

Sept 14, 2015 email from Jake Scheideman

From: [Jake Scheideman](#)
To: [Marshall, Rick](#); "[diane_dillon@comcast.net](#)"
Cc: [Pedroza, Alfredo](#); [Jake Scheideman](#); [Robertson, John \(Sheriff's Department\)](#)
Subject: RE: meeting at 1 pm today
Date: Monday, September 14, 2015 12:17:03 PM
Attachments: [County.pdf](#)

I know many aren't attending, due to the fire – but wanted to get this to someone who IS going..... possible? I hope my comments are helpful, and most importantly – I hope you agree! ☺ ha!

Hourly fee issue - should have a minimum flat fee , so organizations can at least plan on a minimum expense. And I think there should also be a maximum, so the county can be held accountable for efficiency and not drag their feet at the organizations expense. Maybe a sliding scale that hourly starts for any event with more than 200 participants. This way the small local school rides, Kidical Mass, *Napa Bike* rides, aren't shut down.....they just pay the small minimum flat fee (\$100-200?) and enjoy their local charity ride.

Clarification for me. The proposed 25% donation to a local charity is **ONLY** if they ask for a waiver – right??

Charging a “per rider” fee is going to have LOTS of pushback, but after it's adopted – it will be fine. Just need to make sure you're ready for the criticism is nothing noticeable changes in the future. Im in favor of a fee, but there has to be a benefit to the valley and to the rider/runner experience in order to justify an additional fee.

Big missing point here is Measurement. Can that be put in there? I think it is absolutely CRITICAL.

EVERY organization is a Non-Profit, or uses someone elses Non-Profit. It should be somewhat irrelevant to the process. Some Non-Profits still make LOTS of profit for their organization. It's a loophole and an irrelevant issue.

I think a BIG priority should be for our LOCAL organizations and they should get preferential treatment. They will police themselves because they LIVE here. I think there is a BIG difference between local events and those out of area promoters who come here **ONLY** to market their event, to make more money off our name and location. They should have to pay to play, otherwise have their event in Yuba City! (I grew up there, so I can pick on it.:))

Up Valley concerns really need to be attended to. Most large events leave Napa basically unaffected, they leave from Napa/Yountville and head due North. Most Napans wouldn't even know there was an event happening if they didn't leave the City Limits.

“Harvest” needs to be respected. For both the industry and the participants. Truck traffic (on a “mission”) goes up 20+% during this time. It's unpredictable as to when it hits full force (heat, rain, weather, etc) and our industry doesn't need to worry about an event to impede their time sensitive job. THIS is our industry that makes us famous– it's the only reason we're having this discussion, because people want to come to the Wine Country. It's a dangerous time for the equipment drivers to have Mass Groups on the road, and it's dangerous for the Mass Group participants to be on the

road during this time. Not only does it lead to extra frustration from people trying to get around, it's not a good experience for the participants either – it's a lose/lose. Again, most of this is manifested North of Napa and unless you are trying to navigate around Up Valley, you wouldn't notice these details. Last week, during the heat wave – it was a madhouse of huge trucks rushing to get to the crush pad. Let's respect this time.

There was an argument made last week that these problems aren't the Cyclists/runners fault and they are much less impactful on the roads than these cars and trucks. I think a BIG philosophy shift needs to happen here. This is NOTHING against cyclists or runner, we love cyclists/runners and want them here. This is about the EVENT that they have chosen to pay money to attend, and how that organization operates while in our county. These cyclists can come here ANY day of the year and ride their bike – without paying a cent. But they choose to respond to an advertisement from someone trying to raise money for their cause, and they pay their money to participate in an event. They get something for their money (well organized event and fun atmosphere) and the organization makes money. We get NOTHING back from them! Napa County and its citizens are NOT responsible for the ability of the organization to make a profit. They are responsible to their citizens who elect them. In a perfect world, this is a win/win – they come and enjoy themselves (while respecting the area), then they buy things and the money multipliers can boost our economy – but we can't claim that until we measure who is coming. Any claim to the contrary is just a speculation at this point. And even then, there is the argument of "at what cost" do we seek an economic benefit.....

You only get one shot at this – might as well have it make sense! ☺

Its more than you wanted to hear, but there you have it! ☺

Jake

Jake Scheideman

St Helena Cyclery

1156 Main St

St Helena CA 94574

707-483-3852 cell

jake@sthelenacyclery.com

From: Marshall, Rick [mailto:Rick.Marshall@countyofnapa.org]

Sent: Monday, September 14, 2015 8:05 AM

To: 'diane_dillon@comcast.net' <diane_dillon@comcast.net>

Cc: Jake Scheideman <jake@sthelenacyclery.com>; Pedroza, Alfredo
<Alfredo.Pedroza@countyofnapa.org>

Subject: RE: meeting at 1 pm today

Certainly.

Jake – here is the body of an email which went out announcing the meeting; the potential modifications list is attached.

**Meeting to discuss Napa County's requirements for Special Events/Filming on Public Roadways –
September 14, 2015
Napa County Library Community Room, 580 Coombs Street, Napa**

Greetings all! As I have previously notified you, the Napa County Board of Supervisors has recently been discussing the requirements which apply to the conduct of special events on public roadways within the County unincorporated area. At their meeting of March 11, 2015, the Board designated a subcommittee of Supervisors Diane Dillon and Alfredo Pedroza to work with Public Works staff and identify potential modifications to the current requirements.

Staff has met with the subcommittee five times to review internal issues with the current ordinance (i.e., where it is lacking, where it causes problems for us or for applicants, etc.) and to review the requirements of other agencies, including neighboring counties as well as other tourist-oriented regions such as the Lake Tahoe area.

An initial list of potential modifications was developed and discussed with representatives of local public agencies for the purpose of hearing their concerns and to arrive at general conclusions about what needs to change. The list of modifications has been updated based on this feedback and is attached to this message for your review in advance of the September 14 meeting.

We hope you will be able to join us for this meeting. Please let me know if you have any questions or need additional information. Thank you!

Rick Marshall, P.E., P.L.S.

Deputy Director of Public Works

Road Commissioner & County Surveyor

Napa County Public Works

(707) 259-8381

Rick.Marshall@countyofnapa.org

From: Diane Dillon [mailto:diane_dillon@comcast.net]

Sent: Monday, September 14, 2015 7:59 AM

To: Marshall, Rick

Cc: Jake Scheideman; Pedroza, Alfredo

Subject: meeting at 1 pm today

Rick -

Could you please send ASAP the cover memo/invite/draft revised policies to Jake Scheideman at St. Helena Cyclery? (cc'd hereon)

He would like to see the document before the 1 pm meeting at Library today - and I could not send to him yesterday because I was in Calistoga all day (and doc was

on my hard drive).

Thank you

(I am in Calistoga all morning and will try to make it by 1 pm)

Diane

diane_dillon@comcast.net

(707) 963-0890

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Sept 22, 2015 email from Stacy Springer

From: [Stacy Springer](#)
To: [Marshall, Rick](#)
Subject: RE: follow up from 9/14 meeting - special events on Napa County roads
Date: Tuesday, September 22, 2015 12:44:21 PM

Hello Mr. Marshall,

Thank you for keeping me in the email loop on this topic. We held our 3-day event a few weekends ago (we actually cut it a day short so as to make room at the fairgrounds for those displaced by the fires). We love the Napa area and would like to return; however, some of the proposed actions do concern us.

I wanted to add that although we are based in Sacramento and the event proceeds benefit *our* local clean air programs, this event contributed tens of thousands to *your* local economy—something that I see you, too, brought up. Here is a breakdown:

- Local catering company--\$27,000
- Napa County Fairgrounds rental--\$8,000
- Portable restrooms--\$1300
- Rented hotels (many of our participants choose not to camp)—\$10,000 (approx.)

This does not include those in our party who decided to wine taste (many, I'm sure!), dine out and shop.

I just wanted to make sure this was not an understated benefit to Napa. It is quite possible permit fees and restructuring of event calendars would make it far too complicated to return.

I am very interested to see where this discussion goes.

Thank you, again, for including me.

