



A Tradition of Stewardship  
A Commitment to Service

RECEIVED

DEC 08 2011

COUNTY OF NAPA  
EXECUTIVE OFFICE

County Executive Office

1195 Third Street, Suite 310  
Napa, CA 94559  
[www.countyofnapa.org](http://www.countyofnapa.org)

Main: (707) 253-4421  
Fax: (707) 253-4176

Nancy Watt  
County Executive Officer

December 5, 2011

SALLY SHEEHAN-BROWN  
FIRST 5 NAPA CHILDREN & FAMILIES COMMISSION

[REDACTED]  
NAPA CA 94558

Re: Napa County Tobacco Advisory Board

Dear Ms. Sheehan-Brown:

The term of your position representing Napa County Tobacco Advisory Board expires on January 31, 2012.

If you wish to request reappointment, please check the boxes below, sign where indicated, and return this letter to the County Executive Office. When the letter has been returned, your name will be forwarded to the Board of Supervisors for consideration for reappointment to another two-year term, as you have been a valued member of the Napa County Tobacco Advisory Board.

If any of the information on your last application for appointment has changed or is 5 years or older please contact the Napa County Executive's Office to obtain a new application, and submit the completed new application when returning this letter.

-----

- ☒ Yes, I would like my name, this letter and application forwarded to the Board of Supervisors for possible reappointment to the Napa County Tobacco Advisory Board for the term commencing immediately and expiring January 31, 2014.
- ☒ I confirm by signing below that all the information on my application is current; or
- ☐ Some of the information on my prior application is no longer correct. A new application is attached.

A handwritten signature in cursive script, reading "Sally Sheehan-Brown", written over a horizontal line.  
SIGNATURE

12-7-11  
DATE

COUNTY EXECUTIVE OFFICE  
1195 Third Street • Suite 310 • Napa, CA 94559 • (707) 253-4421  
[www.countyofnapa.org](http://www.countyofnapa.org)  
FAX (707) 253-4176



A Tradition of Stewardship  
A Commitment to Service

County Executive Office  
1195 Third Street, Room 310  
Napa, CA 94559-3082  
(707) 253-4421 FAX (707) 253-4176

RECEIVED

DEC 13 2011eAFA

COUNTY OF NAPA  
EXECUTIVE OFFICE

## APPLICATION FOR APPOINTMENT TO BOARD, COMMISSION, COMMITTEE OR TASK FORCE

**PLEASE TYPE OR PRINT (Complete pages 1 through 3)**

\*Application for Appointment to: (Name of Board, Commission, Committee or Task Force)

**Tobacco Advisory Board**

\*Category of membership for which you are applying:  
(This information can be found on the news release announcing the opening.  
You may apply for more than one category if more than one position is open.)

**Community Representative**

\*Supervisory District in which you reside:

**District 2**

\*Full Name

**Sally Sheehan-Brown**

Date

**12/12/2011**

\*Current Occupation (within the last twelve (12) months):

**Executive Director First 5 Napa County**

Current License (Professional or Occupational); Date of issue and/or expiration including status:

**See attached resume**

Education/Experience: (A resume may be attached containing this and any other information that would be helpful to the Board in evaluating your application.)

**See attached resume**

Community participation (nature of activity and community location):

**See attached resume**

Other County Board/Commission/Committee on which you serve/have served:

**Tobacco Advisory Board 2000 - present Chair 2006-2008  
Napa County Child Care and Development Planning Council 2000 - present - currently vice chair**

\* Denotes Mandatory Entry Required

Application for Appointment to: (Name of Board, Commission, Committee or Task Force)

**Tobacco Advisory Board**

Names, addresses and phone numbers of three (3) individuals familiar with your background:

\*Name

**Laura Keller**

\*Address

\*City

**Napa**

\*State \*Zip Code

**CA****94558**

\*Telephone

\*Name

**Jackie Dollar Harrison**

\*Address

\*City

**Napa**

\*State \*Zip Code

**CA****94558**

\*Telephone

\*Name

**Diana Short**

\*Address

\*City

**Napa**

\*State \*Zip Code

**CA****94558**

\*Telephone

Name and occupation of spouse within the last 12 months, if married (for Conflict of Interest purposes):

