



A Tradition of Stewardship  
A Commitment to Service

# Napa County HeartSafe

BOS  
12/15/2015  
Item 9G





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# Napa County HeartSafe

- Requesting Authorization for Local EMS Agency staff to:
  - Implement the Napa County HeartSafe Community Program
  - Delegate communities meeting established criteria as a “HeartSafe Community”
  - Use the Napa County HeartSafe Logo





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# What is HeartSafe?

- A community initiative intended to increase survivability for victims of out-of-hospital sudden cardiac arrest
- The intent is to connect all links in AHA's Chain of Survival between a victim and the help they need
- By connecting the links of the chain, each community earns "heartbeats" toward achieving HeartSafe status





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# What is a Heartbeat?

- Heartbeats are points
- Heartbeats are calculated based on program initiatives in a community
- Once a community meets the minimum number of heartbeats it can be designated HeartSafe





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# How do I Earn Heartbeats?

- Enhanced 911 System
- ALS dispatched to medical emergencies
- Stroke & STEMI System
- AED Tracking Program
- A system that links citizen response to SCA victims
- Increased citizen response with community outreach
- Law enforcement trained & equipped
- Targeted AED placement
- Ongoing process to improve “Chain of Survival”





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# Why is this important?

- To have a community that knows what to do if they witness someone collapse or find someone with no signs of life.
- Having bystanders who can quickly call 9-1-1, begin CPR, and can apply and use an available Automated External Defibrillator (AED).
- Sudden cardiac arrest (SCA) claims up to 1,000 lives per day.
- Even the best emergency medical services may not be able to reach a victim within three to five minutes.
- One never knows when or where CPR and an AED will be needed. That saved life could be your own.







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# The HeartSafe Logo

- The Queen's HeartSafe Program supported efforts to develop a HeartSafe Community logo.
- Logo would be used by communities throughout the county who have been designated as being HeartSafe.





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# Existing HeartSafe Programs

- HeartSafe Programs
  - The Queen's HeartSafe Program
  - 18 states currently have HeartSafe Programs
  - California – Local County Programs
    - Contra Costa County
    - Sonoma







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# Questions