Sincerely,

Stacy Springer

Senior Program Manager, Trek

BREATHE CALIFORNIA

of Sacramento-Emigrant Trails

909 12th Street

Sacramento, CA 95814

(916) 444-5900 Ext. 209

sspringer@sacbreathe.org

From: Marshall, Rick [mailto:Rick.Marshall@countyofnapa.org]

Sent: Monday, September 14, 2015 4:07 PM

To: Andrea Guzman (andrea@winetrain.com); Athletic Feat; 'Bianca Grechi'; Bonnie Pybus (bspyb@sbcglobal.net); Bottega; California Girl; Carneros; Cate Taylor (ctaylor@alsagoldenwest.org); Catherine Heywood; Clay Gregory; Clif Bar; Da Vita; Dame Rahal; David Hill (nvm@napanet.net); David Horning (dave@envirosports.com); Davis Double; Destination Races; Diabetes; Eagle; Eagle Cycling; Stacy Springer; Enviro Sports; Foxy's; Gary Rose (garyrose1@aol.com); Gordon Smith (scooterhd@gmail.com); HITS; James Fitch (jfitch@napanet.net); Joel King (napaking@comcast.net); John Imrie (jimrie@mivinsurance.com); Kevin Pool (kevin@destinationraces.com); Knoxville Double; Marathon; Marita Dorenbecker (maritadorenbecker@sbcglobal.net); Medalist Sports; Moilanen Dustin; On Your Mark; Patrick Band (pband@napabike.org); Patrick Sprinkel (patrick@scoutnapavalley.com); Philip Sales; Ragnar; Rebecca Kotch - Bottega Gran Fondo (rebecca@rebeccakotch.com); Rich Benyo; Richard Waters (waters@jps.net); Robin Neuman; Rotary; Sandy Houck (sandyhouck@aol.com); Skate; Zooma

Cc: Dillon, Diane; Pedroza, Alfredo; Lederer, Steven

Subject: follow up from 9/14 meeting - special events on Napa County roads

Greetings all! Thank you to those of you who could attend today's meeting; we received a lot of great feedback.

I have entered all the email addresses from today's sign-in list, and added them to the "group" I had already been using to distribute messages about this process. This is a quick message to check my email "spelling."

I am attaching my notes from the meeting, and welcome any edits if you have them.

Also, please submit any additional comments you have on the Potential Modifications document (reattached here for convenience).

I will be working with the Board's secretary to set up a follow-up meeting. It may be a few weeks, depending on how nature and their schedules cooperate.

Thanks everybody!

Rick Marshall, P.E., P.L.S.

Deputy Director of Public Works

Road Commissioner & County Surveyor

Napa County Public Works

(707) 259-8381

Rick.Marshall@countyofnapa.org

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Oct 12, 2015 email from Tim Cooney

From: [Tim Cooney](#)
To: [Marshall, Rick](#)
Cc: [Tim Cooney](#)
Subject: Cycle for Sight / Rotary Ride for Veterans
Date: Monday, October 12, 2015 1:42:07 PM

Rick,

This message is in regards to the Rotary Club of Napa's 8th Annual Cycle for Sight / Rotary Ride for Veterans planned for Saturday April 16th 2016.

As always it was a pleasure speaking with you today. I know we (event coordinators and governmental agencies) are in the beginning stages of discussions about possible changes to the application process and that process was, understandably, interrupted with the valley fire.

As you know we have historically held our event, Rotary Ride for Veterans / Cycle for Sight, on the 3rd Saturday in April each year. Our all-volunteer group of Rotarians that manage this event as part of our Rotary Club of Napa's mission to serve others in our community and beyond, work on the planning and execution of the event from September through May each year. We have had wonderful support from the community, ranging from Daisy Scouts, Sea Cadets, and Kiwanians to corporate sponsors like Vallergas Market to Whole Foods, and Jelly Belly, and as many as 25 wineries, not to mention the help of your staff and the rest of the agencies we work with to do this each year. As part of this process we interact with: The County of Napa, the City of Napa, the Town of Yountville, Caltrans, Fish & game, CHP, ABC, Board of Equalization, Napa PD, Napa Sheriff's Dept, AMR, Veterans Home, and Justin Siena High School, to name a few...In the preliminary meeting with you at the Library there were discussions about possible fee increases, date restrictions, and other changes yet to be determined. Our current situation is that our planning cycle requires us to set our prices now (as in we need to continue executing our current plan based upon the existing fee structure) and continue publishing our advertising pieces, promoting our website, registration and pledge raising pages as well as completing our permit applications with some of the agencies such as Caltrans, that require a commitment very far ahead of the event date. Our assumption is that there will be some degree of flexibility on the part of the multiple agencies involved in these proposed changes allowing for us to continue serving others through our non-profit volunteer efforts as we work out what those changes will be in the future. Namely that we will be able to continue our efforts as planned for this current event without a mid-execution price change or other significant modifications that could result in a loss of revenues (therefore lowering payout amounts to the charities we support) or otherwise hinder or alter are operations. We have worked very hard to meet the many various agencies rules and regulations in order to keep this event going and we have been helped greatly by the County, City, and many other agencies with sincere support, fee waivers, good advice and in some cases even

sponsorship monies and event participation, we live in a great place!

We are looking forward to continuing to work with you as we do good!

Feel free to contact me with questions and/or comments.

Best regards,
Tim

Tim Cooney
Event Chairman
Cycle for Sight www.cycle4sight.com
Rotary Ride for Veterans www.rotaryride4vets.com
707-257-7175
"SAVING LIVES ONE SOLDIER AT A TIME"

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Oct 24, 2015 message re Ragnar Relay, forwarded by Supervisor Dillon

From: [Diane Dillon](#)
To: [Marshall, Rick](#)
Cc: [Pedroza, Alfredo](#); [Lederer, Steven](#)
Subject: FW: Sat, Oct 24 fiasco, Silverado Trail and Deer Park Rd
Date: Tuesday, November 03, 2015 12:42:10 PM

From a Silverado Trail resident, who lives near Silverado Trail and Deer Park Rd
I hope this gets reported to Ragnar, along with Jake Scheideman's
comments/videos/etc.

Diane

diane@dianedillon.net **NEW EMAIL ADDRESS**
(707) 963-0890

From:
Sent: Sunday, October 25, 2015 1:03 AM
To: diane_dillon@comcast.net
Subject: Sat, Oct 24 fiasco, Silverado Trail and Deer Park Rd

Diane, have you received any complaints yet about the unbelievable traffic jam on the Trail and Deer Park Rd all day today?

Starting about 0900 today I could hear cheering from that area. Around 1030 I went to check it out, and as I walked down to the Trail I could see traffic backed up. As I got onto the Trail walking north I could see these occasional runners heading north and cyclists heading south and north. Turns out the large number of cyclists were "normal" and not some special event, but the runners were some fund raising relay that started in San Francisco last night and ended up in Calistoga today. I believe each group had 12 runners that alternate, and each group has one or more large vans to carry the runners and crew members.

A large group of vans had filled the parking area of the fruit stand on the corner and had parked every which way on the far side of the Trail and on Deer Park Rd heading towards Hwy 29. Some 50-75 cheerleaders had commandeered the Trail shoulder and bike lane to cheer on each runner as they approached the crossroad and handed their baton to the next runner. I got out my camera and took videos and still shots on four separate walks up to the corner during the day. On my first visit, I saw a CHP van go by, but no police presence on the ground, AND no staff present for crowd control. All shown on my videos. When I returned at 1240 there was a CHP officer trying to direct the four-way traffic, and by that time some EVENT STAFF had shown up with some Delineators (I call them pylons) with some tape from delineator-to-delineator in order to keep the crowd out of the bike lane and the southbound lane of the Trail. You will see from my videos and photos that it was madhouse for most of the day. Finally the CHP had two officers at that intersection directing traffic. I was returning from town northbound on the Trail at 4pm, and it took six minutes driving from Pratt Ave to Fawn Park Rd, a distance of about 1,100 feet.

No doubt this group had a permit from the County for this, but there had been no preliminary signs warning of this event – and even if there had, we have never witnessed anything so overwhelming as this. At least the Napa Valley Marathon has the Trail opening back up in our area by around 0945 when it is running. I am sure this problem continued until 6pm or later.

According to the NVR, you Supervisors have discussed getting a handle on these burgeoning events (unless I have gotten my facts wrong again). This is nuts. Not only for our residents, but for

anyone visiting the valley. Sheer bedlam!

October 27, 2015 Draft

NAPA COUNTY PUBLIC WORKS

SPECIAL EVENTS AND FILMING ON PUBLIC ROADWAYS

Proposals for Ordinance Update

The Napa County Board of Supervisors has recently been discussing the requirements which apply to the conduct of special events on public roadways within the County unincorporated area. At their meeting of March 11, 2015, the Board designated a subcommittee of Supervisors Diane Dillon and Alfredo Pedroza to work with Public Works staff and identify potential modifications to the current requirements.

An initial list of potential modifications was developed and discussed with representatives of local public agencies for the purpose of hearing their concerns and to arrive at general conclusions about what needs to change. The list was modified in response to this input and reviewed with stakeholders (event organizers, local bicycling/walking groups, Visit Napa Valley) on September 14, 2015. Additional feedback was received following the September 14 meeting.

