



COMMUNITY FUND GRANT REWORK



PASSION PITCHES

- 4 weeks of open initial submissions
- 1,500 word (max) letter or 3-5 minute video
- Submission answers two questions:
 - What is your project/program?
 - Why are you passionate about it?
- Submission format: email, drop-off, in-person video recording (by appointment only)
- Promotion:
 - Socials (FB/Insta)
 - Press Release
 - Radio Appearance
 - [Possible] Napa County Spanish non-profit organization promote/partner

MINI PANEL

- Mini panel decides which of the the applicants from the initial pool are the most impactful
- Panelists (5-6 total)
 - 1 member of each ACNV committee (4 total)
 - 1 community member (who did not apply/ is not a part of one of one of the project/program applications)
 - 1 Spanish speaker (could be the community member)

SUBMITTABLE APPLICATIONS

- 3-4 weeks of Submittable applications
- Email all with results of their initial application
 - Selected initial applicants will be emailed the link
- Applications/guidelines have been simplified to be more user-friendly
- Technical support until the Friday 5 PM before closing
- Grant presentations
 - Considering putting the grant presentation online with a video going through it, opening up any questions via call, email, or in-person appointment

DECIDING GRANTEES

- Final Panel
 - 1 person outside of Napa County
 - 1 Napa County artist
 - 1 Napa County non-profit rep/employee
- Board Review/Approval
 - Create presentation of panelist selection
 - Board Meeting Review/Approval
- Announce winners
 - Email all with the results of their Submittable application
 - Offer notes/review meeting to applicants who were not awarded
 - Press release, radio appearance, social media posts about winners