

A Tradition of Stewardship A Commitment to Service

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JAN - 6 2012

COUNTY OF NAPA EXECUTIVE OFFICE **County Executive Office**

1195 Third Street, Suite 310 Napa, CA 94559 www.countyofnapa.org

> Main: (707) 253-4421 Fax: (707) 253-4176

Nancy Watt County Executive Officer

December 5, 2011

JAMES TENNANT

NAPA CA 94558

Re: Napa County Tobacco Advisory Board

Dear Mr. Tennant:

The term of your position representing Napa County Tobacco Advisory Board expires on January 31, 2012.

If you wish to request reappointment, please check the <u>boxes</u> below, sign where indicated, and return this letter to the County Executive Office. When the letter has been returned, your name will be forwarded to the Board of Supervisors for consideration for reappointment to another two-year term, as you have been a valued member of the Napa County Tobacco Advisory Board.

If any of the information on your last application for appointment has changed or is 5 years or older please contact the Napa County Executive's Office to obtain a new application, and submit the completed new application when returning this letter.

X

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Yes, I would like my name, this letter and application forwarded to the Board of Supervisors for possible reappointment to the Napa County Tobacco Advisory Board for the term commencing immediately and expiring January 31, 2014.

I confirm by signing below that all the information on my application is current; or

Some of the information on my prior application is no longer correct. A new application is attached.

SIGNATURE

DATE



County Executive Office 1195 Third Street, Room 310 Napa, CA 94559-3082 (707) 253-4421 FAX (707) 253-4176

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APPLICATION FOR APPOINTMENT TO BOARD, COMMISSION, COMMITTEE OR TASK FOR CEOFFICE

PLEASE TYPE OR PRINT (Complete pages 1 through 3)		
*Application for Appointment to: (Name of Board, Commission, Committee or Task Force)		
Napa County Tobacco Advisory Board		
*Category of membership for which you are applying: (This information can be found on the news release announcing the opening. You may apply for more than one category if more than one position is open.) Community Representative *Full Name	*Supervisorial District in which you reside: 2 Date	
James Scott Tennant	1/5/2012	
*Current Occupation (within the last twelve (12) months):		
Retired, part time consulting		
Current License (Professional or Occupational); Date of issue and/or expiration including status:		
None		
Education/Experience: (A resume may be attached containing this and any other See attached resume.	er information that would be helpful to the Board in evaluating your application.)	
Community participation (nature of activity and community location):		
MNember of Tobacco Advisory Board since 2006.		
Other County Board/Commission/Committee on which you serve/have served:		
None.		

^{*} Denotes Mandatory Entry Required

Application for Appointment to: (Name of Board, Commission, Committee or Task Force)		
Napa County Tobacco Advisory Board		
Names, addresses and phone numbers of three (3) individuals familiar with your background:		
*Name	*Name	
Peggy Klick	David Turgeon	
*Address	*Address	
*City *State *Zip Code	*City	
*City	*City *State *Zip Code Napa CA 94559	
*Telephone	*Telephone	
,		
*Name		
Georgia Buck		
*Address		
*City *State *Zip Code		
Sonoma CA 95476		
*Telephone		
Name and occupation of spouse within the last 12 months, if married (for Conflict of Interest purposes):		
Elaine Tennant, Hospitality Coordinator, Trinchero Family Estates		
*Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute:		
The Board has been doing very good work and I would like to continue to contribute.		

James S. Tennant

The Tennant Group



Curriculum Vitae

Experience

2001 – Present, Tennant Travel Services, LLC – Founder and Managing Member.Consulting and expert witness services for the vehicle rental industry. Chairing Roundtables – the vehicle rental equivalent to dealer 20 groups. Provide monthly financial reports to car rental owners, organize and chair twice-yearly meetings.

1982 – 2001, J. M. T. Leasing, Inc., San Francisco, California – Founder and President. In 1982, purchased the Holiday Rent A Car franchise for San Francisco. Holiday Rent A Car became Holiday Payless Rent A Car, then Payless Car Rental. Opened with 60 vehicles and 3 employees. In 1993, sold the Payless franchise in order to purchase the money-losing, corporate-owned Thrifty Car Rental franchise., which became profitable in the 2nd month. In 1996, persuaded San Francisco International Airport authorities to open the planned new consolidated facility to 9 car rental companies, from the previous 6. Successfully bid, participated in the design and moved into the SFO Consolidated Rental Center in late 1998. In 1999, acquired a large local market car rental business and merged it into the existing operation. By the summer of 2000, J. M. T. Leasing was operating a fleet of 2200 vehicles from 16 locations.

1980 – 1982, Holiday Rent A Car International, Inc., St. Petersburg, Florida – President. Holiday Rent A Car International, Inc. was a car rental franchisor based in St. Petersburg. The number of franchises doubled from 1980 to 1982.

1976 – 1980, Holiday Rent A Car System Ltd., London, Ontario, Canada – Vice President, Corporate Development. Holiday Rent A Car System Ltd. was a nationwide car rental franchisor. Developed and implemented a national advertising program. Developed and oversaw a professional franchise sales function. Responsible for government relations and lobbying, which resulted in the company's successful bids for in-terminal locations in Canada's major airports.

Prior to 1976, held positions in marketing, new product development, brand management, computer programming, systems analysis and project management for a large corporation and established and ran a computer division for a direct mail advertising company.

Education

Received a Bachelor of Commerce degree from Sir George Williams University, Montreal, Quebec, Canada. Sir George Williams is now Concordia University.

Have taken numerous postgraduate courses in management, statistical analysis, computers and marketing. Reasonably fluent in French.

Professional

Regularly provide opinions, articles and data to Auto Rental News. (Articles can be read or downloaded from www.TennantGroup.com.)

Regular presenter at the annual Auto Rental News Car Rental Show in Las Vegas.

On behalf of the American Car Rental Association and Auto Rental News presented Jane Mudgett with award honoring her late father and industry pioneer, Fred Mudgett.

Current Member - American Car Rental Association.

Vice President - Membership, American Car Rental Association, 1982.

Member - Board of Directors, American Car Rental Association, 1981.

Member – Thrifty Car Rental National Advertising Committee, 1994 – 2001.

Member - Thrifty Car Rental Fleet Advisory Board, 1998.

Multiple TRACStar Winner – Thrifty Rent-A-Car System award for top licensees, including trips to Israel, Monte Carlo and Hawaii.