At this time, the subcommittee has determined that the proposals listed below will be presented to the full Board of Supervisors on December 15, 2015 for their conceptual approval. Following that, staff will work together with legal counsel to develop ordinance language for implementation. The first reading of the ordinance is currently anticipated for February 2, 2016, with the second reading February 9. The effective date of any approved changes would be March 10, 2016.

In the listing below, ***bold italic print*** is used to indicate highlights of each proposal and how it would differ from current requirements. A comment is used to indicate changes since the September 14 meeting, or places where the subcommittee is specifically soliciting additional stakeholder input.

Comment [RM 1]: Example comment

Proposed Modifications

The following modifications have been identified for presentation to the Board of Supervisors for conceptual approval:

1. Frequency of events/Impacts on arterial roadways

a. **Limits.** The concerns about traffic delays and disruption caused by special events and filming activities are greatest on the County's arterial roadway network. These are the major roadways which primarily serve longer-distance travel between communities, and include all State highways, plus Silverado Trail, Petrified Forest Road, Wooden Valley Road, Devlin Road, Kelly Road and American Canyon Road. To reduce these impacts, it is proposed to ***limit special events and filming on any arterial roadway to a maximum of 2 per month, and a maximum of 1 per weekend.*** In cases where event applications are received which would exceed these limits, preference would be given to events held by non-profit organizations over those held by commercial applicants.

b. **Closures.** Another proposal to minimize the impact to the arterial roadway network is that ***full closure of any arterial will only be permitted for events with a minimum of 1,000 participants.*** Smaller events will either need to revise their event course to not involve any arterials, or will need to revise their event management plan to not require any closures.

Comment [RM 2]: The subcommittee is open to alternate proposals from stakeholders, such as a "waiver" of this restriction for smaller events, with specific suggestions on how to address and manage these impacts.

Summary of Comments on Samantha Holland Response.pdf

Page: 1

 Number: 1 Author: sholland Subject: Sticky Note Date: 10/27/2015 12:16:50 PM -07'00'
Potentially could set up a structure for MAJOR and MINOR Events based on impact/number of people?

Also, is there any preference given to events that have a history vrs. new events?

Maybe further explain that limits includes any impact through the area not just closures?

2. Date reservation system

In order to manage the allocation of dates as discussed in #1a, the County is proposing to establish a system in which all special event organizers would “reserve” dates well in advance. This system would also identify certain “black-out” dates, such as Auction Napa Valley, Bottle Rock, etc.

The proposal is to establish **the following process for reserving dates** for Special Events or Filming on Public Roadways:

- a. Applicants submit a written request (email is acceptable) up to 1 year in advance, requesting a particular date for their event or filming activity. The request must include the event date, the proposed route, and the number of participants.
- b. A deposit equal to half of the “base” fee (discussed further below) must be received no less than six months in advance of the event date.
- c. A completed application, including the balance of the base fee, must be received no less than 90 days in advance of the event date.

Comment [RM 3]: This proposal is revised in response to feedback from the 9/14 meeting.

3. Notification requirements

One concern expressed by those impacted by the conduct of special events and filming activities is the provision of notice in the areas affected, so that residents and businesses can plan ahead and avoid being delayed in their travels. Changes proposed for consideration include:

- a. **Place message boards for all events, not just those with road closures.** Signs may be fixed in place, or electronic changeable message boards may be used. For fixed signage, appropriate sign materials such as wood or metal may be used, as approved by the Public Works Department.
- b. The County will implement the following provisions for the public to receive notice of special events: (1) Notice will be posted to the Nixle system twice; one week before and two days before each event. (2) Information about each event, including a route map, will be made available on the County website.

Comment [RM 4]: This proposal is revised in response to feedback from the 9/14 meeting.

Comment [RM 5]: The subcommittee is open to alternate proposals from stakeholders, with specific suggestions on how to improve notification of the public.

4. Fees

- a. **Permit fees.** The County is proposing to **modify the current flat fee to a combination of a “base fee” and an hourly fee.**

The “base fee” will represent the cost of the County Road crew preparing the event course in advance of the event, and includes such activities as sweeping the roadway surface and repairing any damage which may present a hazard to event participants.

The hourly fee will be charged for those portions of the permit review which are highly variable depending on the quality of the application materials received. It will represent the time spent by office staff in both the Public Works and the Emergency Medical Services departments. This portion of the fee will act as an incentive for event organizers to submit complete application packages and address all potential concerns up-front. It will also enable the County to move to full cost recovery for its costs of reviewing event applications.

Comment [RM 7]: This proposal is revised in response to feedback from the 9/14 meeting.

- b. **Event participant fee.** It is not being proposed at this time, to have event organizers collect an event participant fee, currently estimated at \$10. (Essentially, event organizers would charge each participant \$10 more than whatever they were otherwise charging for registration fees.) This money would be provided to the County Roads Fund, for use in improving the condition and safety of the roads which constitute the event course. This concept will be studied further, with the possibility of implementing it at the time of a future update of the Special Event regulations.

Comment [RM 8]: This proposal is revised in response to feedback from the 9/14 meeting.

c. **Waivers.** County regulations currently include a provision that applicants which meet all of the following criteria may be granted a waiver of the special event permit fee:

1. The waiver will advance a public policy;
2. The waiver is in the public interest and will promote a public benefit;
3. The applicant is a non-profit organization; and
4. A designated percentage of the proceeds will be donated for the public benefit of citizens of Napa County.

The Board wishes to modify these criteria to make it clearer that in order to qualify for the waiver, the event must provide a significant benefit to the people of this county. The proposed modification would change two of the criteria listed above; all four criteria would still have to be satisfied to qualify for a waiver of the fee:

3. **The applicant must be a local 501c(3) organization or designate a local 501c(3) partner**
4. **A minimum of 25% of net revenues must go to the local organization or local partner**

5. **Liability concerns**

In order to reduce the County's liability associated with the conduct of special events, it is proposed to require that **all event participants and volunteers sign a waiver form.** The County will provide standard language which will include all of our minimum requirements; event organizers may use the County language as-is or may incorporate this language into their own forms if they wish. Any variation to the County's standard form must be approved by the County prior to issuance of the event permit.

Comment [RM 9]: This has been changed from "gross" to "net" in response to feedback from the 9/14 meeting.

Comment [RM 10]: This proposal is revised in response to feedback from the 9/14 meeting.

6. **Emergency Medical Services (EMS) requirements**

The County's Emergency Medical Services (EMS) Agency wishes to clarify its requirements for the safe conduct of special events and filming, and to work with applicants to be able to successfully meet those requirements at the time of permit application. EMS has recommended adding language to the existing ordinance to **require approval of medical response plans prior to issuance of special event permits.**

The specific language proposed by the EMS Agency would become a new Section 10.24.070 (C) of the Napa County Code. It reads as follows (along with the preamble for Section 10.24.070):

10.24.070 Permit--Application--Review by director.

Before issuing a special event permit, the director shall confer with the California Highway Patrol and such other governmental agencies or county departments as he deems appropriate to fully review the application. The director shall issue a written permit as provided for in this chapter when, from a consideration of the application and from such other information as may otherwise be obtained, he finds that:

C. *The special event has met all medical equipment, standby, and transportation requirements, and has paid all fees as established by guidelines and policies of the Napa County Emergency Medical Services Agency. The requirements may include first-aid stations, physician support, ambulance transportation and access to emergency medical supplies and equipment. Emergency medical requirements will be based on the size, location, and duration of the event. Medical response plans will be approved by the EMS Agency prior to issuing a special event permit.*

Comment [RM 11]: The subcommittee is open to alternate proposals from stakeholders, with specific suggestions on how to address the requirements of the EMS Agency.

7. **Route cleanup**

While many applicants do a good job cleaning up the event course following a special event, some do not, and this is a direct concern to residents and businesses along the route. When there is a problem, County crews are then stuck with having to perform the cleanup (at taxpayer expense). The areas of greatest concern are in the immediate vicinity of start/finish lines, staging areas, aid stations,

exchange sites, and other similar “stationary” components of an event course. Cleanup of areas within 0.1 mile of these locations will be reasonably considered the responsibility of event organizers, while other locations along an event course cannot be definitively attributed to events vs. the general public.

It is proposed to modify the ordinance to **require a “cleaning deposit” at the time of application**. Staff will inspect the areas within 0.1 mile of each “stationary” event component, as described above, following each event, and the deposit will be refunded if course is clean. If not, these funds will reimburse the County for the expense of having staff perform the cleanup.

