$1500 grant
- Joined Hewlett Foundation Panel to guide discussion on Equity & Inclusion in their regranting process
- Began discussion with NVUSD and Dr. Mucetti on what Master Plan looks like in new financial reality
- Launched VAPA student of the Month Program
- Had over 150 community meetings - Artist as Problem Creative Problem Solvers



Year in Review- POST COVID 19

- Launched COVID 19 Arts Resource Page - artscouncilnapavalley.org/acnv-covid-19-resource-center/
- Worked with County Staff & County Arts & Culture Advisory Committee to pivot County Funding to support new reality of our major Arts Organizations
- ACNV Emergency Fund Grants- \$40,000 in IMPACT... For Financial Support of Individual Artists and Arts Education Programs - 20 Grantees Approved in June Board of Directors Meeting
- Help County of Napa Grant over \$250,000 in Arts and Culture Grants - Changed Process to allow for change in Scope and Emergency Financial Support. Worked with CEO staff on process to address these changes.
- Implemented 1st Arts Crisis Response paying trained artists and partnering with diRosa & Nimbus to provide Summer Art Projects and grab & go supplies for Boys & Girls Clubs in American Canyon, Napa, St. Helena, and Calistoga as well as Court and Community Schools and Juvenile Hall



- Implemented Education Alliance Communication teacher support and zoom cocktail hour in support of teachers taking on virtual learning
- Launched 2nd All County Student Art Show digitally in partnership with Napa Valley Museum
- Launched Save Napa Arts Facebook Group to share best practices and solutions
- Created Good News Email to spotlight organizations pivoting offerings in light of COVID-19 Restrictions
- Awarded over \$4500 in scholarships to our first VAPA Art Students of the Year
- Had over 75 community meetings online - Supporting our Artist & Arts Organizations in this unprecedented time



What's Next

Find NEW Funding Streams

- Arts Education Alliance
- VAPA Student of the Month
- Community Fund Grants

Equity & Inclusion

- Do the HARD Work – Break New Ground in Equitable Granting
- Launch new Equity Driven Granting Program
- Continue the community conversation

The Event

- Rebrand State of the Arts as ACNV signature discussion driver for April 2021

The Future in Light of COVID 19

- Work with Arts Organization to find gap funding in light of new TOT Projections
- Help County of Napa to find best use of limited Arts Granting Funds



Supplemental Materials Provided

- Recap of ACNV Winter Community Fund Grants
- VAPA Student of the Year Press Release
- ACNV Emergency COVID 19 Granting Process
- NEW ACNV Equity Based Granting Process
- Deliverables for 2020-21

