

Print

**Application for Appointment to Board, Commission, Committee, Task Force or Position -
Submission #843**

Date Submitted: 4/17/2019

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

Public Records Act

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Form 700 Conflict of Interest Code

[California Fair Political Practices Website](#)

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

Application for Appointment to:

Independent Hearing Panel for Solid Waste Issues

Name of Board, Commission, Committee, Task Force or Position.

Category of Membership for Which You Are Applying*

Public at Large

This information can be found on the news release announcing the opening. You may apply for more than one category if more than one position is open.

Personal Information

The following information is provided in confidence, but may be used by the Board of Supervisors when making the appointment, or be used by the Committee/Commission/Board/Task Force following appointment for purposes of communicating with the appointee.

Full Name*

Brian Dodd

Supervisorial District in Which You Reside*

5

Home Address***City***

Napa

State*

CA

Zip*

94559

Phone***Email Address*****Work Address*****City***

Napa

State*

CA

Zip*

94559

Work Phone***Current Occupation***

Commercial real estate agent

Within the last 12 months

Current License

Cal DRE# 02048098, issued 12/05/17, exp 12/04/21

Professional or occupational, date of issue, and expiration including status

Education/Experience

BS from CSU, Chico in Business Administration w/ Marketing Option. Please excuse the old resume. It was before I made the change to commercial real estate.

Resume

Resume - TDC BD EA Position.pdf

Attach a resume containing this and any other information that would be helpful to the Board in evaluating your application.

Community Participation

Board of Directors: Rotary Club of Napa, Sunrise; Leadership Napa Valley
Volunteer at: Collabria Care (golf tournament fundraiser); Napa Recovery Resource Center

Nature of activity and community location

Other County Board/Commission/Committee on Which You Serve/Have Served

None

Public Actions that may impact Credit Rating

child support payments?

List all court or other public administration actions impacting your credit rating within the past ten (10) years.

Provide names, addresses and phone numbers of 3 individuals who are familiar with your background.

Reference 1**Name***

Nate Campbell

Phone*

[REDACTED]

Address*

City*

Napa

State*

CA

Zip*

94559

.....

Reference 2

Name*

Alex Myers

Phone*

Address*

City*

Napa

State*

CA

Zip*

94559

.....

Reference 3

Name*

Heather Ruiz

Phone*

Address*

City*

Napa

State*

CA

Zip*

94559

Name and occupation of spouse within the last 12 months, if married.

Arts & Entertainment Consultant

For Conflict of Interest purposes

Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.*

I have 2 kids and have a vested interest in the continued health of the environment. Though our local community might be a small blip on the radar of global environmental health, it is my opinion that change starts at the local level. It is an honor to serve my community in whatever capacity I can.

Responded☐ Yes**Completed**☐ Yes**I declare under penalty of perjury that the foregoing is true and correct.***☒ Yes☐ No**Electronic Signature Agreement**

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

☒ I agree.**Electronic Signature**

Brian Dodd

Date

4/17/2019

8:30 AM

Brian Dodd

Napa, CA 94559

--- Successful, organized, self-starter seeks professional path in business development ---

EXPERIENCE

The Doctors Company, Napa - *Community Relations Coordinator* - **APRIL 2016 - PRESENT**

Work with local nonprofits and staff to administer corporate charitables and gift matching programs; Work with board of directors and executive director to administer TDC Foundation operations; Project manage internal volunteer and fundraising efforts; Created community relations video referenced in CEO blog; Assisted heavily in creating COO "Creating a Culture of Service" presentation for agents' 2017 conference

JS Design + Build, Inc., Napa - *Marketing Consultant* - **MARCH 2014 - PRESENT**

Work with client to define marketing strategies, create and implement marketing plan; Determine marketing messaging and mediums; Translate plan into specific deliverables to establish timelines; Helped improve client sales from \$700K in 2015 to \$1.2M projected in 2017

Community Resources for Children, Napa - *Development Manager* - **MARCH 2014 - APRIL 2016**

Build goodwill in community; Create network of support locally and regionally; Oversaw transition to new website; Identify, cultivate, solicit, and steward donors; Implement new mobile responsive POS; Transition database to Salesforce CRM; Revised email marketing policy and template; Created all marketing materials; Integral role in growing individual, corporate and grant fundraising efforts from \$30K to \$70K in two years

Napa Printing & Graphics, Napa - *Account Manager* - **AUGUST 2011 - MARCH 2014**

Market and sell design, print, and direct mail to new and house accounts; Manage client projects from design to distribution; Listen to client needs, communicate available options and pricing, establish timeline, facilitate process, meet client-specified deadlines and goals

EDUCATION

California State University, Chico - *Business Administration, Marketing Focus* - **MAY 2008**

Related coursework: business ethics, marketing strategy and research, sales force management, corporate tech integration, and communications, completion of Certified Ethical Scholar training

SKILLS

Self-starter with no call reluctance -- Advanced knowledge of MS Office Suite -- Enthusiast photographer -- Intermediate skills in Adobe InDesign, Lightroom, and Premiere Pro -- Knowledgeable in Salesforce.com administration -- Well-versed in web-based email platforms like Vertical Response and MailChimp -- PC hardware/software skills -- Website content management --- Event planning experience

COMMUNITY

- Rotary Club of Napa Sunrise, 3 years, served as PR chair and Dictionary Project co-chair
- Leadership Napa Valley, director, 2 years, serve as sponsorship committee chair
- Justin Siena High School Alumni Council, 4 years, served as Vice President
- Collabria Care Hospice, 1 year, golf tournament fundraiser planning