Comment [RM 12]: This proposal is revised in response to feedback from the 9/14 meeting.

8. Filming permits

Filming activity, such as for TV commercials, on County roads (and other facilities) is currently governed by a different set of regulations than those which apply to special events. However, the conduct of these activities on County roads has the potential to be just as disruptive to traffic. Therefore, it is proposed that **filming activity be consolidated into the ordinance governing special events**, in order that the existing regulations, as well as potential modifications resulting from the current stakeholder outreach process, will apply.

Oct 27, 2015 email from Cate Taylor

From: [Cate Taylor](#)
To: [Marshall, Rick](#)
Cc: [Bianca Grechi](#)
Subject: RE: Special Events/Filming on Napa County Roadways - update
Date: Tuesday, October 27, 2015 4:09:25 PM

Hi Rick,

Thanks again for the quick response. Just to confirm, so I can get some wheels in motion, if I do not change my routes, and the Knoxville Double Century plans to stay on the 24th – and does not change their route – there is no way we will be given a permit for the 24th.

I appreciate your help and have my fingers crossed for any way we can maintain our route and our date...

Thanks,

Cate

Cate Taylor | Director, Ride to Defeat ALS
The ALS Association Golden West Chapter
510.251.2572 - office | 510.251.2573 - fax
ctaylor@alsagoldenwest.org

From: Marshall, Rick [mailto:Rick.Marshall@countyofnapa.org]
Sent: Tuesday, October 27, 2015 3:08 PM
To: 'Cate Taylor' <ctaylor@alsagoldenwest.org>
Cc: Bianca Grechi <bgrechi@alsagoldenwest.org>
Subject: RE: Special Events/Filming on Napa County Roadways - update

1. Yes, I anticipate this would apply to events in Fall 2016.
2. I don't know the route for Knoxville's event in 2016. Maybe you already have it, but in case it's helpful I am attaching a page from their application this year that lists their course and schedule.
3. Using this year's schedule as a guide, the weekends before and after Sept 24 would both be clear. Your event would retain its seniority based on the total number of years, regardless of date change.

Thanks for the good questions!

Rick Marshall, P.E., P.L.S.
Deputy Director of Public Works
Road Commissioner & County Surveyor
Napa County Public Works
(707) 259-8381
Rick.Marshall@countyofnapa.org

From: Cate Taylor [<mailto:ctaylor@alsagoldenwest.org>]
Sent: Tuesday, October 27, 2015 2:15 PM
To: Marshall, Rick
Cc: Bianca Grechi
Subject: RE: Special Events/Filming on Napa County Roadways - update

Thank you for the quick response, Rick. I am a little concerned about this, as you may have guessed, and I have a few follow up questions...

1. If this process goes according to the timeline you laid out in your initial email, will this be set for all 2016 Fall events?
2. Do you know what the Knoxville route is for 2016? From what I can find, it looks like we have used pretty much all of the same parts of the Trail (so we would need to change almost everything about our routes if we wanted to keep the date).
3. Can you let me know if there would be availability for us on the weekend before or after 9/24 for next year? If we have to move, would that start us back at square one, in terms of seniority? Or would we be able to retain our standing?

Thanks for your help on this – I had already gotten approval from the Vets Home on our 2016 date, so I will need to move fast if we need to change that.

I look forward to hearing back.

Best,

Cate

Cate Taylor | Director, Ride to Defeat ALS
The ALS Association Golden West Chapter
510.251.2572 - office | 510.251.2573 - fax
ctaylor@alsagoldenwest.org

From: Marshall, Rick [<mailto:Rick.Marshall@countyofnapa.org>]
Sent: Tuesday, October 27, 2015 1:01 PM
To: 'Cate Taylor' <ctaylor@alsagoldenwest.org>
Cc: bgrechi@alsagoldenwest.org
Subject: RE: Special Events/Filming on Napa County Roadways - update

Sure, happy to help.

The specific limitation would be on arterial roads (and the only arterial in this County that ever has any of these is Silverado Trail). The way we would implement it would be, at any given location on the Trail, is there more than 2 events per month or 1 per weekend? If so, then the event with the most seniority would be given preference. I anticipate that an event potentially getting “bumped” could either revise their route or their date to eliminate going over these limits. Specific to your

question, your event and the Knoxville Double Century have some places on the Trail that you both have been using, and they have been going for 15 years so they would get priority for the weekend. The half marathon event is newer but does not use any of Silverado Trail.

Rick Marshall, P.E., P.L.S.

Deputy Director of Public Works

Road Commissioner & County Surveyor

Napa County Public Works

(707) 259-8381

Rick.Marshall@countyofnapa.org

From: Cate Taylor [<mailto:ctaylor@alsagoldenwest.org>]

Sent: Tuesday, October 27, 2015 12:34 PM

To: Marshall, Rick

Cc: bgrechi@alsagoldenwest.org

Subject: RE: Special Events/Filming on Napa County Roadways - update

Hi Rick,

Thank you so much for letting us know. I did want to ask about the 2 events per month – one per weekend item. Since the Napa Ride to Defeat ALS occurs on the same day as the Knoxville Double Century and the same weekend as a half marathon, I am concerned about not being able to secure our weekend (which we have had for the last 11 years). Do you have any recommendations or thoughts on how this might unfold? That was my initial question upon my first read through – maybe more to come.

Thank you again,

Cate

Cate Taylor | Director, Ride to Defeat ALS

The ALS Association Golden West Chapter

510.251.2572 - office | 510.251.2573 - fax

ctaylor@alsagoldenwest.org

From: Marshall, Rick [<mailto:Rick.Marshall@countyofnapa.org>]

Sent: Tuesday, October 27, 2015 10:58 AM

To: Brad Bradshaw (WiBradshaw@chp.ca.gov) <WiBradshaw@chp.ca.gov>; Haidi Arias (haidia@cityofsthelena.org) <haidia@cityofsthelena.org>; Henricksen, Brian <Brian.Henricksen@countyofnapa.org>; Jennifer Tuell (jennifert@cityofsthelena.org) <jennifert@cityofsthelena.org>; Michael Kirn <MKirn@ci.calistoga.ca.us>; Moore, Ed <EMoore@cityofnapa.org>; Samantha Holland (sholland@yville.com) <sholland@yville.com>; Vincent, Michael (Shaun) <Michael.Vincent@countyofnapa.org>; Andrea Guzman (andrea@winetrain.com) <andrea@winetrain.com>; Athletic Feat <dame@athleticfeat.com>; 'Bianca Grechi' <bgrechi@alsagoldenwest.org>; Bonnie Pybus (bspyb@sbcglobal.net) <bspyb@sbcglobal.net>; Bottega <rebecca@bottegagegranfondo.com>; California Girl

<info@californiagirlseries.com>; Carneros <chief10@carnerosfire.org>; Cate Taylor (<ctaylor@alsagoldenwest.org> <ctaylor@alsagoldenwest.org>; Catherine Heywood <Catherine@legendarynapavalley.com>; Clay Gregory <Clay@legendarynapavalley.com>; Clif Bar <adare@clifbar.com>; Da Vita <kendal.crane@davita.com>; Dame Rahal <dame_rahal@yahoo.com>; David Hill (<nvm@napanet.net> <nvm@napanet.net>; David Horning (<dave@envirosports.com> <dave@envirosports.com>; Davis Double <double-century@davisbikeclub.org>; Destination Races <matt@destinationraces.com>; Diabetes <pberke@diabetes.org>; Eagle <larrybogner@yahoo.com>; Eagle Cycling <cstueland@santeninc.com>; Emigrant Trails <sspringer@sacbreathe.org>; Enviro Sports <info@envirosports.com>; Foxy's <mborgg@yahoo.com>; Gary Rose (<garyrose1@aol.com> <garyrose1@aol.com>; Gordon Smith (<scooterhd@gmail.com> <scooterhd@gmail.com>; HITS <john@hitsendurance.com>; 'Jake Scheideman' <jake@sthelenacyclery.com>; James Fitch (<jfitch@napanet.net> <jfitch@napanet.net>; Joel King (<napaking@comcast.net> <napaking@comcast.net>; John Imrie (<jimrie@mivinsurance.com> <jimrie@mivinsurance.com>; Kevin Pool (<kevin@destinationraces.com> <kevin@destinationraces.com>; Knoxville Double <syh_cpa@pacbell.net>; Marita Dorenbecker (<maritadorenbecker@sbcglobal.net> <maritadorenbecker@sbcglobal.net>; Medalist Sports <chris.aronhalt@medalistsports.com>; Moilanen Dustin <dustin@zdwines.com>; On Your Mark <mark@onyourmarkevents.com>; Patrick Band (<pband@napabike.org> <pband@napabike.org>; Patrick Sprinkel (<patrick@scoutnapavalley.com> <patrick@scoutnapavalley.com>; Philip Sales <psales6766@gmail.com>; Ragnar <jena@ragnarrelay.com>; Rebecca Kotch - Bottega Gran Fondo (<rebecca@rebeccakotch.com> <rebecca@rebeccakotch.com>; Rich Benyo <dvdick@community.net>; Richard Waters (<waters@jps.net> <waters@jps.net>; Robin Neuman <roknrobin620@att.net>; Rotary <tim@cooney-co.com>; Sandy Houck (<sandyhouck@aol.com> <sandyhouck@aol.com>; Skate <sk8godfather@cora.org>; Tom Hall <THall@diabetes.org>; Zooma <brooke@zoomarun.com>

