

Proclamation



A Tradition of Stewardship
A Commitment to Service

THE BOARD OF SUPERVISORS | NAPA COUNTY, CALIFORNIA

Rethink Your Drink Month—July 2012

WHEREAS, 62% of adults in Napa County are overweight or obese according to body mass index (BMI), and 16.6% of children aged 2-4 living in low-income households in Napa County are obese; and

WHEREAS, 41.5% of children living in Napa County drink one or more sugar-sweetened beverage every day; and

WHEREAS, sugar-sweetened beverage consumption adds to total caloric intake and increases mean body mass index and incidence of obesity; and

WHEREAS, the Centers for Disease Control and Prevention, the U.S. Surgeon General, and the Institute of Medicine recommend reducing consumption of sugar-sweetened beverages as a critical strategy to reverse the epidemic of overweight and obesity in our nation, especially among our children.

NOW, THEREFORE, I, Chairman Keith Caldwell, on behalf of the the Napa County Board of Supervisors, hereby proclaims the month of July 2012, as *Rethink Your Drink Month* in Napa County and call upon the people of Napa County to '*Rethink Your Drink*' by *limiting sugar-sweetened beverages* and opt for healthy alternatives, and help our families, friends, neighbors, co-workers and leaders better understand the health and economic impacts of drinking sugar-sweetened beverages.

Chairman Keith Caldwell

NAPA COUNTY BOARD OF SUPERVISORS