



A Tradition of Stewardship
A Commitment to Service

County Executive Office
1195 Third Street, Room 310 Napa, CA 94559-3082
(707) 253-4421 FAX (707) 253-4176
APPLICATION FOR APPOINTMENT TO
BOARD, COMMISSION, COMMITTEE OR TASK FORCE

RECEIVED

NOV 30 2016

NAPA COUNTY
EXECUTIVE OFFICE ^{eAFA}

PLEASE TYPE OR PRINT (Complete pages 1 through 3)

NOTE: Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is **not** regarded as confidential **except** for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

PLEASE NOTE THAT APPOINTEES MAY BE REQUIRED BY STATE LAW AND COUNTY CONFLICT OF INTEREST CODE TO FILE FINANCIAL DISCLOSURE STATEMENTS.

For information about Form 700 Conflict of Interest Code click on this link [Committee List of Form 700 Filers](#)

***Application for Appointment to: (Name of Board, Commission, Committee or Task Force)**

Napa County Fair Association Board of Directors

***Category of membership for which you are applying:**

(This information can be found on the news release announcing the opening.
You may apply for more than one category if more than one position is open.)

Board of Directors

***Supervisory District in which you reside:**

District 3

***Full Name:**

Jeffrey C. Hoelsken

***Date:**

11/30/2016

***Current Occupation: (within the last twelve (12) months)**

Executive Director, Sunrise Horse Rescue

***Current License: (Professional or Occupational, date of issue and/or expiration including status)**

Attorney at Law, California, #206801, 6/5/2000, Active

***Education/Experience: (A resume may be attached containing this and any other information that would be helpful to the Board in evaluating your application.)**

Please see attached resume.

***Community Participation: (Nature of activity and community location)**

Wine County Animal Lovers (Board Member), Calistoga, CA
Sentinels of Freedom Scholarship Foundation (Advisor), San Ramon, CA
Sunrise Horse Rescue (Exec. Dir.), Calistoga, CA

***Other County Board/Commission/Committee on which you serve/have served:**

None.

*Application for Appointment to: (Name of Board, Commission, Committee or Task Force)

Napa County Fair Association Board of Directors

Names, addresses and phone number of three (3) individuals familiar with your background:

*Name:

Robert Beck

*Address:

[REDACTED]

*City:

Calistoga

*State:

CA

*Zip Code:

94515

*Telephone:

[REDACTED]

*Name:

Lisa O'Connor

*Address:

[REDACTED]

*City:

Saint Helena

*State:

CA

*Zip Code:

94574

*Telephone:

[REDACTED]

*Name:

Pam Ingalls

*Address:

[REDACTED]

*City:

Calistoga

*State:

CA

*Zip Code:

94515

*Telephone:

[REDACTED]

Name and occupation of spouse within the last 12 months, if married (For Conflict of Interest purposes):

Chandra Hoelsken, Child Welfare Social Worker, Napa County

*Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute:

I want to serve my local community and all of the citizens of Napa County. I believe that my experience as an attorney, businessman and nonprofit executive will allow me to make a valuable contribution to the Board.

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Napa County Fair Association Board of Directors

APPLICANTS APPOINTED BY THE BOARD OF SUPERVISORS WILL BE REQUIRED TO TAKE AN OATH OF OFFICE.

All applications will be kept on file for one year from the date of application.

PERSONAL INFORMATION

The following information is provided in confidence, but may be used by the Board of Supervisors when making the appointment, or be used by the Committee/Commission/Board/Task Force following appointment for purposes of communicating with the appointee.

*Full Name:

Jeffrey C. Hoelsken

*email Address:

[REDACTED]

*Home Address:

[REDACTED]

*Work Address:

[REDACTED]

*City:

Calistoga

*State:

CA

*Zip Code:

94515

*City:

Calistoga

*State:

CA

*Zip Code:

94515

*Telephone:

[REDACTED]

*Telephone:

[REDACTED]

JEFFREY C. HOELSKEN

Calistoga, CA 94515

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NAPA COUNTY
EXECUTIVE OFFICE

EXECUTIVE SUMMARY

Over sixteen years of business management and legal experience. Particular strengths include:

Leadership and Management:

- Building and managing nonprofits, corporations, business units, project teams, and new programs or initiatives.
- Managing internal and external multi-disciplinary teams and facilitating cross-functional communication.
- Leading, developing and inspiring individuals to perform at top levels.
- Strategic planning, budget oversight and program development.
- Unwavering core personal values of honor, integrity, compassion, ethics and professionalism.

Communication:

- Public speaking, professional writing and editing.
- Drafting and editing legal materials, marketing collateral and website content.
- Building consensus across functional lines and among groups with diverse interests.

Legal:

- Advising nonprofit organizations regarding grants, fundraising activities, and general legal matters.
- Strategic planning and in depth analysis of legal, legislative and business matters.
- Counseling stakeholders at all levels within an organization, including executive committees and boards.
- Experience in a broad range of practice areas, including environmental law, construction, project development, finance, nonprofit law, real property, regulatory compliance, employment law, corporate law, business contracts, renewable energy, intellectual property, franchise law, insurance, mediation, arbitration, and litigation.