Cc: Sandy Elles (<selles@napafarmbureau.org> <selles@napafarmbureau.org>; Peter Nissen <NissenVyds@aol.com>

Subject: Special Events/Filming on Napa County Roadways - update

Greetings all! The Board of Supervisors' subcommittee has completed its review of the input received from event organizers, local agency representatives, and staff, and has prepared the attached document summarizing the changes they are interested in putting forward for consideration by the full Board. The schedule going forward will be:

- December 15, 2015 – request for conceptual approval from Board of Supervisors
- February 2, 2016 – 1st reading of an ordinance to enact the proposed changes
- February 9, 2016 – 2nd reading/adoption of ordinance
- March 10, 2016 – ordinance would take effect

Please note that there are a few items in the attached document where the subcommittee is soliciting specific suggestions to clarify or modify the proposed changes. Your comments on these points, or on the document overall, are **requested by November 13** so that they may be conveyed to the Board in the staff report for the December 15 agenda.

Thank you all for your participation in this process. Please email back, or call, if you have questions or need additional information.

Rick Marshall, P.E., P.L.S.

Deputy Director of Public Works

Road Commissioner & County Surveyor

Napa County Public Works

(707) 259-8381

Rick.Marshall@countyofnapa.org

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Oct 27, 2015 email from Davis Double Century

From: [Davis Double Century](#)
To: [Marshall, Rick](#)
Cc: [Robin Neuman](#); [Scott Alumbaugh](#)
Subject: Re: Special Events/Filming on Napa County Roadways - update
Date: Tuesday, October 27, 2015 2:04:49 PM

Rick,

Thanks again for all your work in keeping us informed. At the risk of hitting you with a question you may have to field a lot in the next six months, I would like to ask what we should do about the Davis Double next year.

As you may recall, the Davis Double takes place in May. We always open registration on March 1, and to that end, need to have the course set by that time. We usually submit our initial paperwork to the counties in January.

The new regs call for paperwork and a deposit six months out, which will be the middle of November 2015. It sounds like the new regs should won't go into effect until April 1. But by that date, we'd be out of compliance.

As you can see, we're caught right in the middle of a grey zone. I could get the initial permit paperwork to the county as early as Thanksgiving, if that's helpful. But I don't know if that's too early. Also, we then have the issue of how much to out down in fees deposits, even though that's not required next.

In short, I would like to ask, how would you like us to proceed? I would like to make it as painless for all of us as possible, so I will try to do whatever you think is best.

Thanks again,



Scott Alumbaugh

Co-Director, Davis Double Century

email: double-century@davisbikeclub.org

web: davisbikeclub/double-century

phone: 530.204.8481

On Oct 27, 2015, at 10:58 AM, Marshall, Rick
<Rick.Marshall@countyofnapa.org> wrote:

Greetings all! The Board of Supervisors' subcommittee has completed its review of the input received from event organizers, local agency representatives, and staff, and has prepared the attached document summarizing the changes they are interested in putting forward for consideration by the full Board. The schedule going forward will be:

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Rick Marshall, P.E., P.L.S.

Deputy Director of Public Works

Road Commissioner & County Surveyor

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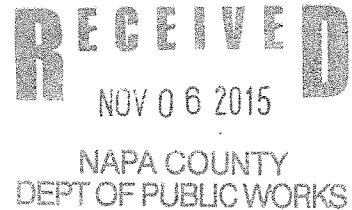
Rick.Marshall@countyofnapa.org

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Oct 27, 2015 letter from Karen Schoenfeld re Ragnar Relay

1000 Soda Canyon Road
Napa, CA

October 27, 2015



Steve Lederer, Director
Dept. of Public Works
1195 Third Street, Suite 101
Napa, CA 94559

RE: 2015 Ragnar Relay

Dear Steve,

On Thursday, October 22, I received the Public Works' Nixle bulletin advising of the Ragnar Relay taking place in portions of Napa County on Saturday, October 24 and indicating that Silverado Trail would be one of the roads. I did try to obtain additional information by clicking on the link provided in the bulletin, however, this link took me to the County GIS system and required a password, which I no longer have. Previous Ragnar Relays on the Silverado Trail have not caused any issues for me, therefore, I was not too concerned and totally unprepared for the events of Saturday, October 24.

As it turned out Leg 32 of 36 in the Relay schedule was NOT on Silverado Trail but on Soda Canyon Road and directly in front of, and on, the property where my husband and I reside. We were awakened at 5 a.m. in the morning to loud shouts and cheering for runners and huge floodlights set up to allow for early morning photo shoots. Following are some of the events that took place in, on and around our property on Saturday from approximately 5 a.m. until 4 p.m.:

- Roadway was restricted to one lane creating a dangerous situation for Canyon residents
- Our flower bed was used for seating with 40 to 50 people seated or standing all day; resulting in 5 broken water standpipes
- Our rock wall was used for setting/standing; 30 to 50 people at any given time
- Shouts and cheering throughout the day with occasional blowing of "Ragnar" horn
- The railing (not intended to support weight) above the rock wall was used for setting; approximately 20 to 30 people at any given time

Steve Lederer
October 27, 2015
Page 2

- Runners urinating by trees at east end of our property and in neighborhood vineyard
- Vans parked 200-300 feet down neighbors' private driveway; permission?
- Vans turning around in neighbors' driveway all day
- 16+ vans visible almost entire time from our living room window in addition to the numerous runners

My husband, Tony Carafa, repeatedly asked the runners to not sit on the top railing and was completely ignored. When asked "who was in charge" the answer he consistently received was "sorry, we're just volunteers".

Steve, it appears that this event did not receive adequate and thorough review and certainly should never have been permitted without adequate space and facilities to handle the runners and accompanying vans (estimated to be 3400 - 4000 runners and 250 - 300 vans). There was no notice to residents, and certainly no permission requested or granted, regarding the use of private property. Of the 36 legs (stops) of this Relay as shown on Ragnar's website, only two appear to be in residential areas, in which case they state "SHHHH. Please keep noise to a minimum and be respectful to the residents". This did not happen on Soda Canyon.

Needless to say, it was a very stressful day for us. In terms of positive comments, Ragnar did leave the space clean and free of debris; with 5 broken water standpipes, however.

Very true yours,



Karen Schoenfeld

cc: Nancy Watt, County Executive Office
Rick Marshall, Deputy Director Public Works ✓

Nov 10, 2015 email from Jake Scheideman

From: [Jake Scheideman](#)
To: [Marshall, Rick](#)
Subject: RE: Special Events/Filming on Napa County Roadways - update
Date: Tuesday, November 10, 2015 9:07:28 PM

Oddly enough – your email AGAIN went to Junk Mail. I thought it was weird that you didn't respond – so I looked and found it again. I would like to know the actual amounts for these events, not what they put on their application. Not sure how to get an accurate account.....

Im afraid its going to take someone getting killed to get a rein on these huge events. Whether by road rage or by pure accident. Apparently 3600 participants is too much. I really encourage supervisors and county officials to come to witness this event as it winds its way UpValley. The behavior is ridiculous. Vans and more vans, all in the middle of a running and moving party. Ive been upset about this event for 3-5 years, since they started running these runners down the sidewalks in St Helena.....!

We have to start somewhere, and the organizations who compromise the safety and quality of life – should be under the biggest microscope. Something has to happen.

