

Arts and Culture - Capacity Building Grant Application Summary

Recommended for Funding/Not  
Recommended for Funding

Applicant	Mission of Organization	Proposal	Requested Amount	Amount Recommende	Score (0-50)	Committee Notes on Applicants.	Evaluator Notes on Proposals:
Nimbus Arts	Bring together people of all ages and skill levels to nurture curiosity, learning, creative expression and a sense of community.	Consulting and coaching servies to improve website presence and functionality.	\$30,000	\$30,000	48.33		Excellent overview; comprehensive proposal; clearly demonstrates how coordination will be handled; clearly outlines strategy; and demonstrates effective use of prior grant funding.
E & M Presents	To fill the existing gap in the Napa Valley by presenting the highest quaility touring performances geared to families with children.	Consulting and Coaching Services for the improvement of operation areas of the Organization.	\$7,771	\$7,771	47		Clear and simple proposal for a new organization of its size; it clearly demonstrates the need to grow capacity and outreach.
Cinema Napa Valley	Celebrate the cinematic arts and enriches the community by presenting an annual world-class festival and year-round educational and outreach programs.	Integrate a suite of techology solution to achieve greater operational efficiencies and support lonterm suustainability in all areas of sales, customer service, and fundraising to support the continued growth of the Napa Valley Film Festival.	\$30,000	\$30,000	46		The proposal demonstrates success and growth; and it is clear that an integrated system would be more efficient, given staff size.
Napa Valley Performing Arts Center at Lincoln Theater	Dedication to the cultural and artistic well being of Napa Valley; nurturing the artists and audiences of tomorrow while sustaining a more vibrant and engaged community today.	Develop a three-year strategic plan to build a board of directors, enhance financial capacity, expand community support and ensure long-term organizational sustainability.	\$16,400	\$16,400	45.75		Describes a comprehensive approach to organizational development and growth; builds upon previous County grant investments in logical next step; and provides a clear path for board and staff within the process.
Napa Valley Youth Symphony	To provide an organization for young people to peform in a youth symphony orchestra.	Training on social media and web presence, and the development of updated video and photo marketing materials.	\$5,566	\$5,566	45	A technical issue reflected the incorrect amount on the application. The advisory committee decided recommend funding the amount on the request budget which is \$5,556.25, not the amount on the application (\$556.00).	Based on the three programs outlined, there is impressive growth in the organization, and social media seems a relevant request.
Upstage Napa Valley dba: Calistoga Theater Company	Promote the arts and carry on other charitable and educational activities associated with this goal as allowed by the law.	Development of a three-year strategic plan.	\$5,000	\$5,000	44		Clear and insighful need for a strategic plan in the organization.
Napa Valley Museum	NVM is an Art, History and Environmental Museum. The Museum Enriches the Cltural Fabric of the Region with changing exhibitions and educational outreach.	Develop a five-year strategic plan.	\$30,000	\$15,000	38		Well-defined purpose with respect to the strategic plan. Clear description of comprehensive project.
Napa Music Collective			\$9,773	\$0	36	Given the committee's interest in funding emerging organizations and small groups, applicant is eligible for up to \$10k. The guidelines definition of "most recent fiscal year" is interpreted as current fiscal year. The Organization does not have a prior fiscal year budget.	It is not evident on the proposal what the board governance structure is.

Robert Louis Stevenson Museum	Connect the human experience with the life, times, and works of Robert Louis Stevenson.	Build upon last year's grant for capacity development, work in the form of an enhanced development plan. The enhanced plan will focus on creating a capital funding timeline, heightened donor stewardship, and advanced board and staff development training.	\$20,000	\$0	31.75		No evidence of status on prior grant award, which is the base for this request. It is unclear if the proposed process will engage the Executive Director for institutional relationship building; unclear if development for ongoing growth includes donor cultivation.
Festival Napa Valley	Committed to enriching the cultural vitality of the community and making the arts accessible to all. The association supports arts education initiatives and presents the annual Festival Napa Valley.	A Comprehensive evaluation of the current database/software technologies to improve the current systems through integration, to enhance proficiency for multiple departments, resulting in increased audience capacity, philanthropic and community support, and time management solutions.	\$30,000	\$0	22.5		It is unclear from the implementation plan, what aspects of the project timeline and request are for the FY 2107-18; unclear what specific dates are for phase 2, and whether it falls under FY2017-18.
Napa Public Access Television	To provide individuals, organizations, and institutions on a nondiscriminatory basis, the necessary resources to produce programming for the noncommercial access television channel, including training, equipment, production facilities, and channel time.	Replace/upgrade the obsolete, malfunctioning main studio equipment where shows are produced and training is conducted. This will help reach wider audiences.	\$20,000	\$0	24.25		It is unclear why this expense is not coming out of the reserve, or how much would be raised as part of the project to fulfill the rest of the budget. It is also unclear what equipment would be purchased
di Rosa	di Rosa is a catalyst for transformative experiences with contemporary art of Northern California.	Modernize the current surveillance system with a comprehensive and integrated one, providing campus-wide security and advancing diRosa's vision of safe, open access to the campus.	\$29,555	\$0	22.25		The proposal is more focused on equipment upgrades rather than capacity building. It is unclear how the security system will interface with human functions. Implementation and maintenance plans are not defined. The applicant does not state the link between safety and security risks with capacity potential. The proposal does not state the return on investment or potential gains of having system to certain standards.
The Oxbow School	Strengthen students' abilities in creative and critical inquiry by combining rigorous studio art practice with innovative academics. Create a space for youth to connect via the arts' creative and imaginative thinking and equitable pedagogy; to reimagine their relationships, roles, and environments; to support, mentor, and encourage each other as young arts leaders.	OxASAP will bring Napa middle schoolers, Oxbow School Students and Oxbow alumni together in an inclusive setting to create a space to connect via the arts' creative and imaginative thinking and equitable pedagogy; to reimagine relationships, roles and environments; to support mentor and encourage each other as young arts leaders.	\$1,000	\$0	19.5		This grant program does not fund educational institution operations. The project budget may not be sufficient to sustain program.

Napa County Fair Association	To operate and maintain an attractive, year-round, multi-purpose facility, in a manner that will protect the future financial integrity of the business and maximize the social, cultural, recreational and educational benefit to the surrounding communities.	Purchase pipe, drape, storage containers, and transportation containers. In order to provide the greatest flexibility for a variety of events, purchase adjustable length/height pipes, drapes in black, white, and burgundy, and containers for storing and transporting pipe, drapes, and bases; use pipe and drape for Napa Count Fair Association sponsored events, and make it available to non-profit sponsored events at minimal cost.	\$20,000	\$0	15		Proposal does not address the impact of this project on capacity building.
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