PROFESSIONAL EXPERIENCE

Sunrise Horse Rescue, Calistoga, CA

Aug. 2015-Present

Executive Director. Chief executive of nonprofit horse rescue and sanctuary.

- Directly manage and oversee all departments, staff, programs, finances and other organizational matters.

Law Office of Jeffrey C. Hoelsken, Calistoga, CA

Jan. 2014-Aug. 2015

Attorney. Sole practitioner providing general counsel, business management and professional writing services.

- Advised nonprofit and small business clients regarding formation, fundraising, grant writing, strategic planning, government relations, program development, contracts, licensing, real property transactions, and employment law.
- Performed extensive volunteer and pro-bono legal work, studied new subjects and traveled.

Solar Universe, Inc., Livermore, CA

May 2010-Jan. 2014

General Counsel. Legal counsel to multi-state solar franchisor and key member of business management team.

- Provided legal advice, management and oversight to all business units including operations, franchise development, leasing, sales, marketing, human resources, training, accounting, and finance. Also represented four subsidiaries.
- Designed, planned, and implemented new programs and initiatives related to residential solar leasing, franchisee business management, marketing, project financing, safety, and construction best practices.
- Drafted and implemented company policies and procedures, conducted training and monitored compliance.
- Developed and oversaw departmental and project budgets ensuring effective use of resources.
- Senior leader and executive responsible for building company from a startup with 10 employees, to a VC-backed national brand with more than 100 employees, 4 subsidiaries, and 42 franchisees operating in 14 states and U.S. territories. Annual revenue and number of solar projects more than tripled during same period.

Foundation Windpower, LLC, San Francisco, CA

Oct. 2008-May 2010

Vice President, General Counsel. Co-founder and legal counsel to distributed wind energy project development company.

- Built company from concept to operation. Directly managed and oversaw all aspects of company business.
- Drafted and negotiated various project development and financing agreements, including power purchase agreements, leases, tax equity and construction loan documents, supply agreements, engineering and construction contracts.
- Provided strategic advice and legal support throughout project cycle, from initial sale to final commissioning.
- Managed multi-disciplinary teams of construction and engineering professionals.
- Oversaw large construction projects, including budgets and timelines.

Law Office of Jeffrey C. Hoelsken, Concord, CA

March 2006-Oct. 2008

Attorney. Sole practitioner providing general counsel and business management consulting services. Licensed General Securities Registered Representative (Series 7 and 63) (FINRA C.R.D. No. 5476402 [inactive]).

- Counseled clients on variety of issues, including real property transactions, green building / LEED compliance, power purchase agreements, zoning and land use, business contracts, intellectual property, employment law, and ethics.
- Evaluated new opportunities for investors in the environmental finance sector, including commercial wind and solar installations, environmental attribute hedge funds, timberland investments, and desalination technologies.

Resolution Law Group, P.C., Lafayette, CA

Feb. 2003-March 2006

Attorney. Litigated complex CERCLA cleanup / cost-recovery actions related to contaminated groundwater.

- Analyzed scientific and technical data to develop contaminant migration, causation and liability theories which successfully resolved 20 year old pollution case.
- Supervised multi-disciplinary team of experts and contractors; assisted in preparation of technical reports.
- Oversaw all interim remediation efforts and managed monitoring well installation project, including RFP's, contract negotiation, insurance, budget, government and public relations.

Christian R. Scranton, A.P.C., San Rafael, CA

April 2002-Jan. 2003

Managing Attorney. Managed family law firm through financial and personnel crisis.

- Directly supervised and managed all firm business. Responsible for all financial decisions, budgets, strategic planning, contracts, human resources, training, client relations, ethics and professional responsibility compliance.
- Led firm from potential bankruptcy to profitability in less than six months.

The Miller Law Firm, Newport Beach, CA

Nov. 2000-March 2002

Attorney. Represented plaintiffs in large-scale, complex construction defect cases throughout California.

- Lead counsel on three multi-million dollar cases, each with more than 50 parties.
- Managed construction experts and consultants throughout litigation cycle.
- Wrote and edited legal publications, analyzed new legislation, and conducted legal seminars.
- Worked with coalition of attorneys, politicians and industry groups to draft consumer protection legislation, and successfully lobbied state legislators for passage of new law amending the California Civil Code.

EDUCATION

University of California, Hastings College of the Law, San Francisco, CA

May 1999

Juris Doctor, admitted to California State Bar, 2000 (Bar # 206801)

- West-Northwest Journal of Environmental Law and Policy: Associate Editor, 1998-1999.

University of California, Berkeley, Berkeley, CA

May 1995

BA, Rhetoric; Minor, Environmental Science, Policy and Management (formerly Conservation and Resource Studies)

- Internships: East Bay Habitat for Humanity; Berkeley Emergency Food Project; International Rivers Network

Oxford University, Worcester College, Oxford, England

Summer 1994

Law and Society