**Michael Brown teacher**

\*Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute:

**I am deeply committed to the work that the Tobacco Advisory Board is involved with. I am a certified Tobacco Cessation Facilitator and have been helping people quit smoking for 12 years.**

Application for Appointment to: (Name of Board, Commission, Committee or Task Force)

Tobacco Advisory Board

**APPLICANTS APPOINTED BY THE BOARD OF SUPERVISORS WILL BE REQUIRED TO TAKE AN OATH OF OFFICE.**

**PLEASE NOTE THAT APPOINTEES MAY BE REQUIRED BY STATE LAW AND COUNTY CONFLICT OF INTEREST CODE TO FILE FINANCIAL DISCLOSURE STATEMENTS.**

*All applications will be kept on file for one year from the date of application*

**PERSONAL INFORMATION**

*The following information is provided in confidence to the extent that it will not be posted on the Internet, but may be used by the Board of Supervisors when making the appointment, or be used by the committee/commission/board/task force following appointment for purposes of communicating with the appointee.*

Full Name

Sally Sheehan-Brown

\*e-mail Address

\*Home Address

\*Work Address

\*City

State

\*Zip Code

Napa

CA

94558

\*City

State

Zip Code

Napa

CA

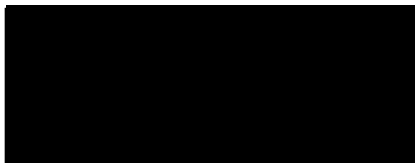
94558

\*Telephone

Telephone

**Please Read!**

## **SALLY SHEEHAN - BROWN, MS**



### **SUMMARY OF QUALIFICATIONS**

- Successful experience in several community collaborations
- Experienced directing projects from concept to fully operational status
- Demonstrated competence as teacher and trainer
- Able to work effectively in a variety of organizational structures

### **PROFESSIONAL EXPERIENCE**

#### **First 5 Napa County Children and Families Commission**

**Executive Director 2000 - present**

- Provide leadership to promote the goals of the California Children and Families Act (Proposition 10) throughout Napa County
- Responsible for staff support to nine member Commission
- Designed, developed and implemented systems for annual funding of \$1.5 million in Proposition 10 funds in Napa County

#### **Kaiser Permanente**

**Napa Medical Center**

**Health Educator 2000- present**

- Part-time Health Educator in Tobacco Cessation Program

#### **Napa County Tobacco Control Program**

**Program Director 1998 - 2000**

- Responsible for overall planning, development, implementation and evaluation of tobacco prevention and education activities in Napa County funded by Proposition 99.
- Coordinated three year work plan as designated by the California Department of Health Services, Tobacco Control Section

#### **Planned Parenthood: Shasta Diablo 1983 - 1998**

**Napa and Lake County Director 1989 - 1998**

- Responsible for overall management of three non-profit health care centers in two counties with total budget of \$430,000.
- Responsible for all areas of medical quality, patient services, and state licensing.
- Supervision and development of staff of thirteen
- Community outreach including marketing, education, political advocacy and fund raising
- Implemented and supervised several state and foundation grants

## **EDUCATION**

Leadership Napa Valley – Class 17 – 2003-2004  
San Francisco State University, MS in Health Sciences, 1989  
University of California, Santa Cruz, BA in Sociology, 1976  
University of Copenhagen, Denmark, Scandinavian Studies

## **AFFILIATIONS**

Member of Queen of the Valley Community Benefits Committee (current)  
Founding Steering Committee member of Napa Children and Weight Coalition (current)  
Member of the Napa County Child Care Planning Council and Executive Committee (current) Vice Chair (2011)  
Napa Tobacco Advisory Board member since 2000 and Chair (2006-2008)  
Napa Coalition of Non Profit Agencies member since 1996 and Board member (2001-2006)  
First 5 California Association (current)  
Fundraising Chair, Napa High School Aquatics Program (2004 – 2007)  
Instructor for University of San Diego Teacher Credential Program (1999 – 2005)