



Great Wine Capitals

Global Network ...a World of Excellence

GWC AGM Porto November 5-11, 2016

Adelaide | South Australia • Bilbao | Rioja • Bordeaux • Cape Town | Cape Winelands • Mainz | Rheinhessen
Mendoza • Porto • San Francisco | Napa Valley • Valparaiso | Casablanca Valley • Verona

Porto, Portugal



Porto, Portugal



- **Growing the Great Wine Capitals brand globally as a quality brand, a sign of excellence**
- **Promoting member cities and their wine regions**
- **Organizing common development programs**
- **Networking with other national and international wine-business tourism networks to position the GWC as a relevant association on the international scene**



Civic Tour and reception at the Porto City Hall

Business delegation:

- 22 companies and 5 travel network agencies:
- 2 ½ days visiting Porto, Douro and Vinho Verde
- Networking activities between GWC businesses



Technical Tours / 3 different programs

- Douro Landscapes
- Douro art and Architecture
- Vinho Verde Experience





GWC Delegates meetings

- **2 Executive Committee Meetings**
- **Thematic Committees Meetings**
- **Travel Network Meetings**
- **Best Of Jury**
- **45 hours of meetings**



Theme 1

Session: How consumers perceive environmental responsibility strategies for winemaking

- Promoting wine as a product with a natural origin should include proposals for protecting the environment
- Continued use of classical production methods vs. entire winemaking sector's role in safeguarding the environment
- Topics: ecological footprint, functional and genetic biodiversity, as well as climate change

Theme 2

Panel discussion: Examples of environmental responsibility strategies

- **Two international cases: from Spain and South Africa, and two Portuguese cases – from the Douro and from the Vinho Verde Regions, will be presented and discussed with those responsible for their implementation**

Stringent Port Standards



Cork Workshop & International Wine Tasting at the Yeatman Hotel





Sandeman barrel storage





Sandeman – Douro Vineyards



Sandeman – Tank Storage







Napa Winners



Architecture and Landscape

Trefethen Family Vineyards (Global Winner - Napa Valley)

Accommodations

Poetry Inn (Napa Valley)

Art and Culture

Auberge du Soleil (Napa Valley)

Innovative Wine Tourism Experience

Conn Creek Winery (Napa Valley)

Sustainable Wine Tourism Practices

Phifer Pavitt Winery (Napa Valley)

Wine Tourism Service

Napa Valley Balloons Inc. (Napa Valley)

2017 REGIONAL BEST OF WINE TOURISM AWARD WINNERS

The Regional Wine Tourism Award of Merit – has been awarded to four businesses as an honorable mention recognizing a high level of commitment to wine tourism:

Accommodation

Milliken Creek Inn & Spa (Napa Valley)

Architecture and Landscape

Trinchero Napa Valley (Napa Valley)

Innovative Wine Tourism Experience

Charbay Winery & Distillery (Napa Valley)

Wine Tourism Restaurant

Bounty Hunter Wine Bar & Smokin' BBQ (Napa Valley)

Napa Winners





End of Presentation