Thanks

Jake

From: Marshall, Rick [mailto:Rick.Marshall@countyofnapa.org]
Sent: Friday, November 6, 2015 3:31 PM
To: Jake Scheideman <jake@sthelenacyclery.com>
Cc: 'diane_dillon@comcast.net' <diane_dillon@comcast.net>; NissenVyds@aol.com; Norma Tofanelli <keepnvap@sonic.net>; Pedroza, Alfredo <Alfredo.Pedroza@countyofnapa.org>
Subject: RE: Special Events/Filming on Napa County Roadways - update

No worries about the timing – we're still in plenty of time to convey your concerns to the Board of Supervisors for their consideration. Responses to the information in this message:

1. According to their application materials, the Ragnar event has 3600 participants. They have indicated the same number all five years they have conducted their event. The other events (and number of participants) held in September-October this year included: Emigrant Trails Bike Trek (225), DaVita ORCA Short Track (150), Knoxville Double Century (225), Ride to Defeat ALS (1500), Napa Half Marathon (300), Clif Bar Epiphany Ride (200), The Crush Challenge (100), Tour de Vine (100), and Foxy's Fall Century (1300).
2. Bikes for Tots did not have a permit for an event on October 24. The ordinance includes a provision that a violation is classified as an "infraction." There is no specific mechanism for enforcement; I suppose (not being a law enforcement professional) the alleged violation would need to be reported while it was in progress.
3. The amount for the cleaning deposit has not been calculated yet. We are not permitted to charge more than the actual cost of providing a given service.
4. Thanks for the specific suggestions. I have added Supervisor Pedroza to the cc's on this

message, noting that Supervisor Dillon was already included. The two of them formed the subcommittee that the Board designated to develop the recommendations that are going to the Board on December 15. They will be able to consider your suggestions and determine if they want to advance them at this time.

Hopefully the technological issues have been worked out. Thanks again for all your input.

Rick Marshall, P.E., P.L.S.

Deputy Director of Public Works

Road Commissioner & County Surveyor

Napa County Public Works

(707) 259-8381

Rick.Marshall@countyofnapa.org

From: Jake Scheideman [<mailto:jake@sthelenacyclery.com>]

Sent: Friday, November 06, 2015 3:02 PM

To: Marshall, Rick

Cc: 'diane_dillon@comcast.net'; NissenVyds@aol.com; Norma Tofanelli; Jake Scheideman

Subject: RE: Special Events/Filming on Napa County Roadways - update

Hi Rick,

Im sorry this is a late email, I wasn't aware you replied until it was brought to my attention today – it went to my junk mail. Sorry. My responses are below in RED. I am speaking on behalf of a lot of people – we just want to be heard and acknowledged. There are many different stakeholders in any issue, but the stakeholders that really should matter should be those who's quality of life is impacted. I appreciate being included in the loop now, because I think we have been marginalized here in the Upper Valley and that's really not fair. I know that is wasn't intentional, but hopefully we can be included moving forward.

From: Marshall, Rick [<mailto:Rick.Marshall@countyofnapa.org>]

Sent: Monday, November 2, 2015 1:04 PM

To: Jake Scheideman <jake@sthelenacyclery.com>

Cc: 'diane_dillon@comcast.net' <diane_dillon@comcast.net>; NissenVyds@aol.com

Subject: RE: Special Events/Filming on Napa County Roadways - update

Thank you for all the good feedback. A few responses and thoughts:

1. With regard to the Ragnar event, and to the harvest season generally, it would be most helpful at this point if you could provide any specific suggestions you have for changes to the rules. Better still would be to frame them in similar context as the document which was circulated in the original message below.

I have a lot of ideas, but need to see numbers so my ideas match my personal observations. Im not naïve enough to think that maybe my perceptions might not match reality. If we are talking about Ragnar specifically – I would like to know how many runners they have had over the last 4 years. That would help me understand if this fiasco is a result of them

getting too big – or have they ALWAYS been this big, just handled logistics differently. That sort of thing. I can through ideas around all day – but I don't know what the numbers are. For example, I could say – During the harvest months of Sept and Oct, no events with more than XXX can be on the roads. But I don't know how many participants are in the ALS ride, the Ragnar, or any other event currently operating during those times. If Ragnar is now 2000, that is proving too large, then we cap it at 1500. That's why I want to know their growth. As for the respected "harvest time" I think we should use what the State of California has adopted, Sept 15 – Oct 15. Its accepted and would be a start in the right direction.

2. The ordinance (Chapter 10.24 of the Napa County Code) specifies that a permit is needed for any special event on public roadways. "Special event" is defined as "an organized procession or assemblage of more than fifty people on a highway which would significantly affect traffic or create a safety problem. Examples of special events include, but are not limited to, walkathons, runs, marathons, trail rides, bicycle events and races, fairs, celebrations, parades, and other similar activities." A later provision of the ordinance provides exceptions for funeral processions, organized school activities, and events below the 50-person threshold. And what happens if they have an "event" without prior approval.....what are the consequences when they plead "naiveté?" Did Bikes for Tots get a permit to have a 200 person ride on Oct 24? My guess is no, but I could be wrong.

3. If there was paint or other situation requiring cleanup (e.g., trash pickup), our crew would track their costs while doing the work, which would be repaid from the deposit. If there is any balance remaining it would be refunded.

The deposit is so minimal, (under \$400) its cheaper to have someone else do it.....make the deposit large enough to hurt if they fail to comply.

4. With regard to measurement, again any specific suggestion you have would be welcome. Here is my scenario. (Im going to use false numbers to make a point, since Im totally confused on how much you charge now.) Charge \$5000 to apply for a permit for an event with more than 500 participants. 75% of this application is refundable if certain requirements are met.

#1 – Your course has to be cleaner than when you got there. No trace of your event.

#2 – You have to score a B or above on the Public Safety scorecard/report (Sherriff report), based the behavior of your participants

#3 – You accurately report the statistics on your event. Amount of participants, zip code report, gross revenues, etc

After these things (and whatever else that is applicable) are completed – you get 75% of your application fee back. That's how you get your measurements – they have to report them.

My Friday 2 cents. Hopefully you next email wont go to junk mail.

Jake

Rick Marshall, P.E., P.L.S.

Deputy Director of Public Works

Road Commissioner & County Surveyor

Napa County Public Works

(707) 259-8381

Rick.Marshall@countyofnapa.org

From: Jake Scheideman [<mailto:jake@sthelenacyclery.com>]

Sent: Thursday, October 29, 2015 7:57 PM

To: Marshall, Rick

Cc: 'diane_dillon@comcast.net'; NissenVyds@aol.com; Jake Scheideman

Subject: RE: Special Events/Filming on Napa County Roadways - update

Thanks Rick,

I'm just finally getting time to review this. I sent a pretty long and boring email about my concerns on Sept 14th. As was experienced this past weekend, there remains to be a large gap of understanding regarding the impact that we experience in the Upper Valley during most of these events. While it might be nice and easy down toward Napa, it turns into a fiasco the closer it gets to Calistoga. As was experienced this past weekend with Ragnar, it completely clogs traffic, creates unsafe environments for participants and drivers alike, and honestly just pisses people off. Its going to take someone getting killed for someone to pay attention. I invite all supervisors to mark their calendars and come follow the 2016 Ragnar Circus as it makes its way through the Napa Valley next year. You will be shocked.

Also, there is no mention of Harvest in this document. I ask that the "Harvest Time" be respected. Cal Trans does it, why wouldn't we? Harvest was early this year, but if it was still on schedule, or a bit late – the Ragnar Circus in St Helena would have created a major problem to these trucks and machinery trying to get to their destination. BIG Trucks, runners, and crazy mini van drivers – don't mix. Why risk it?

A couple questions.

#1 – What constitutes a "group?" What if I had a private fund raiser for my private charity –and invited 200 of my best friends to go on a bike ride before the event? We ride around the county and take up half the roads, without any traffic control or regulations, and have a good 'ole time. What makes me a "group?" (this actually happened last weekend.....with a fund raiser here in Rutherford. Not mine, nor was I associated with it.) what happens there?

#2 – when someone actually DOES put paint on the pavement, or doesn't clean up after themselves. Do they not get their deposit back? Is it a subjective sliding scale or "all or nothing?"

#3 – Measurement, what are you planning on doing to measure the impact on this Valley. How will we know who is coming, who is staying, and what the impact truly is here? Everyone can "say" we're receiving a huge economic impact – but as far as I know, we have no measurement to back

this up. Are we planning on making Measurement part of the permit process?

Again, I think Napa is immune to a lot of these problems – they start and end in Napa or Yountville.....then head straight up here.

Thanks for making an effort to address these issues

From: Marshall, Rick [<mailto:Rick.Marshall@countyofnapa.org>]

Sent: Tuesday, October 27, 2015 10:58 AM

To: Brad Bradshaw (WiBradshaw@chp.ca.gov) <WiBradshaw@chp.ca.gov>; Haidi Arias (haidia@cityofsthelena.org) <haidia@cityofsthelena.org>; Henricksen, Brian <Brian.Henricksen@countyofnapa.org>; Jennifer Tuell (jennifert@cityofsthelena.org) <jennifert@cityofsthelena.org>; Michael Kirn <MKirn@ci.calistoga.ca.us>; Moore, Ed <EMoore@cityofnapa.org>; Samantha Holland (sholland@yville.com) <sholland@yville.com>; Vincent, Michael (Shaun) <Michael.Vincent@countyofnapa.org>; Andrea Guzman (andrea@winetrain.com) <andrea@winetrain.com>; Athletic Feat <dame@athleticfeat.com>; 'Bianca Grechi' <bgrechi@alsagoldenwest.org>; Bonnie Pybus (bspyb@sbcglobal.net) <bspyb@sbcglobal.net>; Bottega <rebecca@botteagranfondo.com>; California Girl <info@californiagirlseries.com>; Carneros <chief10@carnerosfire.org>; Cate Taylor (ctaylor@alsagoldenwest.org) <ctaylor@alsagoldenwest.org>; Catherine Heywood <Catherine@legendarynapavalley.com>; Clay Gregory <Clay@legendarynapavalley.com>; Clif Bar <adare@clifbar.com>; Da Vita <kendal.crane@davita.com>; Dame Rahal <dame_rahall@yahoo.com>; David Hill (nvm@napanet.net) <nvm@napanet.net>; David Horning (dave@envirosports.com) <dave@envirosports.com>; Davis Double <doublecentury@davisbikeclub.org>; Destination Races <matt@destinationraces.com>; Diabetes <pberke@diabetes.org>; Eagle <larrybogner@yahoo.com>; Eagle Cycling <cstueland@santeninc.com>; Emigrant Trails <sspringer@sacbreathe.org>; Enviro Sports <info@envirosports.com>; Foxy's <mborgg@yahoo.com>; Gary Rose (garyrose1@aol.com) <garyrose1@aol.com>; Gordon Smith (scooterhd@gmail.com) <scooterhd@gmail.com>; HITS <john@hitsendurance.com>; Jake Scheideman <jake@sthelenacyclery.com>; James Fitch (jfitch@napanet.net) <jfitch@napanet.net>; Joel King (napaking@comcast.net) <napaking@comcast.net>; John Imrie (jimrie@mivinsurance.com) <jimrie@mivinsurance.com>; Kevin Pool (kevin@destinationraces.com) <kevin@destinationraces.com>; Knoxville Double <syh_cpa@pacbell.net>; Marita Dorenbecker (maritadorenbecker@sbcglobal.net) <maritadorenbecker@sbcglobal.net>; Medalist Sports <chris.aronhalt@medalistsports.com>; Moilanen Dustin <dustin@zdwines.com>; On Your Mark <mark@onyourmarkevents.com>; Patrick Band (pband@napabike.org) <pband@napabike.org>; Patrick Sprinkel (patrick@scoutnapavalley.com) <patrick@scoutnapavalley.com>; Philip Sales <psales6766@gmail.com>; Ragnar <jena@ragnarrelay.com>; Rebecca Kotch - Bottega Gran Fondo (rebecca@rebeccakotch.com) <rebecca@rebeccakotch.com>; Rich Benyo <dvdick@community.net>; Richard Waters (waters@jps.net) <waters@jps.net>; Robin Neuman <roknrobin620@att.net>; Rotary <tim@cooney-co.com>; Sandy Houck (sandyhouck@aol.com) <sandyhouck@aol.com>; Skate <sk8godfather@cora.org>; Tom Hall <THall@diabetes.org>; Zooma <brooke@zoomarun.com>

Cc: Sandy Elles (selles@napafarmbureau.org) <selles@napafarmbureau.org>; Peter Nissen

<NissenVyds@aol.com>

Subject: Special Events/Filming on Napa County Roadways - update

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Please note that there are a few items in the attached document where the subcommittee is soliciting specific suggestions to clarify or modify the proposed changes. Your comments on these points, or on the document overall, are **requested by November 13** so that they may be conveyed to the Board in the staff report for the December 15 agenda.

Thank you all for your participation in this process. Please email back, or call, if you have questions or need additional information.

Rick Marshall, P.E., P.L.S.

Deputy Director of Public Works

Road Commissioner & County Surveyor

Napa County Public Works

(707) 259-8381

Rick.Marshall@countyofnapa.org

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Nov 10, 2015 email from Marita Dorenbecher

From: [Marita Dorenbecher](#)
To: [Marshall, Rick](#)
Cc: [David Hill](#)
Subject: RE: Special Events/Filming on Napa County Roadways - update
Date: Tuesday, November 10, 2015 12:40:29 PM

Hello Rick,

Wanted to clarify that the Marathon has donated hundreds of thousands of dollars over the years, I overstated a bit – but multiple hundreds of thousands is correct. Want to be clear on that!

Thanks,
Marita

From: Marshall, Rick [mailto:Rick.Marshall@countyofnapa.org]
Sent: Monday, November 09, 2015 4:30 PM
To: 'Marita Dorenbecher'
Cc: nvm@napanet.net
Subject: RE: Special Events/Filming on Napa County Roadways - update

Correct! Thanks again.

Rick Marshall, P.E., P.L.S.
Deputy Director of Public Works
Road Commissioner & County Surveyor
Napa County Public Works
(707) 259-8381
Rick.Marshall@countyofnapa.org

From: Marita Dorenbecher [mailto:maritadorenbecher@sbcglobal.net]
Sent: Monday, November 09, 2015 4:29 PM
To: Marshall, Rick
Cc: nvm@napanet.net
Subject: RE: Special Events/Filming on Napa County Roadways - update

Hello again Rick,

Thanks for sending this and correcting my name so I will get future information. From what I understood from our conversation, we can expect to receive an email from you prior to the 12/15 meeting date and you are encouraging feedback at that meeting at that time, correct?

Thanks so much,
Marita

From: Marshall, Rick [mailto:Rick.Marshall@countyofnapa.org]
Sent: Monday, November 09, 2015 3:18 PM

To: Marita Dorenbecher (maritadorenbecher@sbcglobal.net)
Subject: FW: Special Events/Filming on Napa County Roadways - update

Below and attached is the most-recent information which has been sent out to all stakeholders.
Thanks again for your call today; please let me know if you have any other questions.

Rick Marshall, P.E., P.L.S.

Deputy Director of Public Works
Road Commissioner & County Surveyor
Napa County Public Works
(707) 259-8381
Rick.Marshall@countyofnapa.org

From: Marshall, Rick

Sent: Tuesday, October 27, 2015 10:58 AM

To: Brad Bradshaw (WiBradshaw@chp.ca.gov); Haidi Arias (haidia@cityofstthelena.org); Henricksen, Brian; Jennifer Tuell (jennifert@cityofstthelena.org); Michael Kirn; Moore, Ed; Samantha Holland (sholland@yville.com); Vincent, Michael (Shaun); Andrea Guzman (andrea@winetrain.com); Athletic Feat; 'Bianca Grechi'; Bonnie Pybus (bspyb@sbcglobal.net); Bottega; California Girl; Carneros; Cate Taylor (ctaylor@alsagoldenwest.org); Catherine Heywood; Clay Gregory; Clif Bar; Da Vita; Dame Rahal; David Hill (nvm@napanet.net); David Horning (dave@envirosports.com); Davis Double; Destination Races; Diabetes; Eagle; Eagle Cycling; Emigrant Trails; Enviro Sports; Foxy's; Gary Rose (garyrose1@aol.com); Gordon Smith (scooterhd@gmail.com); HITS; 'Jake Scheideman'; James Fitch (jfitch@napanet.net); Joel King (napaking@comcast.net); John Imrie (jimrie@mivinsurance.com); Kevin Pool (kevin@destinationraces.com); Knoxville Double; Marita Dorenbecher (maritadorenbecher@sbcglobal.net); Medalist Sports; Moilanen Dustin; On Your Mark; Patrick Band (pband@napabike.org); Patrick Sprinkel (patrick@scoutnapavalley.com); Philip Sales; Ragnar; Rebecca Kotch - Bottega Gran Fondo (rebecca@rebeccakotch.com); Rich Benyo; Richard Waters (waters@jps.net); Robin Neuman; Rotary; Sandy Houck (sandyhouck@aol.com); Skate; Tom Hall; Zooma

Cc: Sandy Elles (selles@napafarmbureau.org); Peter Nissen

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Nov 23, 2015 email from Cate Taylor

From: [Cate Taylor](#)
To: [Marshall, Rick](#)
Cc: bgrechi@alsagoldenwest.org
Subject: RE: Special Events/Filming on Napa County Roadways - update
Date: Monday, November 23, 2015 11:17:00 AM

Hi Rick,

Thanks for sending this update. I was wondering if you saw my email about reserving October 1st for the Napa Ride to Defeat ALS? What are the steps I can take to confirm this?

Also, a comment about this that you may want to include: This new rule has impacted our event by making us change our date. I am glad to have known that we need to make this change early in the season, but it remains to be seen how it will affect our attendance, fundraising, etc. Our participants have known our event to be on the same day for more than a decade – many have already marked their calendars and booked rooms in Napa. We have also heard no reported problems with our event happening at the same time as the Knoxville Double Century, and yet that is what is catalyzing our event to move. Combined, our events have had fewer cyclists on the road than some larger solo events, and yet, since we are two separate organizations, we are having to make difficult choices about how to move forward. We will work hard and hope for the best, but this is one direct change that we would not have chosen to make, nor would we have known that it was a problem in the first place.

Thanks again for your help and please let me know about the 1st as soon as you can.

Best,

Cate

Cate Taylor | Director, Ride to Defeat ALS
The ALS Association Golden West Chapter
510.251.2572 - office | 510.251.2573 - fax
ctaylor@alsagoldenwest.org

From: Marshall, Rick [mailto:Rick.Marshall@countyofnapa.org]
Sent: Monday, November 23, 2015 10:34 AM
To: Brad Bradshaw (WiBradshaw@chp.ca.gov) <WiBradshaw@chp.ca.gov>; Haidi Arias (haidia@cityofsthelena.org) <haidia@cityofsthelena.org>; Henricksen, Brian <Brian.Henricksen@countyofnapa.org>; Jennifer Tuell (jennifert@cityofsthelena.org) <jennifert@cityofsthelena.org>; Michael Kirn <MKirn@ci.calistoga.ca.us>; Moore, Ed <EMoore@cityofnapa.org>; Samantha Holland (sholland@yville.com) <sholland@yville.com>; Vincent, Michael (Shaun) <Michael.Vincent@countyofnapa.org>; Andrea Guzman (andrea@winetrain.com) <andrea@winetrain.com>; Athletic Feat <dame@athleticfeat.com>; 'Bianca Grechi' <bgrechi@alsagoldenwest.org>; Bonnie Pybus (bspyb@sbcglobal.net) <bspyb@sbcglobal.net>; Bottega <rebecca@bottegagegranfondo.com>; California Girl

[<info@californiagirlseries.com>](mailto:info@californiagirlseries.com); Carneros [<chief10@carnerosfire.org>](mailto:chief10@carnerosfire.org); Cate Taylor
[<ctaylor@alsagoldenwest.org>](mailto:ctaylor@alsagoldenwest.org); Catherine Heywood
[<Catherine@legendarynapavalley.com>](mailto:Catherine@legendarynapavalley.com); Clay Gregory [<Clay@legendarynapavalley.com>](mailto:Clay@legendarynapavalley.com); Clif Bar
[<adare@clifbar.com>](mailto:adare@clifbar.com); Da Vita [<kendal.crane@davita.com>](mailto:kendal.crane@davita.com); Dame Rahal
[<dame_rah@yaho.com>](mailto:dame_rah@yaho.com); David Hill (nvm@napanet.net) [<nvm@napanet.net>](mailto:nvm@napanet.net); David Horning
[<dave@envirosports.com>](mailto:dave@envirosports.com); Davis Double [<double-century@davisbikeclub.org>](mailto:double-century@davisbikeclub.org); Destination Races [<matt@destinationraces.com>](mailto:matt@destinationraces.com); Diabetes
[<pberke@diabetes.org>](mailto:pberke@diabetes.org); Eagle [<larrybogner@yahoo.com>](mailto:larrybogner@yahoo.com); Eagle Cycling
[<cstueland@santeninc.com>](mailto:cstueland@santeninc.com); Emigrant Trails [<sspringer@sacbreathe.org>](mailto:sspringer@sacbreathe.org); Enviro Sports
[<info@envirosports.com>](mailto:info@envirosports.com); Foxy's [<mborgg@yahoo.com>](mailto:mborgg@yahoo.com); Gary Rose (garyrose1@aol.com)
[<garyrose1@aol.com>](mailto:garyrose1@aol.com); Gordon Smith (scooterhd@gmail.com) [<scooterhd@gmail.com>](mailto:scooterhd@gmail.com); HITS
[<john@hitsendurance.com>](mailto:john@hitsendurance.com); 'Jake Scheideman' [<jake@sthelenacyclery.com>](mailto:jake@sthelenacyclery.com); James Fitch
[<jfitch@napanet.net>](mailto:jfitch@napanet.net); Joel King (napaking@comcast.net)
[<napaking@comcast.net>](mailto:napaking@comcast.net); John Imrie (jimrie@mivinsurance.com) [<jimrie@mivinsurance.com>](mailto:jimrie@mivinsurance.com);
Kevin Pool (kevin@destinationraces.com) [<kevin@destinationraces.com>](mailto:kevin@destinationraces.com); Knoxville Double
[<syh_cpa@pacbell.net>](mailto:syh_cpa@pacbell.net); Marita Dorenbecher (maritadorenbecher@sbcglobal.net)
[<maritadorenbecher@sbcglobal.net>](mailto:maritadorenbecher@sbcglobal.net); Medalist Sports [<chris.aronhalt@medalistsports.com>](mailto:chris.aronhalt@medalistsports.com);
Moilanen Dustin [<dustin@zdwines.com>](mailto:dustin@zdwines.com); On Your Mark [<mark@onyourmarkevents.com>](mailto:mark@onyourmarkevents.com); Patrick
Band (pband@napabike.org) [<pband@napabike.org>](mailto:pband@napabike.org); Patrick Sprinkel
[<patrick@scoutnapavalley.com>](mailto:patrick@scoutnapavalley.com); Philip Sales
[<psales6766@gmail.com>](mailto:psales6766@gmail.com); Ragnar [<jena@ragnarrelay.com>](mailto:jena@ragnarrelay.com); Rebecca Kotch - Bottega Gran Fondo
[<rebecca@rebeccakotch.com>](mailto:rebecca@rebeccakotch.com); Rich Benyo
[<dvdict@community.net>](mailto:dvdict@community.net); Richard Waters (waters@jps.net) [<waters@jps.net>](mailto:waters@jps.net); Robin Neuman
[<roknrobin620@att.net>](mailto:roknrobin620@att.net); Rotary [<tim@cooney-co.com>](mailto:tim@cooney-co.com); Sandy Houck (sandyhouck@aol.com)
[<sandyhouck@aol.com>](mailto:sandyhouck@aol.com); Skate [<sk8godfather@cora.org>](mailto:sk8godfather@cora.org); Tom Hall [<THall@diabetes.org>](mailto:THall@diabetes.org); Zooma
[<brooke@zoomarun.com>](mailto:brooke@zoomarun.com); Gary Margadant [<gsmargadant@gmail.com>](mailto:gsmargadant@gmail.com); Norma Tofanelli
[<keepnvap@sonic.net>](mailto:keepnvap@sonic.net); Peter Nissen [<NissenVyds@aol.com>](mailto:NissenVyds@aol.com); Pjbrooks10@aol.com; Sandy Elles
[<selles@napafarmbureau.org>](mailto:selles@napafarmbureau.org)
Cc: Lederer, Steven [<Steven.Lederer@countyofnapa.org>](mailto:Steven.Lederer@countyofnapa.org); Habkirk, Elizabeth
[<Liz.Habkirk@countyofnapa.org>](mailto:Liz.Habkirk@countyofnapa.org)

Subject: FW: Special Events/Filming on Napa County Roadways - update

Greetings again! I am writing to update you on the timing of the Board of Supervisors' consideration of this topic. They have set the matter as a "timed item" for **11:15 on December 15**. This means that they can begin the item at 11:15 or anytime later, but cannot take it up before that time. (Generally, this Board is pretty good about getting to items at the time planned, but it is not guaranteed other than what I am stating here.)

Previously, I had requested comments by November 13. This was requested to help manage the process of summarizing them for inclusion in the staff report. It turns out that more time is available, so comments this week can also be included. You are welcome to submit comments by email. You can also submit written comments by postal mail to me at 1195 Third Street, Suite 101, Napa CA 94559.

In addition to providing comments in advance, you can also address the Board during the agenda

item on December 15, and again up till the close of the public hearing of the ordinance (current target is February, as noted below).

Thank you all for your ongoing participation in this process. Please let me know if you have questions or need additional information.

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Sent: Tuesday, October 27, 2015 10:58 AM

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